Food tech disruption

@sethbannon
There’s a lot of innovation upside in the food system

@sethbannon
Not sustainable
Not healthy
Massive waste
Inefficient supply chains
Trouble feeding the world

@sethbannon
Massive market + broken system = ripe for innovation

@sethbannon
Food = ~20% of GDP
Food = 3% of VC dollars

@sethbannon
Type 1: existing system improvements

@sethbannon
Robotization / industrial automation
Rise of sensors & data
Machine learning
Supply chain optimizations

@sethbannon
Type 2: radically new solutions / first principles approaches

@sethbannon
Land, feed, antibiotics, people
Shipping from rural areas
Environmental impact
Animal welfare
Food safety
Costs

@sethannon
Not your grandma’s plant-based

@sethbannon
Not your grandma’s plant-based

@sethbannon
Cellular agriculture

@sethbannon
There’s a lot of innovation upside in the food system

@sethbannon