

# FINAL RESULTS: Delaware Voter Survey

Sample Size: n=500

Margin of Error: ±4.4

Interview Dates: March 12-16, 2025



David Binder Research

**Methodology:** Phone (cell and landline) and online (text to web) interviews with sample from state registered voter file

**Sample:** November 2024 voters

*Results may not add to 100 due to rounding*

## INTRODUCTION AND SCREENING

1. **IF CELL PHONE:** Are you in a safe place where you can take a survey over your cell phone?

YES	100
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2. Do you think things in Delaware are going in the right direction, or are things off on the wrong track?

Right direction	29
Wrong track	48
Don't know	23

3. The Delaware State Legislature is considering a new law that relates to businesses incorporated in Delaware. It would do the following:

- Limit lawsuits against corporate directors, corporate officers, and controlling shareholders
- Allow companies to make more deals where company leaders may have a conflict of interest, if those deals are approved by other members of leadership or by shareholders, and reduce the limits on such transactions
- Limit the records that shareholders of a company can access for the purpose of investigating potential corporate wrongdoing

Just based on what you've heard, do you support or oppose this legislation?

**IF SUPPORT/OPPOSE:** Is that strongly or somewhat?

Support strongly	10	→23%
Support somewhat	12	
Oppose somewhat	19	→66%
Oppose strongly	47	
Don't know	11	

4. How much, if anything, had you already heard about this legislation?

A lot	8	→27%
Some	19	
A little	22	
Nothing at all	50	
Don't know	1	

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5. If your state representative supported this legislation, would that make you more likely to vote for them, less likely to vote for them, or would it make no difference in your vote?

**IF MORE/LESS:** Is that much more/less or just somewhat?

Much more likely to vote for	6	→11%
Somewhat more likely to vote for	5	
Would make no difference	22	
Somewhat less likely to vote for	20	→57%
Much less likely to vote for	37	
Don't know	10	

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6. Just in general, do you think corporations based in Delaware need more regulation, less regulation, or is the current amount of regulation exactly right?

**IF MORE/LESS:** Is that much more/less or just somewhat?

Much more regulation	12	→34%
Somewhat more regulation	21	
Current amount of regulation is exactly right	28	
Somewhat less regulation	11	→22%
Much less regulation	10	
Don't know	17	

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## FAVORABILITIES

(Now I'm going to read / Next are) the names of some groups and organizations. For each one, please (tell me / indicate) if you have a favorable or unfavorable opinion. If you have not heard of the name, just (say so / indicate that).

**IF FAVORABLE/UNFAVORABLE:** Is that strongly FAVORABLE/UNFAVORABLE, or just somewhat?

		FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
		Strongly	Some-what	Some-what	Strongly	Have Heard of	Have Not Heard Of	Favor-able	Unfavor-able
7.	Governor Matt Meyer	16	25	14	19	16	10	40	34
8.	President Donald Trump	30	9	4	55	2	1	39	59
9.	Elon Musk	24	11	5	56	4	1	35	61
10.	Democrats in the state legislature	19	28	12	31	7	3	47	43
11.	Republicans in state legislature	21	21	16	30	5	6	42	47
12.	Tesla	15	15	11	47	12	1	30	57
13.	OpenAI	6	20	27	19	16	12	26	45

## STATEMENTS

Next (I will read / are) some statements from supporters and opponents of the legislation you were asked about earlier.

First/Next are statements from opponents of the legislation.

For each one, please (tell me / indicate) if it is a good reason for you personally to oppose the legislation, or if it is not a good reason.

**IF GOOD REASON:** Is that a very good reason for you to oppose, or just somewhat.

		Very good reason to oppose	Somewhat good reason to oppose	Not a good reason to oppose	Don't know	TOTAL GOOD REASON
14.	<b>FALSE PREMISE.</b> A few billionaires are threatening to move their companies out of the state, but Delaware remains the preferred home of 2 in 3 Fortune 500 companies, and just last year, 4 in 5 businesses that went public incorporated in Delaware. This bill is attempting to fix a problem that doesn't exist and will have unintended consequences.	41	22	23	14	<b>63</b>
15.	<b>NOT BALANCED.</b> Delaware's balanced corporate law protects investors against wrongdoing and protects corporate leaders who make good-faith decisions. This bill would take away that balance, removing Delaware's advantage and encouraging corporations to leave for states with fewer investor protections.	40	23	21	16	<b>64</b>
16.	<b>MUSK.</b> This bill was written by Elon Musk's legal team, after Musk's \$56 billion Tesla pay package was overturned under Delaware law. The bill's supporters want to limit the ability of investors to hold corporate leadership accountable for massive pay packages and other conflicts of interest and self-dealing.	54	12	22	12	<b>66</b>
17.	<b>INVESTORS.</b> By shifting power to corporate insiders over investors, this bill would destroy investor confidence in the state and lead them to look elsewhere. That includes smaller businesses, who account for most of the state revenue from corporations, and it will leave us with a budget hole that needs to be filled in some other way.	45	22	18	15	<b>68</b>
18.	<b>WEALTH SHIFT.</b> This will have disastrous consequences for pensions, 401Ks, and the millions of normal Americans who rely on their investments for retirement security. By eliminating investor protections that ensure transparency and fairness, this bill would transfer billions in wealth from hardworking, everyday people to billionaires and corporate executives.	57	13	17	12	<b>71</b>

First/Next are statements from supporters of the legislation.

For each one, please (tell me / indicate) if it is a good reason for you personally to support the legislation, or if it is not a good reason.

**IF GOOD REASON:** Is that a very good reason, or just somewhat.

		Very good reason to support	Somewhat good reason to support	Not a good reason to support	Don't know	TOTAL GOOD REASON
19.	<b>SOLUTION.</b> A \$56 billion ruling from an activist judge has turned Delaware's courts from a trusted pillar into a liability. This bill ends the legal chaos, locks in stability and tells global businesses that Delaware is still the only game worth playing.	28	21	31	20	50
20.	<b>BIPARTISAN.</b> This bill has bipartisan support—from the Governor to the Democratic and Republican leaders in the state legislature—because it makes common-sense changes that Delaware needs to get back on track and remain competitive with other states.	35	27	25	12	63
21.	<b>FLEEING:</b> Businesses have choices: If Delaware gets too costly or unstable, they're out. And businesses are fleeing. Tesla and Dropbox have already left, and more are eyeing the exits. Texas and Nevada aren't waiting; they're positioning to steal it all, rewriting laws and cutting deals to grab what companies Delaware lets slip away.	29	24	33	14	53
22.	<b>CONSEQUENCES:</b> When corporations leave Delaware for friendlier states, hundreds of millions in state revenue vanish, jobs will dry up, and taxes will spike.	35	25	31	9	60
23.	<b>BALANCED:</b> This legislation restores Delaware law to what it was historically known for being: balanced for the relevant stakeholders, protective of shareholder rights and interests, workable for companies, and empowering directors who act in good faith with appropriate process and in accordance with their legal duties to shareholders.	37	27	23	13	64

24. Now that you've heard more, here is a description of the proposed legislation again. It would:

- Limit lawsuits against corporate directors, corporate officers, and controlling shareholders
- Allow companies to make more deals where company leaders may have a conflict of interest, if those deals are approved by other members of leadership or by shareholders, and reduce the limits on such transactions
- Limit the records that shareholders of a company can access for the purpose of investigating potential corporate wrongdoing

Do you support or oppose this legislation?

**IF SUPPORT/OPOSE:** Is that strongly, or somewhat?

Support strongly	13	→28%
Support somewhat	15	
Oppose somewhat	19	→59%
Oppose strongly	40	
Don't know	13	

**ASK SUMMARY:**

	SUPPORT	OPPOSE	DON'T KNOW
Q3. ASK 1: Initial Ask	23	66	11
Q24. ASK 2: After Arguments	28	59	13

25. And, now that you've heard more, if your state representative supported this legislation, would that make you more likely to vote for them, less likely to vote for them, or would it make no difference in your vote?

**IF MORE/LESS:** Is that much more/less or just somewhat?

Much more likely to vote for	6	→16%
Somewhat more likely to vote for	10	
Would make no difference	21	→50%
Somewhat less likely to vote for	18	
Much less likely to vote for	32	
Don't know	13	

**ASK SUMMARY:**

	MORE LIKELY TO VOTE FOR	LESS LIKELY TO VOTE FOR	NO DIFFERENCE/ DON'T KNOW
Q5. ASK 1: Initial Ask	11	42	47
Q25. ASK 2: After Arguments	16	39	45

## DEMOGRAPHICS

26. What is your age?

Under 35	17
35-44	15
45-54	14
55-64	18
65+	36
Prefer not to say	0

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27. Which of the following best describes you?

28. **IF PREVIOUS QUESTION = NOT LATINO.** And are you of Hispanic or Latino origin?

Latino or Hispanic	7
White or Caucasian	73
Black or African American	14
Asian American or Pacific Islander	2
Native American	1
Middle Eastern or North African	<1
A combination of these (SPECIFY: _____)	2
Something else (SPECIFY: _____)	<1
Prefer not to say	<1

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29. Do you have any children under the age of 18 at home?

Yes	19
No	81
Prefer not to say	0

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30. Which of the following best describes your educational background?

High school degree or less	16
Some college or associate's degree	35
Technical school or vocational degree	10
Bachelor's degree	19
Post graduate degree	19
Prefer not to say	0

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31.	What best describes your political ideology?	
	Progressive	13
	Liberal	20
	Moderate	31
	Conservative	26
	Other (Specify: _____)	1
	Don't know	9
	Prefer not to say	0

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32.	Do you consider yourself to be...	
	Poor	5
	Lower middle class	20
	Middle class	51
	Upper middle class	21
	Wealthy	2
	Other (Specify: _____)	1
	Prefer not to say	0

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33.	For whom did you vote in the 2024 election for President, or did you skip that election?	
	Donald Trump, Republican	40
	Kamala Harris, Democrat	55
	Someone else	4
	Did not vote	1
	Not eligible to vote	<1
	Prefer not to say	0

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34.	What is your gender?	
	Female	53
	Male	47
	Non-binary	0
	Prefer not to say	<1

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That's all the questions we have. Thank you for your time.

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35.	RECORD PARTY:	
	DEMOCRAT	46
	REPUBLICAN	30
	NO PARTY PREFERENCE	21
	MINOR PARTY	4

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