



Consumer Advocacy Day FAQs

What is it:

A day of concerned citizens and advocates meeting with their representatives to express the vital importance of strong consumer protection legislation and regulation, as well as the continued funding and independence of the Consumer Financial Protection Bureau. We will call on elected leaders to oppose the Earned Wage Access Consumer Protection Act and promote affordable lending by defending and strengthening interest rate limits and transparency.

When is it?

Kickoff Training & Dinner: Monday, June 1st from 4 PM - 7PM at the Public Welfare Foundation (1200 U St. NW - 2nd floor, Lankford Auditorium)

Consumer Advocacy Day (CAD): Tuesday, June 2nd from 8 AM - 5 PM; meet at the Capitol Visitor Center (1st St. SE, Senate side, SVC 212-10)

Post-CAD Happy Hour: Bullfeathers on the Hill 5pm-7pm (410 1st St SE, Washington, DC 20003)

How do I get from my hotel to the Metro?

A national advocate will be stationed in the lobby of both hotels to help you get to both the training on Monday, June 1st and the Hill on Tuesday, June 2nd. For help getting to the training, be ready to meet in the lobby at 3:00 PM on Monday. For help getting to the Hill, please be ready to meet at 7:00 AM.

[This document provides detailed information on how to get to the Metro from each hotel, and how to use the Metro to get to the Hill.](#)

How will I find out who I am meeting with and when?

Your meeting schedule will be clearly laid out in an app (see next FAQ). You will also receive a packet of paper materials during the Monday evening training that includes your schedule of meetings.

Why do I need to download an app and how do I use it?

About a week before the event, you will receive instructions sent to the email address you provided at registration to set up an app run by Advocacy Associates. The app will include your schedule of meetings, helpful information on how to navigate Capitol Hill, one-pagers and FAQs about the issues to be raised with representatives, and more. There will be a presentation on how to use the app during the Kickoff Training on Monday as well as during the virtual training the week prior, although we encourage everyone to explore the app beforehand. You can [watch a training video about the app here](#).

What can I expect from the meetings?

The meetings will be about 30 minutes long and will include the other registrants from your state, a national advocate who will help lead the meeting, staffers from your representative's congressional office, and possibly the representative themselves. During the meeting, you'll discuss the issues, using materials provided by your national advocate and the information from the training session. You will also present a specific "ask" to the representative—typically to support a consumer-friendly rulemaking or vote a certain way on a bill.

How will I get around on the Hill?

You will be walking with your group of state advocates to your meetings. When traveling between the House and Senate buildings, you may choose to take the tunnels under the building. [This document](#), which will be uploaded to the app, has more detailed information.

Please wear comfortable shoes as this event requires a lot of walking on hard floors!

Who is my national advocate?

A National partner will be assigned to convene with your state group soon. They will connect you with other advocates in your state, and plan out roles, stories, and other logistics ahead of your Hill meetings. Once you have access to the app, you will be able to see who your state's national advocate is by looking at the meeting attendee details. Please look out for communications from a national partner very soon!

What is expected of me?

We expect you to attend the kickoff training (either [in person](#) on June 1st at 4pm ET, or [virtually](#) on May 27th at 4pm ET), where you'll receive a detailed overview of the issues we'll be discussing and have the opportunity to watch the national advocates role-play how the meetings unfold. We expect you to use the materials provided on the app to become familiar with the issues and any talking points. We will ensure that no one has more than 5 or 6 meetings during Consumer Advocacy Day. We

hope that you will participate in the Hill meetings with a positive attitude and good energy!

What issues will we be covering in these meetings?

This year, we will be advocating for:

- Promoting Affordable Lending through Interest Rate Limits and Transparency
- Opposing the Earned Wage Access Consumer Protection Act
- Defending the Consumer Financial Protection Bureau

Do I have to be an expert in these issues?

Don't worry - the national advocates will ensure that you feel comfortable speaking on these topics. We are not looking for you to be an expert; a high-level overview of the issue and how it affects you as a resident of your member's district or state is exactly what we need! If you are unsure of how to answer a question, it is appropriate to tell the staffer you will circle back with a response after the meeting.

Will I make a difference?

Yes! By being present at these meetings and advocating for consumer financial protection policies, you are helping to educate representatives and their staff about how these policies affect their constituents. Staffers meet with trade associations representing banks and fintechs every day, but far less often with regular people. Your commitment to travel to Washington shows elected officials how much consumer protections matter to people in their districts.

How will I be reimbursed for my travel?

Travel scholarship approvals will prioritize organizations with funding constraints. Travel reimbursements will be processed upon submission of receipts, and will be mailed after the conclusion of Consumer Advocacy Day.

[APPLY FOR TRAVEL FUNDING HERE.](#)