

CFA 2018 FINANCIAL SERVICES CONFERENCE PROGRAM

Thursday November 29

8:00am Registration and Coffee (Capital Foyer)

8:30am Welcome and Introduction of Congressional Keynote (Capital C/D)

Introduction Jack Gillis, Executive Director

Consumer Federation of America

@consumerfed

Speaker Congressman Gregory Meeks

U.S. House of Representatives

@RepGregoryMeeks

9:00am Voter Attitudes about the Economy and Financial Services (Capital C/D)

Introduction Richard Dubois, Executive Director

National Consumer Law Center

@NCLC4consumers

Panelists Celinda Lake, President

Lake Research Partners

@celindalake

Christine Matthews, President Bellwether Research & Consulting

@cmatthewspolls

10:00am Keynote: How Do We Break Cycles of Poverty? (Capital C/D)

Introduction Jack Gillis, Executive Director

Consumer Federation of America

@consumerfed

Speaker Arne Duncan, Managing Partner, Emerson Collective

Former U.S. Secretary of Education

@arneduncan

10:30am Is Cashless Retailing Good for Consumers? (Capital C/D)

Moderator Rion Dennis, Financial Reform Advocate

Americans for Financial Reform

@RealBankReform

Panelists Jenn Jones, Chief of Membership and Policy

National Community Reinvestment Coalition

@NCRC

Tony Goodman, Chief of Staff

Office of DC Council Member David Grosso

@TonyTGoodman

Stephanie Martz, Senior VP and General Counsel

National Retail Federation

@NRFNews

Brian Peters, Executive Director

Financial Innovation Now

@FIN Now

11:30am Life Cycle of Student Loan Debt: Toward Meaningful Consumer Protection (Capital C/D)

Introduction &

Moderator

Rachel Weintraub, Legislative Director and General Counsel

Consumer Federation of America

@consumerfed

Speaker Seth Frotman, Former Private Education Loan Ombudsman

Consumer Financial Protection Bureau

@sethfrotman

Panelists Martha Fulford, Senior Counsel

National Student Legal Defense Network

@StudentLegalNet

Toby Merrill, Director, Harvard Legal Services Center Project on Predatory Student

Lending

Harvard Law School @EdDebtJustice

Anna Schwartz, General Counsel

Scratch

@theannaschwartz

12:30pm Luncheon (Capital A/B)

1:30pm Luncheon Keynote (Capital A/B)

Introduction Ed Mierzwinski, Consumer Program Director and Senior Fellow

U.S. PIRG

@uspirg

Speaker Deepak Gupta, Founding Principal, Gupta Wessler PLLC

Former Senior Counsel, Consumer Financial Protection Bureau @deepakguptalaw

CONCURRENT SESSIONS

2:00pm Criminalizing Debt (Capital C)

Moderator Christopher Peterson, Director of Financial Services and Senior Fellow

Consumer Federation of America

@consumerfed

Panelists Robyn Dorsey, Policy Research & Reinvestment Manager

Maryland Consumer Rights Coalition

@mdconsumers

Quisha Mallette, Community Advocate

Reinvestment Partners @ReinvestPartner

Stacey Tutt, Visiting Clinical Professor of Law

University of California Irvine

@UCILaw

2:00pm Retail Investor Disclosures: Making Them Work (Washingtonian Boardroom)

Moderator Barbara Roper, Director of Investor Protection

Consumer Federation of America

@consumerfed

Panelists Cristina Martin-Firvida, Director, Financial Security and Consumer Affairs

AARP @AARP

Kevin Carroll, Managing Director and Associate General Counsel

SIFMA @SIFMA

Jennifer Porter, Branch Chief, Division of Investment Management

U.S. Securities and Exchange Commission

@SEC News

2:00pm America Saves: Innovations in the Workplace to Facilitate Emergency Savings (Capital D)

Moderator Carolyn Pemberton, America Saves Senior Program Manager

Consumer Federation of America @America Saves @consumerfed

Panelists Amelia O'Rourke-Owens, America Saves Director of Youth Financial Capability

Consumer Federation of America

@ameliadoubleo @America Saves @consumerfed

David John, Senior Strategic Policy Advisor

AARP Public Policy Institute

@dcjretiresecure

Diana Rucci, Director - Product Development

Prudential Retirement Services

@Prudential

3:15pm Break

CONCURRENT SESSIONS

3:30pm Insurance Regulation in America: The Good, the Bad, and the Ugly (Capital C)

Moderator Marceline White, Executive Director

Maryland Consumer Rights Coalition

@mdconsumers

Panelists Birny Birnbaum, Director

Center for Economic Justice

Daniel Schwarcz, Professor of Law

University of Minnesota

@Dschwarcz

Ethan Sonnichsen, Managing Director of Government Relations

National Association of Insurance Commissioners

@NAIC_News

Sean Kevelighan, President and Chief Executive Officer

Insurance Information Institute

@iiiorg

3:30pm Fintech and Traditional Banks – Preserving Consumer Protections in Our Financial

Future (Capital D)

Moderator Christopher Peterson, Director of Financial Services and Senior Fellow

Consumer Federation of America

@consumerfed

Panelists Cornelius Hurley, Executive Director

Online Lending Policy Institute

@OLPI_Staff

Christina Tetreault, Senior Staff Attorney

Consumer Reports Advocacy

@ConsumersUnion

Ramon Gomez, Executive Director, Office of Regulatory Affairs

JPMorgan Chase & Co.

4:30pm Congressional Keynote (Capital A/B)

Introducer Rachel Weintraub, Legislative Director and General Counsel

Consumer Federation of America

@consumerfed

Speaker Congressman Al Green

U.S. House of Representatives

@RepAlGreen

5:00pm Reception Sponsored by America Saves (Finn & Porter Atrium – First Floor)

Friday November 30

8:00am Breakfast Dialogue: Consumer Financial Protection on the State Level (Capital C/D)

Moderator Ed Mierzwinski, Consumer Program Director and Senior Fellow

U.S. PIRG @uspirg

Panelists Brent Adams, Senior Vice President of Policy and Communication

Woodstock Institute @WoodstockInst

Kalitha Williams, Project Director

Policy Matters Ohio @PolicyMattersOH

Katie Sutton, Director

Montana Organizing Project

@MTOrgProject

9:00am Keynote (Capital C/D)

Introduction Barbara Roper, Director of Investor Protection

Consumer Federation of America

@consumerfed

Speaker Gary Gensler, Senior Lecturer

MIT Sloan School of Management

Former CFTC Commissioner

@MITSloan

9:30am Fintech: What Does it Mean for Consumers? (Capital C/D)

Moderator Jo Ann Barefoot, CEO

Barefoot Innovation Group

@JoAnnBarefoot

Panelists Lauren Saunders, Associate Director

National Consumer Law Center

@NCLC4consumers

Elizabeth Kelly, SVP of Operations

United Income
@unitedincome

Greg Sager, Associate General Counsel

LendUp

@LendUpCredit

10:30am Can America Keep Up with Rising Housing Needs? (Capital C/D)

Moderator Alanna McCargo, Vice President, Housing Finance Policy

Urban Institute @urbaninstitute

Panelists Rob Dietz, SVP and Chief Economist

National Association of Home Builders

@NAHBhome

Doug Bibby, President and CEO

National Multifamily Housing Council

@ApartmentWire

Elizabeth Kneebone, Research Director, Terner Center for Housing Innovation

UC Berkeley @ekneebone

Marisa Calderon, Executive Director

National Association of Hispanic Real Estate Professionals

@NAHREP

11:30am Why do People Make the Financial Decisions They Make? (Capital C/D)

Moderator Jack Gillis, Executive Director

Consumer Federation of America

@consumerfed

Panelists Vanessa Perry, Associate Dean for Faculty

Chair, Department of Marketing

Professor of Marketing, Strategic Management and Public Policy

GWU School of Business

@gwbusiness

Roberta Baskin, Trustee

FoolProof @baskinr

Michelle Singletary, Author

Nationally Syndicated Columnist, The Washington Post

@SingletaryM

Tom Conlon, Head of Client Relations Betterment @Betterment

12:30pm Adjourn