

America's Current Politics: The Consumer's Perspective

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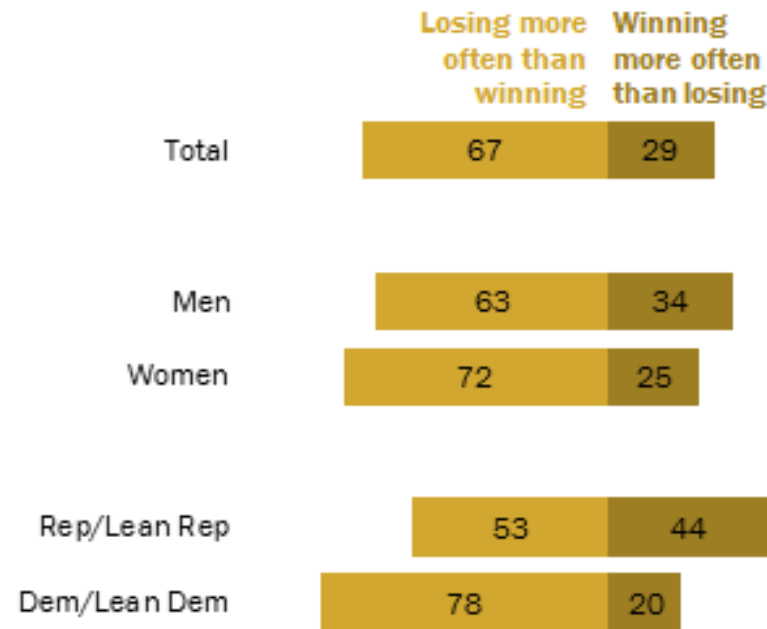
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MOOD OF THE COUNTRY

Two-thirds of Americans say 'their side' loses more than it wins in politics

Thinking about the way things have been going in politics over the last few years on issues that matter to you, would you say your side has been ... (%)



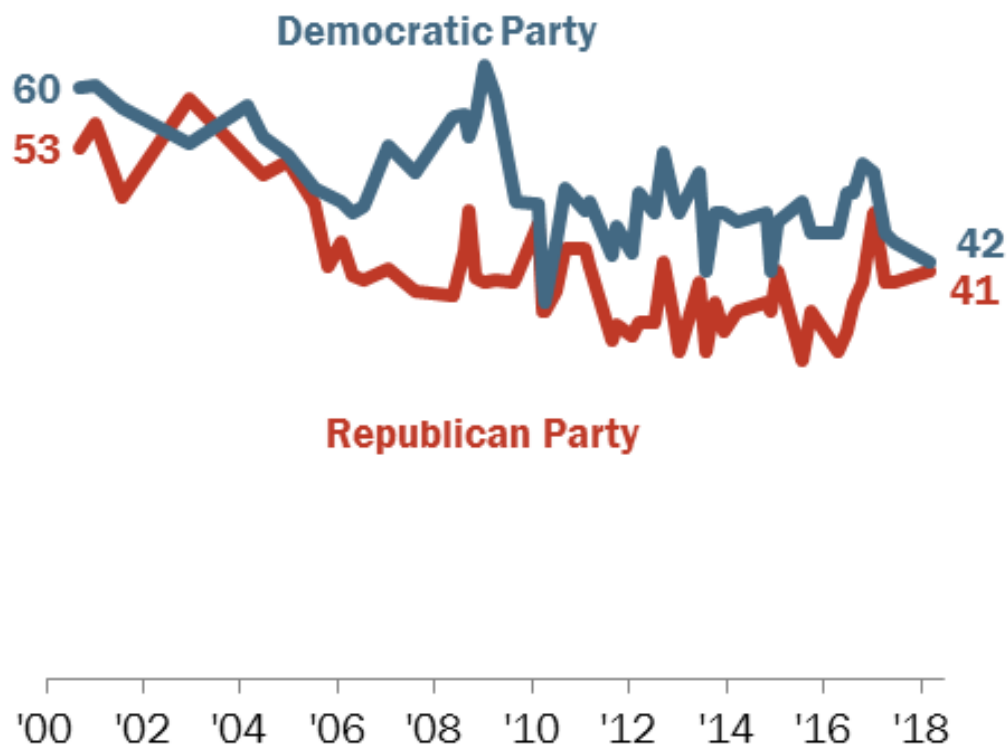
Note: Don't know responses not shown.

Source: Survey of U.S. adults conducted Jan. 29-Feb. 13, 2018.

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Neither party viewed favorably by a majority of Americans

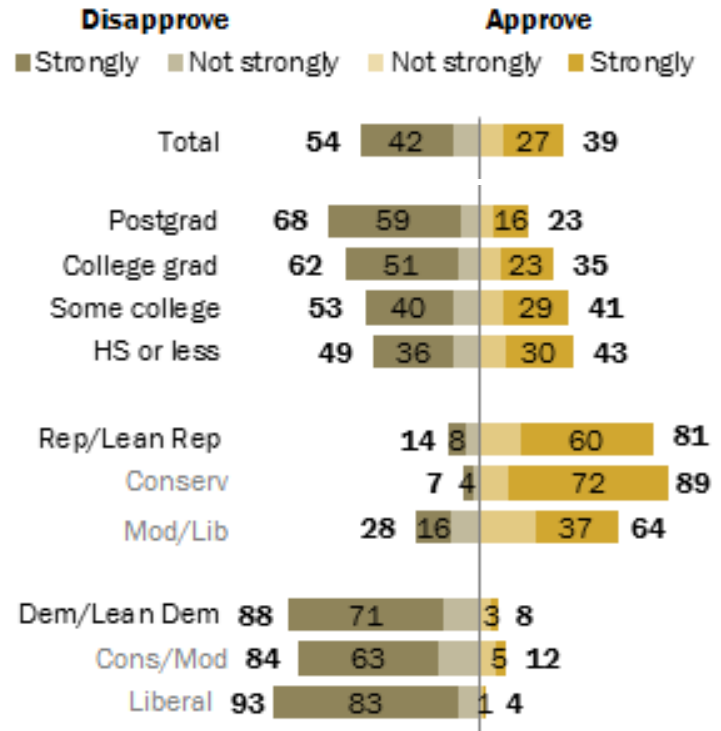
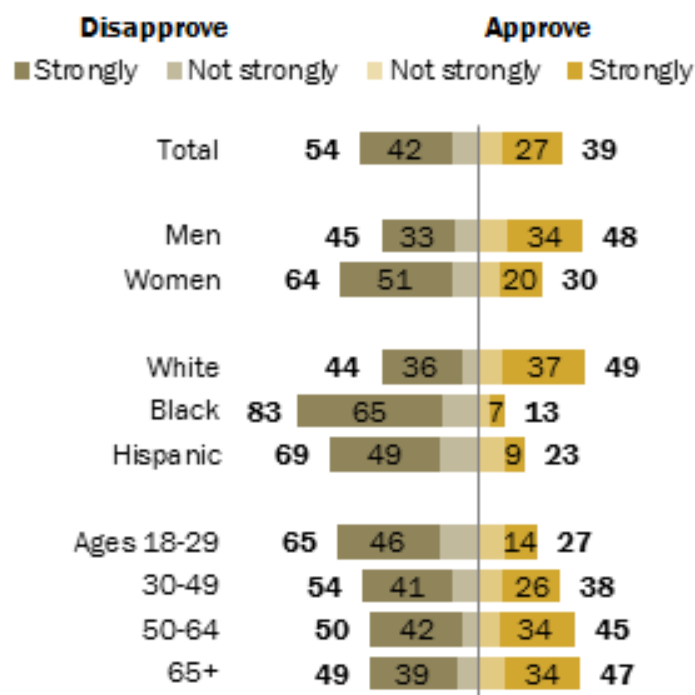
% who have a favorable view of the ...



Source: Survey of U.S. adults conducted March 7-14, 2018.

Wide gender gap in approval of Trump

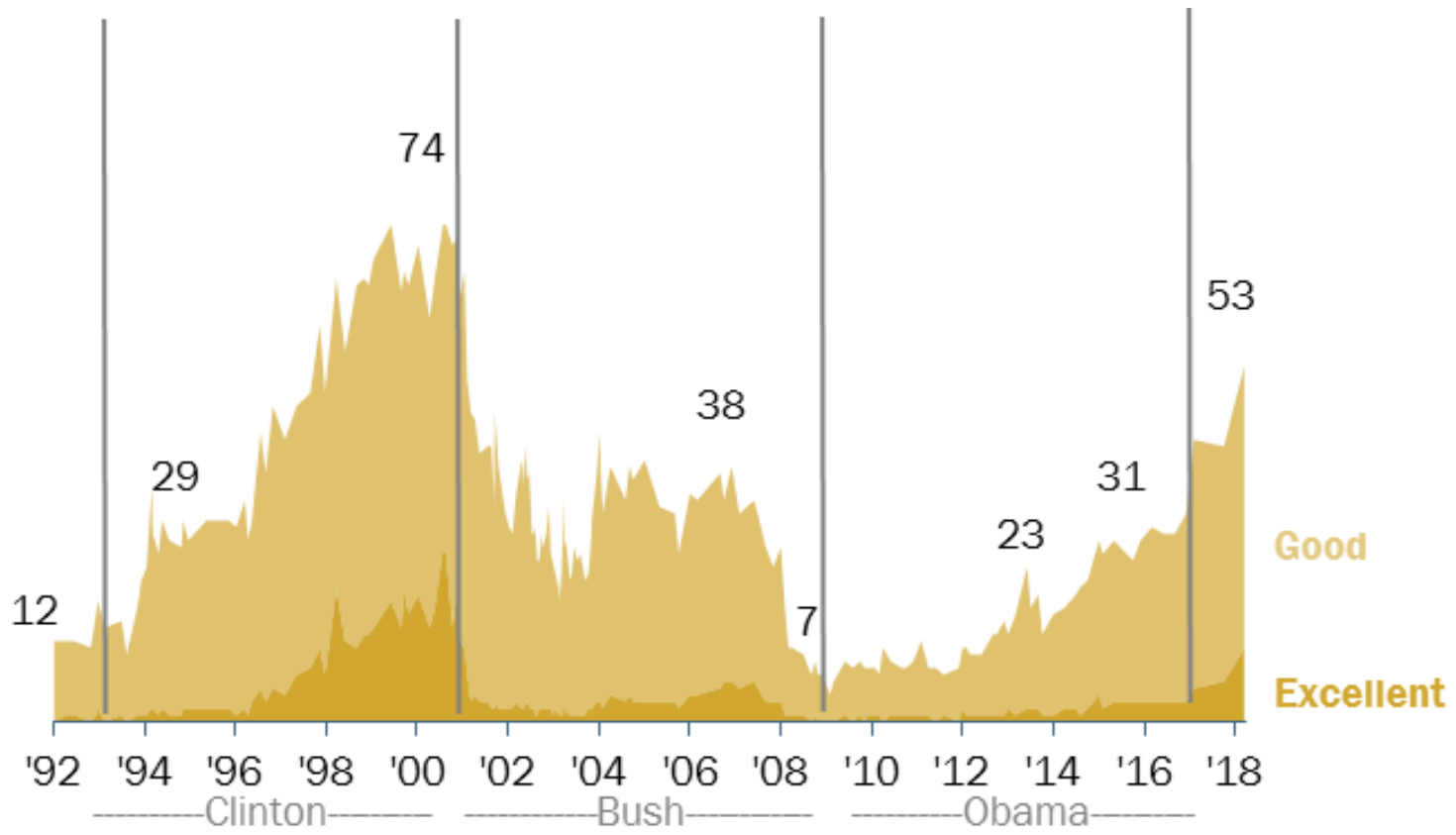
% who ___ of the way Donald Trump is handling his job as president



Source: Survey of U.S. adults conducted April 25-May 1, 2018.

Public perception of economic conditions hits post-recession high

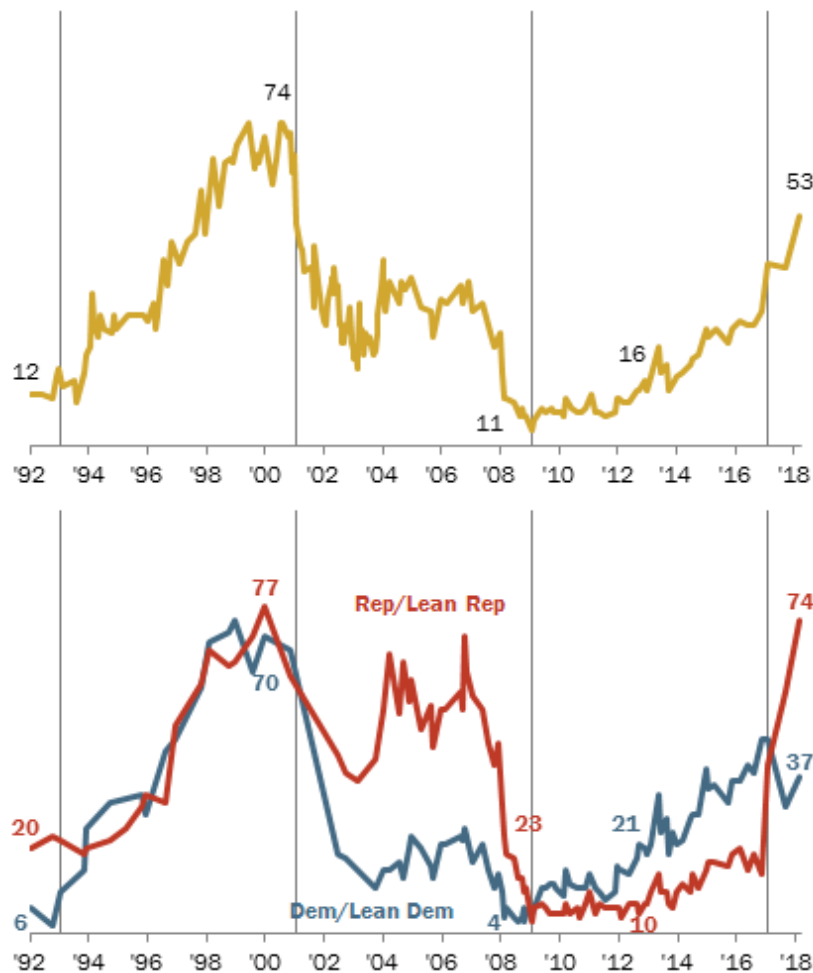
% who rate national economic conditions as excellent or good



Source: Survey of U.S. adults conducted March 7-14, 2018.

Views of economy turn more positive, more partisan

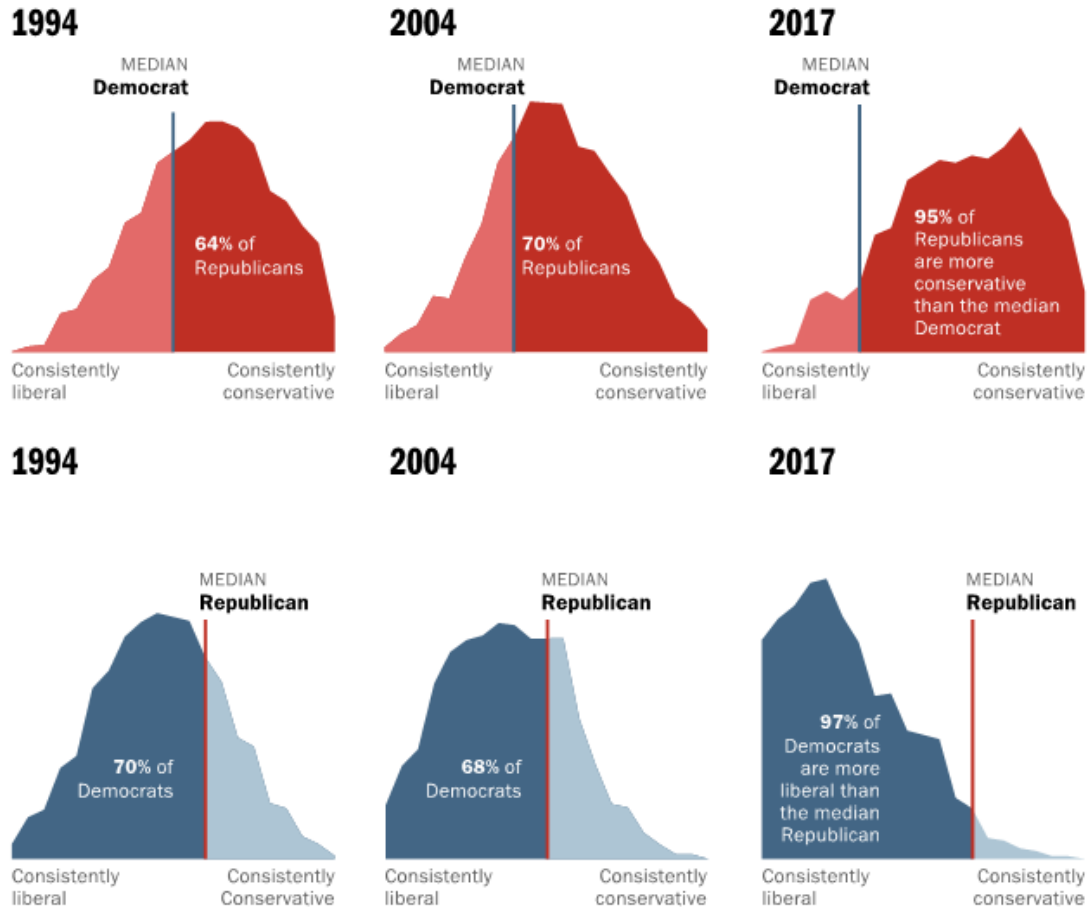
% who rate national economic conditions as excellent or good



Source: Survey of U.S. adults conducted March 7-14, 2018.

Less overlap in the political values of Republicans and Democrats than in the past

Distribution of Republicans and Democrats on a 10-item scale of political values



Notes: Ideological consistency based on a scale of 10 political values questions (see methodology). Republicans include Republican-leaning independents; Democrats include Democratic-leaning independents.

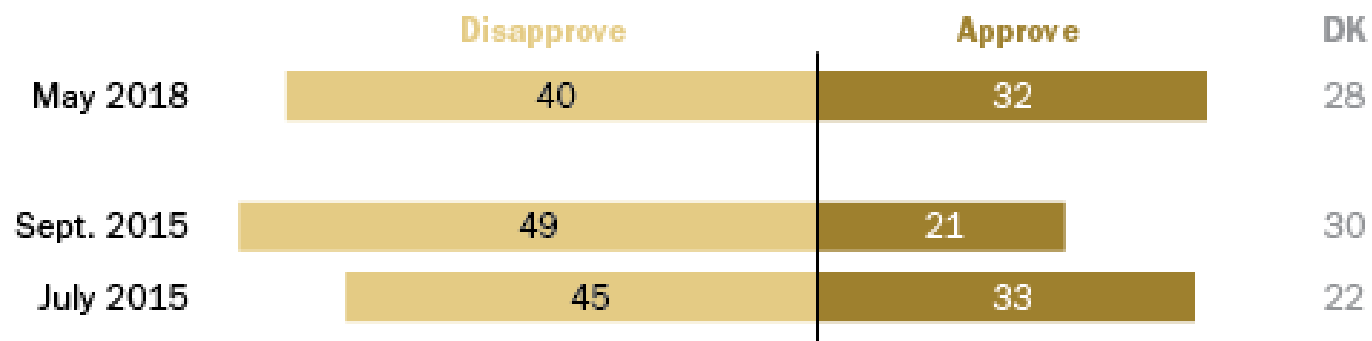
Source: Survey conducted June 8-18, 2017.

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VIEWS OF ISSUES

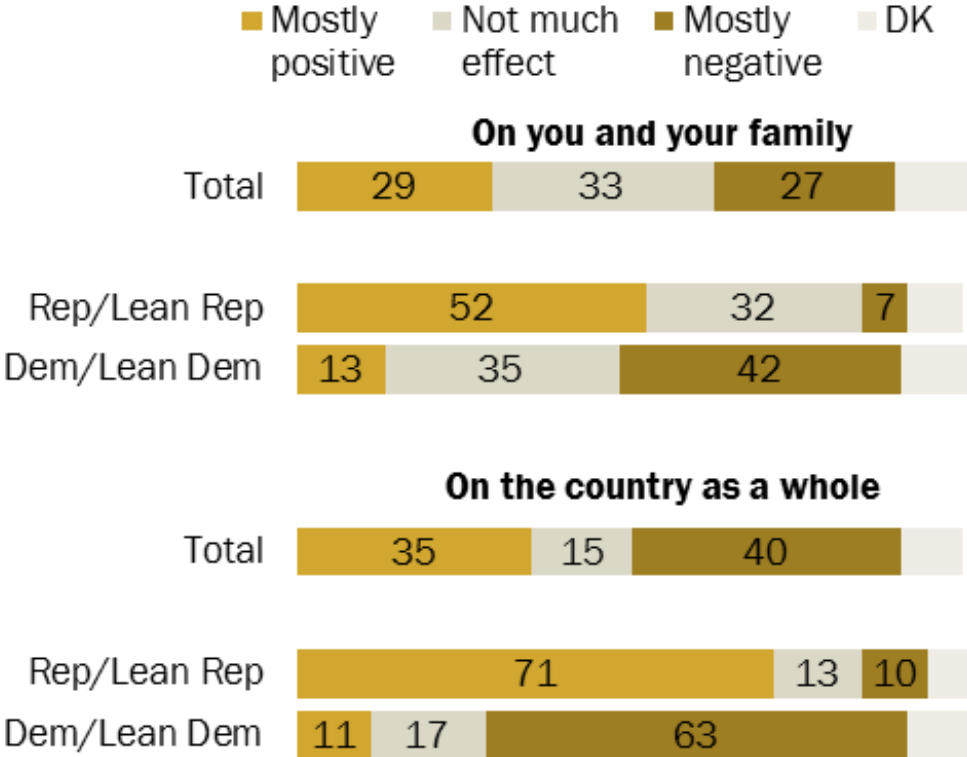
More continue to disapprove than approve of Iran nuclear agreement

% who say they ____ of the 2015 agreement on Iran's nuclear program



Americans are divided on how tax law will affect them and the country

% who say the tax law will have a ____ effect over the coming years ...

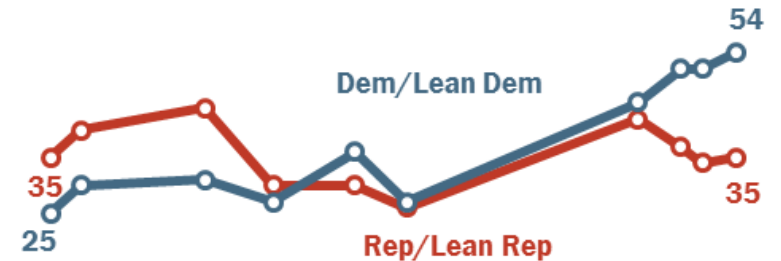
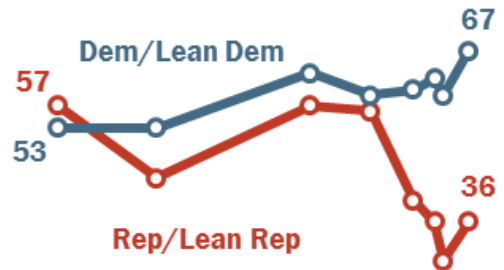


Source: Survey of U.S. adults conducted Jan. 10-15, 2018.

Republicans remain more skeptical of free trade agreements

*% who say free trade agreements between the U.S. and other countries have been a **good thing** for the U.S.*

*% who say free trade agreements have definitely/probably **helped** their financial situation*



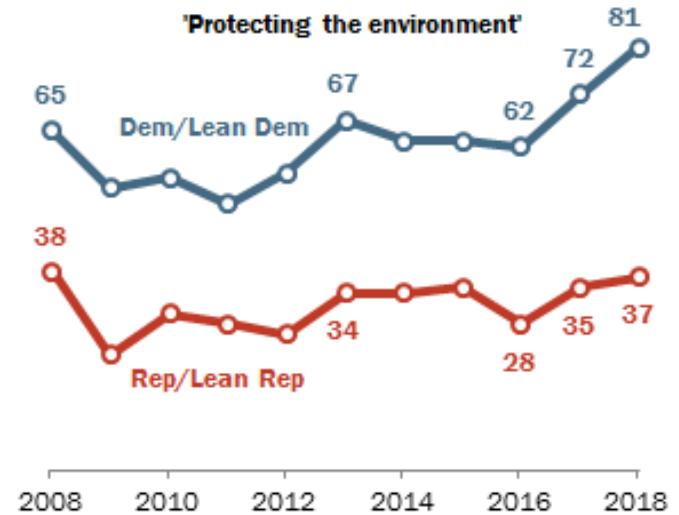
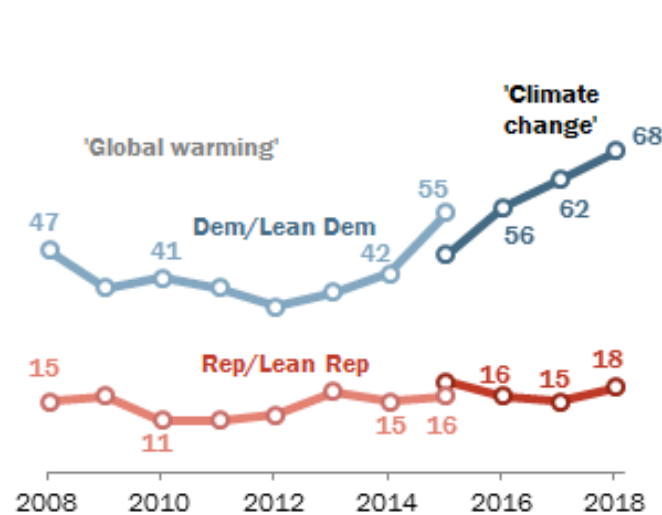
2003 2006 2009 2011 2014 2017

2003 2006 2009 2011 2014 2017

Source: Survey of U.S. adults conducted April 5-11, 2017.

Democrats increasingly view climate change, environment as top priorities

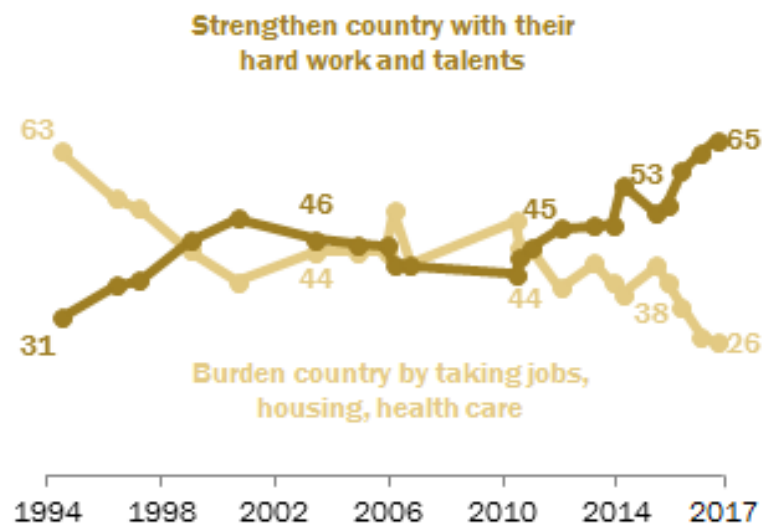
% who say each is a top priority for the president and Congress



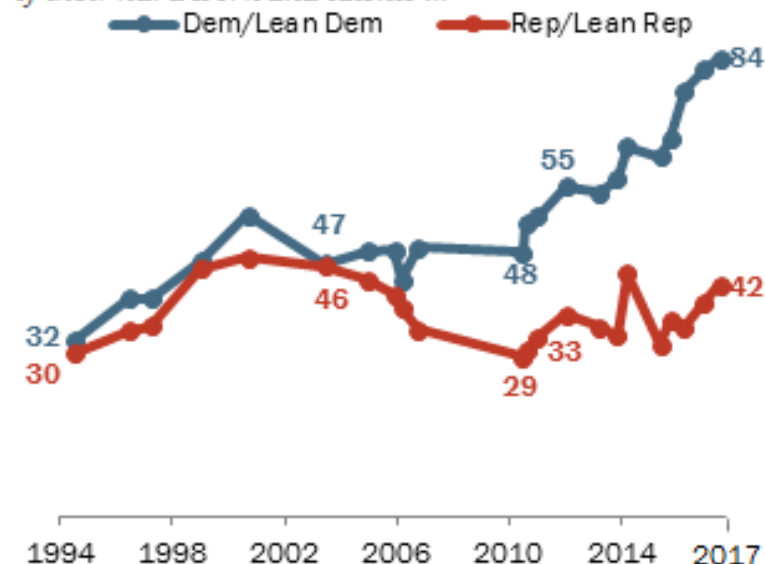
Source: Survey of U.S. adults conducted Jan. 10-15, 2018

More say immigrants strengthen U.S. as the partisan divide grows

% who say immigrants ...



% who say immigrants strengthen the country because of their hard work and talents ...



Source: Survey conducted June 8-18 and June 27-July 9, 2017. Q25g

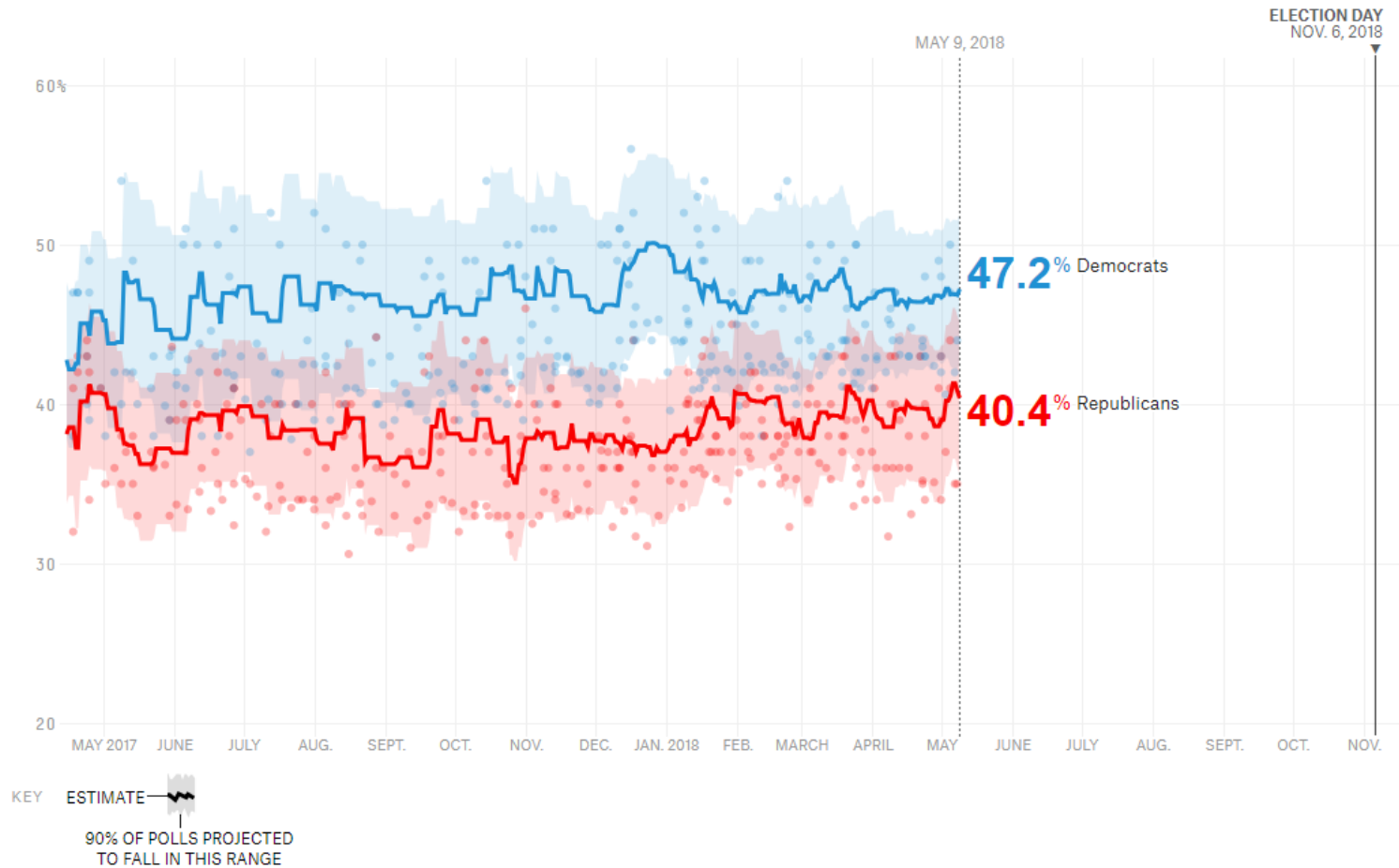
MIDTERM SNAPSHOT

GOP confronts formidable challenges

- **History:** The president's party has lost House seats in every midterm except two since 1938
- **Low Trump approval:** Trump job approval at or near 40% - danger zone for a president's party
- **Republican retirements:** More than 50 open seats – highest since at least 1992 – most of them Republican
- **Democratic gains among key groups** – women, college-educated and young people

Are Democrats Winning The Race For Congress?

An updating estimate of the generic ballot, based on polls that ask people which party they would support in a congressional election.

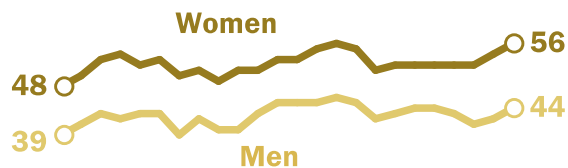


Source: FiveThirtyEight polling average.

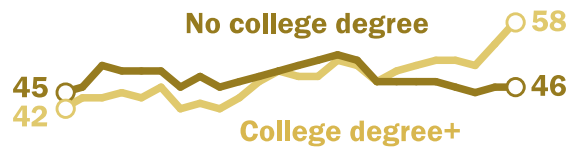
Widening gaps in partisanship by gender, education and age

% of registered voters who identify as Democrats or lean Democratic

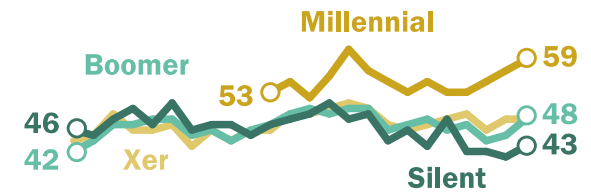
GENDER



EDUCATION



GENERATION



'94 '98 '02 '06 '10 '14 '17

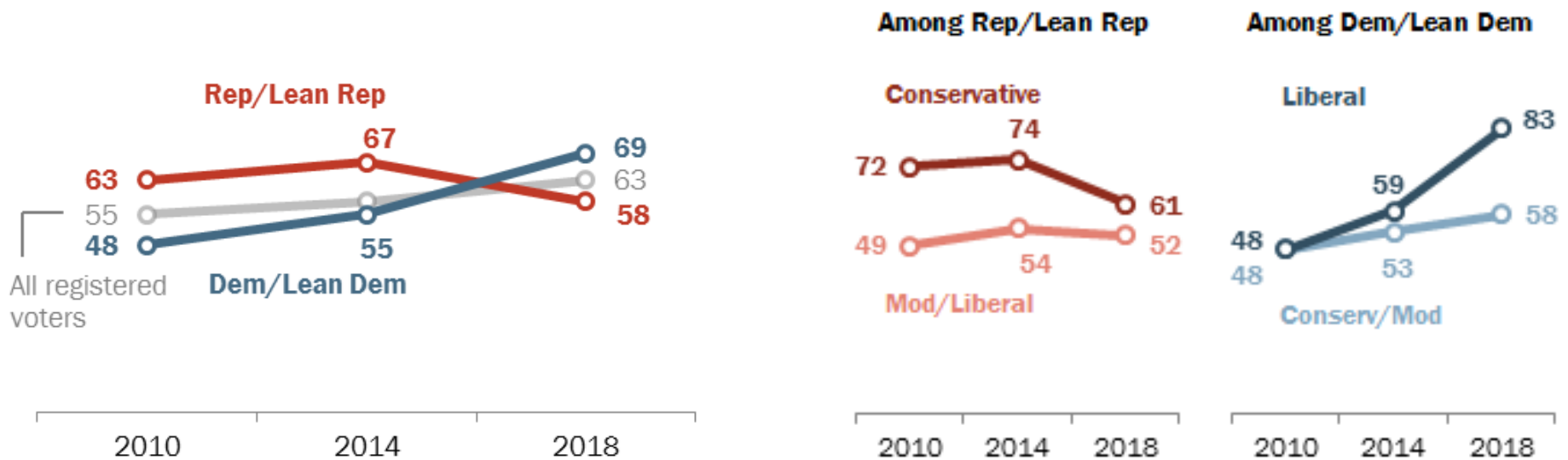
'94 '98 '02 '06 '10 '14 '17

'94 '98 '02 '06 '10 '14 '17

Source: Annual totals of Pew Research Center survey data (U.S. adults).

More Democrats than Republicans are 'looking forward' to midterms – a change from 2014, 2010

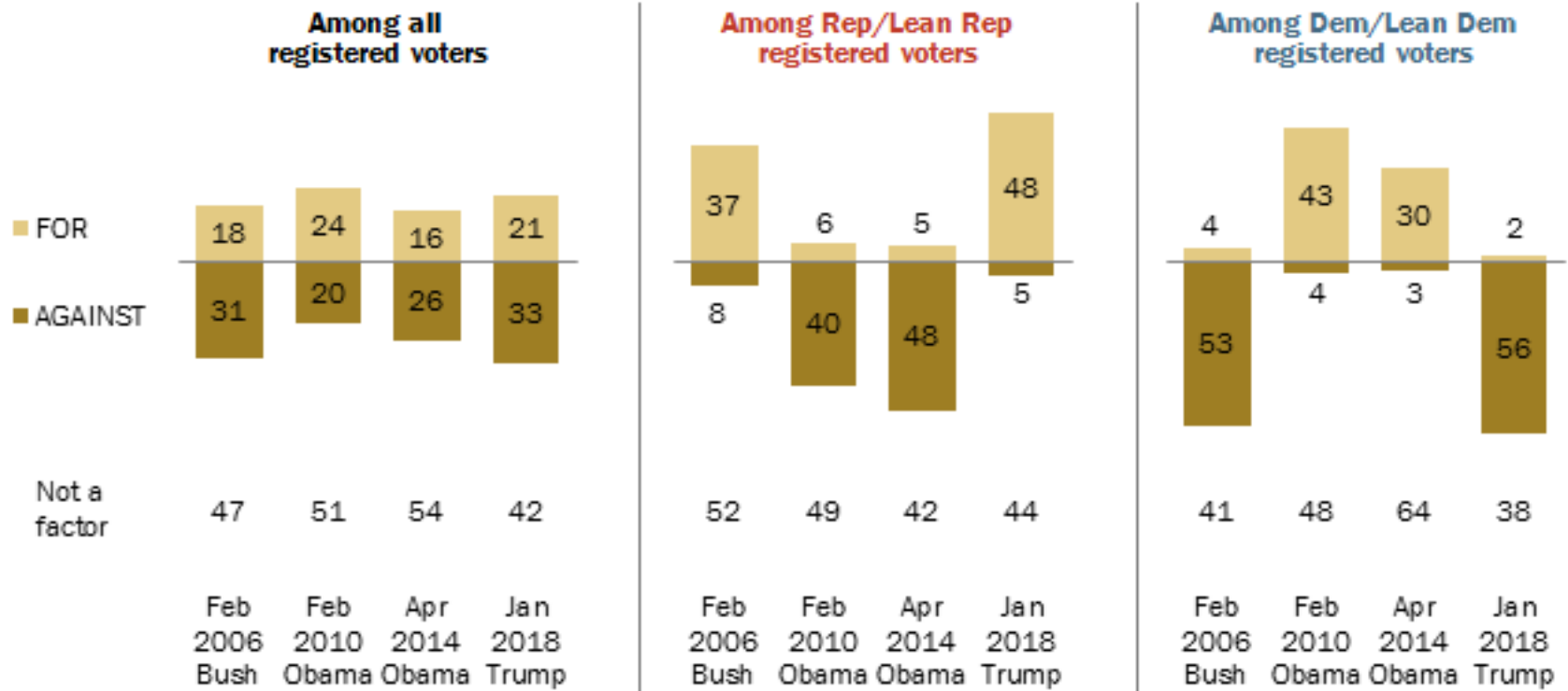
% of registered voters who say they are looking forward to the midterm congressional elections



Source: Survey of U.S. adults conducted Jan. 10-15, 2018.

Trump already a big factor in midterm voting decisions

Do you think of your vote for Congress as a vote FOR the president, AGAINST the president or isn't the president much of a factor in your vote? (%)



Source: Survey of U.S. adults conducted Jan. 10-15, 2018.

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