



40th Annual

National Food Policy CONFERENCE

*Examining key food policy issues
affecting consumers, the food industry
and government*

.....
APRIL 11 & 12, 2017

MARRIOTT METRO CENTER HOTEL, WASHINGTON, DC
.....



#CFAFPC2017

Program

TUESDAY, APRIL 11, 2017

- 8:15 am **Registration** (Grand Ballroom Foyer)
- 9:15 am **Welcome** (Grand Ballroom)
Thomas Gremillion
Director, Food Policy Institute | Consumer Federation of America
@CFAFoodPolicy
- 9:30 am **Facilitated Discussion: The New Administration's Food Policy Agenda** (Grand Ballroom)
Moderator
Scott Faber
Vice President of Government Affairs | The Environmental Working Group
@ewg
Panelists
Richard Frank
Founding Principal | OFW Law
Michael Jacobson
Co-founder and President | Center for Science in the Public Interest
@CSPI
Joseph Levitt
Partner | Hogan Lovells
@HoganLovells
Susan Pitman
Partner | FoodMinds
@FoodMinds
- 10:45 am **Networking Break** (Grand Ballroom Foyer)
- 11:15 am **Breakout Panels**
Panel 1: Going Local—Food Policy Reform Outside of the Beltway (Capitol Hill Room)
Moderator
Beth Johnson
Principal & CEO | Food Directions, LLC
@FoodDirections
Panelists
Robert Paarlberg
Adjunct Professor of Public Policy | Harvard Kennedy School of Government
@Kennedy_School
Bill Wenzel
Food and Farming Program Director | U.S. Public Interest Research Group
@uspig

Tracy Fox
President | Food, Nutrition & Policy Consultants, LLC
@TracyFoxRD

Lori J. Marco
Senior Vice President, External Affairs, General Counsel | Hormel Foods Corporation
@HormelFoods

Panel 2: A Healthy Dose of Information (Salon E)

Moderator

Joseph Clayton
President and CEO | International Food Information Council Foundation
@FoodInsight

Panelists

Claudine Kavanaugh
Senior Advisor for Nutrition Policy | U.S. Food and Drug Administration
@us_fda

Sally Greenberg
Executive Director | National Consumers League
@ncl_tweets

Phillippe Caradec
Vice President Corporate Affairs | Danone North America
@Danone

Kelly Horton
North America Policy Director | Mars, Incorporated
@MarsGlobal

Panel 3: Big Data and the Future of Food Safety (London I & II)

Moderator

Caitlin Dewey
Reporter | The Washington Post
@caitlindewey, @washingtonpost

Panelists

Donna Garren
Senior Vice President of Scientific and Regulatory Affairs | American Frozen Food Institute
@AFFI

Erin Dreyling
Vice President of Commercial Support | Roka Bioscience
@RokaBioscience

Steve Musser
Deputy Center Director for Scientific Operations, Center for Food Safety and Applied Nutrition | U.S. Food and Drug Administration
@us_fda

James Rogers
Director of Food Safety Research and Testing | Consumers Union
@ConsumersUnion

12:30 pm **Lunch** (Grand Ballroom)

1:30 pm **Keynote Address** (Grand Ballroom)

Introduction

Mary Pat Raimondi

Vice President, Strategic Policy and Partnerships | Academy of Nutrition and Dietetics
@eatright

Speaker

Dr. Susan Mayne

Director | Center for Food Safety and Applied Nutrition

U.S. Food and Drug Administration

@us_fda

2:00 pm **Facilitated Discussion: Hunger in America** (Grand Ballroom)

Moderator

Shannon Maynard

Executive Director | Congressional Hunger Center

@HungerCenter

Panelists

David Beckmann

President | Bread for the World

@bread4theworld

Jim Weill

President | Food Research and Action Center

@fractweets

Ellie Hollander

President & CEO | Meals on Wheels America

@_MealsOnWheels

Abby Leibman

President & CEO | MAZON: A Jewish Response to Hunger

@MAZONusa

3:15 pm **Networking Break** (Grand Ballroom Foyer)

3:45 pm **Breakout Panels**

Panel 1: Infant Nutrition and Public Policy (Salon E)

Moderator

Monifa Bandele

Vice President and Chief Partnership & Diversity Officer | MomsRising

@MomsRising

Panelists

Cara Wilking

Consulting Attorney | Public Health Advocacy Institute

@PHAIatNUSL

Jennifer Harris

Director of Marketing Initiatives | Rudd Center for Food Policy and Obesity,

University of Connecticut

@UConnRuddCenter

Roshelle Payes

Project Manager | Nemours Children's Health System

@Nemours

Panel 2: A Food Safety Modernization Act for Meat and Poultry? (London I & II)

Moderator

Brian Ronholm
Senior Director of Regulatory Policy | Arent Fox LLP
@arentfox

Panelists

Sandra Eskin
Director, Safe Food Project | The Pew Charitable Trusts
@pewtrusts

Mike Robach, Vice President
Corporate Food Safety and Regulatory Affairs | Cargill, Inc.
@Cargill

Craig Hedberg
Professor, Environmental Health Sciences | University of Minnesota
@publichealthumn

Roberta Wagner
Assistant Administrator | Office of Policy and Program Development,
USDA Food Safety and Inspection Service
@USDAFoodSafety

Panel 3: The Next Farm Bill (Capitol Hill Room)

Moderator

Constance Cullman
CEO | Farm Foundation
@FarmFoundation

Panelists

Dale Moore
Executive Director of Public Policy | American Farm Bureau Federation
@FarmBureau

Ferd Hoefner
Senior Strategic Advisor | National Sustainable Agriculture Coalition
@sustainableag

Ricardo Salvador
Director, Food & Environment Program | Union of Concerned Scientists
@UCSUSA

Scott Graves
Principal | Williams & Jensen, PLLC
@TheFirmWJ

5:00 pm **Networking Reception** (Grand Ballroom)

WEDNESDAY, APRIL 12, 2017

7:15am **Registration and Continental Breakfast** (Grand Ballroom Foyer)

8:15 am **Welcome** (Grand Ballroom)

Thomas Gremillion
Director, Food Policy Institute | Consumer Federation of America
@CFAThomasG

8:30 am **Keynote Address** (Grand Ballroom)

Introduction

Mary Catherine Toker
Vice President, Global Government and Public Affairs | General Mills, Inc.
@GeneralMills

Speaker

Charles F. Conner
President & CEO | National Council of Farmer Cooperatives
@FarmerCoop

9:15 am **Breakout Panels**

Panel 1: Consolidation in the Food Industry (London I & II)

Moderator

Helena Bottemiller Evich
Senior Agriculture Reporter | POLITICO
@hbottemiller, @politico

Panelists

Brian Todd
President | The Food Institute
@FoodInstitute

David Schoeder
Principal | The Food Partners

Patrick Woodall
Research Director and Senior Policy Advocate | Food & Water Watch
@foodandwater

Jonathan Sallet
Visiting Fellow - Governance Studies | Brookings Institution
@BrookingsInst

Panel 2: Leading the Way to Less Food Waste (Capitol Hill Room)

Moderator

Alison Bodor
President & CEO | American Frozen Food Institute
@AFFI

Panelists

Tres Bailey
Director of Federal Government Relations | Walmart Stores, Inc.
@Walmart

Amy Bachman
Procurement and Sustainability Manager | D.C. Central Kitchen
@dck

Thomas McQuillan
Director of Food Service Sales and Sustainability | Baldor Specialty Foods
@BaldorFood

Panel 3: Food and Immigration (Salon E)

Moderator

Ian Kullgren
Labor Reporter | POLITICO
@IanKullgren, @politico

Panelists

Angel Gonzalez
Campaign Coordinator, UFCW Civil Rights Department | United Food and Commercial
Workers International Union
@UFCW

Robert Guenther
Senior Vice President, Public Policy | United Fresh
@UnitedFresh

Laura-Anne Minkoff-Zern
Assistant Professor, Food Studies | Syracuse University
@MaxwellSU

Jaime Castaneda
Senior Vice President for Strategic Initiatives & Trade Policy | National Milk
Producers Federation
@nmpf

10:30 am **Break**

10:45 am **A Conversation with Wellness Pioneer Esther Dyson** (Grand Ballroom)

Interviewer

Sally Squires
Senior Vice President, Management Supervisor | Powell Tate
@PTFood

Speaker

Esther Dyson
Chairman | EDventure Holdings
@edyson

11:15 am **Facilitated Discussion: Food Industry Disruptors** (Grand Ballroom)

Moderator

Maria Godoy
Senior Editor, NPR Science Desk | National Public Radio
@mgodoyh, @NPR

Panelists

Ryan Pandya
Co-Founder/CEO | Perfect Day Foods
@PerfectDayFoods

Michael Berger
Founding Partner & VP of Supply Chain | Elevation Burger
@elevationburger

Seth Bannon
Founding Partner | Fifty Years
@sethbannon, @fiftyyearsvc

12:30 pm **Adjournment**

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- Rick and Beth Frank
- United Food & Commercial Workers International Union

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