41st Annual National Food Policy Conference

Examining key food policy issues affecting consumers, the food industry and government

MARCH 28 & 29, 2018
CAPITAL HILTON HOTEL, WASHINGTON, DC

#CFAFPC
# National Food Policy Conference

## Program

**WEDNESDAY, MARCH 28, 2018**

<table>
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<tr>
<th>Time</th>
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<tr>
<td>7:30 am</td>
<td>Registration (Presidential Ballroom Foyer)</td>
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<tr>
<td>8:15 am</td>
<td>Welcome (Presidential Ballroom)</td>
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<tr>
<td>8:30 am</td>
<td>Keynote Address (Presidential Ballroom)</td>
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<tr>
<td></td>
<td><strong>Introduction</strong></td>
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<td>Cary Frye</td>
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<td></td>
<td>Senior Vice President of Regulatory Affairs</td>
<td>International Dairy Food Association @dairyidfa</td>
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<td><strong>Speaker</strong></td>
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<td>Carmen Rottenberg</td>
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<td></td>
<td>Acting Deputy Under Secretary</td>
<td>USDA Office for Food Safety @USDAFoodSafety</td>
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<td>9:00 am</td>
<td>Facilitated Discussion: Reporting on Science and Food Policy (Presidential Ballroom)</td>
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<td><strong>Moderator</strong></td>
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<td>David Fikes</td>
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<td></td>
<td>Vice President, Consumer and Community Affairs and Communication</td>
<td>Food Marketing Institute @FMI_ORG</td>
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<td><strong>Panelists</strong></td>
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<td>Julia Belluz</td>
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<td>Senior Health Correspondent</td>
<td>Vox @juliaoftoronto, @voxdotcom</td>
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<td>Carey Gillam</td>
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<td>Investigative Journalist, Author and Research Director</td>
<td>US Right to Know @careygillam</td>
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<td>Dan Charles</td>
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<td>Food and Agriculture Correspondent</td>
<td>National Public Radio @nprDanCharles</td>
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<tr>
<td>9:55 am</td>
<td>Facilitated Discussion: The Science of Evidence-Based Food Policy (Presidential Ballroom)</td>
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<td>Caitlin Dewey</td>
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<td>Reporter</td>
<td>Washington Post @caitlindewey</td>
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<td><strong>Panelists</strong></td>
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<td>Cathie Woteki</td>
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<td>Professor</td>
<td>Iowa State University @IowaStateU</td>
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</tbody>
</table>
Eric Hentges  
Executive Director | International Life Sciences Institute  
@ILSI_Global

Michael Taylor  
Senior Fellow | Meridian Institute  
@MeridOrg

10:45 am  **Networking Break** (Capital Terrace)

11:15 am  **Breakout Panels**

**Panel 1: Rooting Out Foodborne Illness** (Senate Room)

**Moderator**
Karin Hoelzer  
Senior Officer, Health Programs | The Pew Charitable Trusts  
@pewtrusts

**Panelists**
Jenny Scott  
Senior Advisor | FDA Center for Food Safety & Applied Nutrition  
@FDAFood

Steve Mandernach  
Bureau Chief for Food and Consumer Safety | Iowa Department of Inspections and Appeals

Steven Hermansky  
VP and Chief Food Safety and Quality Officer | Conagra Brands  
@ConagraBrands

Sanjay Gummalla  
Vice President of Scientific and Regulatory Affairs | American Frozen Food Institute  
@AFFI

**Panel 2: Growing Pains: What’s in Store for Organic?** (Federal A)

**Moderator**
Jean Halloran  
Director, Food Policy Initiatives | Consumers Union  
@consumerunion

**Panelists**
Laura Batcha  
CEO and Executive Director | Organic Trade Association  
@OrganicTrade

Mark Kastel  
Co-director | Cornucopia Institute  
@Cornucopia.Inst

Jennifer Tucker  
Associate Deputy Administrator | USDA Agricultural Marketing Service, National Organic Program  
@USDA_AMS

Brian Ronholm  
Senior Director of Regulatory Policy | Arent Fox LLP  
@arentfox
Panel 3: What's in a (Clean) Label? (Federal B)

Moderator
Tony Flood
Sr. Director, Food Safety & Defense | International Food Information Council
@FloodSD

Panelists
Lisa Lefferts
Senior Scientist | Center for Science in the Public Interest
@CSPI

Katie Kriegshauser
Nutrition Manager | Panera Bread
@panerabread

Catherine Adams Hutt
RdR Solutions

12:30 pm Luncheon (Presidential Ballroom)
1:30 pm Keynote Address (Presidential Ballroom)

Introduction
Kate Houston
Director of Federal Government Relations | Cargill, Inc.
@Cargill

Speaker
Dan Glickman
Executive Director | The Aspen Institute Congressional Program
@DanRGlickman

2:00 pm Facilitated Discussion: Food, Science and the Consumer (Presidential Ballroom)

Moderator
Beth Johnson
Principal | Food Directions LLC
@FoodDirections

Panelists
Charlie Arnot
CEO | The Center for Food Integrity
@Charlie_Arnot

Margo Wootan
Vice President for Nutrition | Center for Science in the Public Interest
@CSPI, @MargoWootan

Taylor C. Wallace
Professor | George Mason University Department of Nutrition and Food Studies
@DrTaylorWallace

3:00 pm Networking Break (Capital Terrace)
3:30 pm  **Facilitated Discussion: The Future of Food Assistance** (Presidential Ballroom)

**Moderator**  
Tracy Fox  
President | Food, Nutrition & Policy Consultants, LLC  
@TracyFoxRD

**Panelists**  
Oran Hesterman  
President and CEO | Fair Food Network  
@Oheresterman

Ellen Teller  
Director of Government Affairs | Food Research & Action Center  
@fractweets

Bill Hoagland  
Senior Vice President | Bipartisan Policy Center  
@billhoagland

5:00 pm  **End**

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**THURSDAY, MARCH 29, 2018**

7:30 am  **Registration and Continental Breakfast** (Presidential Ballroom Foyer)

8:15 am  **Welcome** (Presidential Ballroom)

8:30 am  **Keynote Address** (Presidential Ballroom)

**Introduction**  
Sandra Eskin  
Director of Food Safety | The Pew Charitable Trusts  
@pewtrusts, @safefoodsandy

**Speaker**  
Scott Gottlieb  
Commissioner | United States Food and Drug Administration  
@SGottliebFDA

9:15 am  **Breakout Panels**

**Panel 1: Looking Ahead to the 2020 Dietary Guidelines for Americans** (Senate Room)

**Moderator**  
Randy Green  
Principal | Watson Green, LLC

**Panelists**  
Bruce Lee  
Associate Professor of International Health | Johns Hopkins Bloomberg School of Public Health  
@bruce_y_lee
THURSDAY, MARCH 29, 2018

Allison Steiber  
Chief Science Officer | Academy of Nutrition and Dietetics  
@eatright

Dariush Mozaffarian  
Dean | School of Nutrition Science and Policy at Tufts University  
@TuftsNutrition, @Dmozaffarian

Betsy Booren  
Senior Policy Advisor | Olsson Frank Weeda Terman Matz PC  
@BetsyBooren

Panel 2: Growing the Next Generation of Farmers (Federal A)  
**Moderator**  
Dan Cornett  
Site Director | Mars Food North America  
@MarsGlobal  

**Panelists**  
Melissa Miller  
Ladybell Farms, West River, Maryland  

Kasey Bitz  
LaMoure, North Dakota  

Alex Neuenschwander  
Neu-Hope Dairy, Bluffton, Indiana  

Kalena Bruce  
Stockton, Missouri

Panel 3: The One Health Approach to Antibiotic Resistance (Federal B)  
**Moderator**  
Matt Wellington  
Campaign Director | U.S. PIRG  
@uspirg, @matthewwell

**Panelists**  
Jeffrey T. LeJeune  
Food Safety and Antimicrobial Resistance Specialist |  
Food and Agriculture Organization of the United Nations (FAO) |  
@UNFAO

Stacia Clinton  
National Program Director | Health Care Without Harm  
@StaciaClinton

Larry Granger  
Director | USDA Centers for Epidemiology and Animal Health  
@USDAAPHIS

Afrah Sait Mohammed  
Infectious Disease Fellow | Tufts Medical Center  
@TuftsMedicalCtr
10:30 am  Break

10:45 am:  **Keynote Address** (Presidential Ballroom)

**Introduction**
John Courtney
Executive Officer | American Society of Nutrition
@nutritionorg

**Speaker**
Dariush Mozaffarian
Dean | School of Nutrition Science and Policy at Tufts University
@TuftsNutrition, @Dmozaffarian

11:15 am  **Facilitated Discussion: A New Farm Bill on the Horizon** (Presidential Ballroom)

**Moderator**
Catherine Boudreau
Food and Agriculture Reporter | Politico
@politico, @ceboudreau

**Panelists**
Josh Sewell
Senior Policy Analyst | Taxpayers for Common Sense
@taxpayers

Zack Clark
Director of Government Relations | National Farmers Union
@NFUDC

Bob Young
President | Agricultural Prospects, LLC

Nathan Bowen
Director of Public Policy | National Association of State Departments of Agriculture
@NASDAnews

12:30 pm  Adjournment
Consumer Federation of America thanks the following sponsors for their support of the National Food Policy Conference.

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- Tyson Foods, Inc.
- United Food and Commercial Workers International Union

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- Danone North America
- International Food Information Council
- National Yogurt Association
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- Rick and Beth Frank
- Watkinson and Miller
- Watson Green LLC