



41st Annual

National Food Policy CONFERENCE

*Examining key food policy issues
affecting consumers, the food industry
and government*

.....
MARCH 28 & 29, 2018
CAPITAL HILTON HOTEL, WASHINGTON, DC
.....

 #CFAFPC

Program

WEDNESDAY, MARCH 28, 2018

7:30 am **Registration** (Presidential Ballroom Foyer)

8:15 am **Welcome** (Presidential Ballroom)

8:30 am **Keynote Address** (Presidential Ballroom)

Introduction

Cary Frye

Senior Vice President of Regulatory Affairs | International Dairy Food Association
@dairyidfa

Speaker

Carmen Rottenberg

Acting Deputy Under Secretary | USDA Office for Food Safety
@USDAFoodSafety

9:00 am **Facilitated Discussion: Reporting on Science and Food Policy** (Presidential Ballroom)

Moderator

David Fikes

Vice President, Consumer and Community Affairs and
Communication | Food Marketing Institute
@FMI_ORG

Panelists

Julia Belluz

Senior Health Correspondent | Vox
@juliaoftoronto, @voxdotcom

Carey Gillam

Investigative Journalist, Author and Research Director | US Right to Know
@careygillam

Dan Charles

Food and Agriculture Correspondent | National Public Radio
@nprDanCharles

9:55 am **Facilitated Discussion: The Science of Evidence-Based Food Policy**
(Presidential Ballroom)

Moderator

Caitlin Dewey

Reporter | Washington Post
@caitlindewey

Panelists

Cathie Woteki

Professor | Iowa State University
@IowaStateU

Eric Hentges
Executive Director | International Life Sciences Institute
@ILSI_Global

Michael Taylor
Senior Fellow | Meridian Institute
@MeridOrg

10:45 am **Networking Break** (Capital Terrace)

11:15 am **Breakout Panels**

Panel 1: Rooting Out Foodborne Illness (Senate Room)

Moderator

Karin Hoelzer
Senior Officer, Health Programs | The Pew Charitable Trusts
@pewtrusts

Panelists

Jenny Scott
Senior Advisor | FDA Center for Food Safety & Applied Nutrition
@FDAFood

Steve Mandernach
Bureau Chief for Food and Consumer Safety | Iowa Department
of Inspections and Appeals

Steven Hermansky
VP and Chief Food Safety and Quality Officer | Conagra Brands
@ConagraBrands

Sanjay Gummalla
Vice President of Scientific and Regulatory Affairs |
American Frozen Food Institute
@AFFI

Panel 2: Growing Pains: What's in Store for Organic? (Federal A)

Moderator

Jean Halloran
Director, Food Policy Initiatives | Consumers Union
@consumersunion

Panelists

Laura Batcha
CEO and Executive Director | Organic Trade Association
@OrganicTrade

Mark Kastel
Co-director | Cornucopia Institute
@Cornucopia_Inst

Jennifer Tucker
Associate Deputy Administrator | USDA Agricultural Marketing Service,
National Organic Program
@USDA_AMS

Brian Ronholm
Senior Director of Regulatory Policy | Arent Fox LLP
@arentfox

Panel 3: What's in a (Clean) Label? (Federal B)

Moderator

Tony Flood
Sr. Director, Food Safety & Defense | International Food Information Council
@FloodSD

Panelists

Lisa Lefferts
Senior Scientist | Center for Science in the Public Interest
@CSPI

Katie Kriegshauser
Nutrition Manager | Panera Bread
@panerabread

Catherine Adams Hutt
RdR Solutions

12:30 pm **Luncheon** (Presidential Ballroom)

1:30 pm **Keynote Address** (Presidential Ballroom)

Introduction

Kate Houston
Director of Federal Government Relations | Cargill, Inc.
@Cargill

Speaker

Dan Glickman
Executive Director | The Aspen Institute Congressional Program
@DanRGlickman

2:00 pm **Facilitated Discussion: Food, Science and the Consumer** (Presidential Ballroom)

Moderator

Beth Johnson
Principal | Food Directions LLC
@FoodDirections

Panelists

Charlie Arnot
CEO | The Center for Food Integrity
@Charlie_Arnot

Margo Wootan
Vice President for Nutrition | Center for Science in the Public Interest
@CSPI, @MargoWootan

Taylor C. Wallace
Professor | George Mason University Department of Nutrition and Food Studies
@DrTaylorWallace

3:00 pm **Networking Break** (Capital Terrace)

3:30 pm **Facilitated Discussion: The Future of Food Assistance** (Presidential Ballroom)

Moderator

Tracy Fox
President | Food, Nutrition & Policy Consultants, LLC
@TracyFoxRD

Panelists

Oran Hesterman
President and CEO | Fair Food Network
@Ohesterman

Ellen Teller
Director of Government Affairs | Food Research & Action Center
@fractweets

Bill Hoagland
Senior Vice President | Bipartisan Policy Center
@billhoagland

5:00 pm **End**

THURSDAY, MARCH 29, 2018

7:30 am **Registration and Continental Breakfast** (Presidential Ballroom Foyer)

8:15 am **Welcome** (Presidential Ballroom)

8:30 am **Keynote Address** (Presidential Ballroom)

Introduction

Sandra Eskin
Director of Food Safety | The Pew Charitable Trusts
@pewtrusts, @safefoodsandy

Speaker

Scott Gottlieb
Commissioner | United States Food and Drug Administration
@SGottliebFDA

9:15 am **Breakout Panels**

Panel 1: Looking Ahead to the 2020 Dietary Guidelines for Americans (Senate Room)

Moderator

Randy Green
Principal | Watson Green, LLC

Panelists

Bruce Lee
Associate Professor of International Health |
Johns Hopkins Bloomberg School of Public Health
@bruce_y_lee

THURSDAY, MARCH 29, 2018

Allison Steiber
Chief Science Officer | Academy of Nutrition and Dietetics
@eatright

Dariush Mozaffarian
Dean | School of Nutrition Science and Policy at Tufts University
@TuftsNutrition, @Dmozaffarian

Betsy Booren
Senior Policy Advisor | Olsson Frank Weeda Terman Matz PC
@BetsyBooren

Panel 2: Growing the Next Generation of Farmers (Federal A)

Moderator

Dan Cornett
Site Director | Mars Food North America
@MarsGlobal

Panelists

Melissa Miller
Ladybell Farms, West River, Maryland

Kasey Bitz
LaMoure, North Dakota

Alex Neuenschwander
Neu-Hope Dairy, Bluffton, Indiana

Kalena Bruce
Stockton, Missouri

Panel 3: The One Health Approach to Antibiotic Resistance (Federal B)

Moderator

Matt Wellington
Campaign Director | U.S. PIRG
@uspig, @matthewwell

Panelists

Jeffrey T. LeJeune
Food Safety and Antimicrobial Resistance Specialist |
Food and Agriculture Organization of the United Nations (FAO) |
@UNFAO

Stacia Clinton
National Program Director | Health Care Without Harm
@StaciaClinton

Larry Granger
Director | USDA Centers for Epidemiology and Animal Health
@USDA_APHIS

Afrah Sait Mohammed
Infectious Disease Fellow | Tufts Medical Center
@TuftsMedicalCtr

10:30 am **Break**

10:45 am: **Keynote Address** (Presidential Ballroom)

Introduction

John Courtney
Executive Officer | American Society of Nutrition
@nutritionorg

Speaker

Dariush Mozaffarian
Dean | School of Nutrition Science and Policy at Tufts University
@TuftsNutrition, @Dmozaffarian

11:15 am **Facilitated Discussion: A New Farm Bill on the Horizon** (Presidential Ballroom)

Moderator

Catherine Boudreau
Food and Agriculture Reporter | Politico
@politico, @ceboudreau

Panelists

Josh Sewell
Senior Policy Analyst | Taxpayers for Common Sense
@taxpayers

Zack Clark
Director of Government Relations | National Farmers Union
@NFUDC

Bob Young
President | Agricultural Prospects, LLC

Nathan Bowen
Director of Public Policy | National Association of State
Departments of Agriculture
@NASDAnews

12:30 pm **Adjournment**

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