



39th Annual

National Food Policy CONFERENCE

*Examining key food policy issues
affecting consumers, the food industry
and government*

APRIL 6 & 7, 2016 • CAPITAL HILTON HOTEL, WASHINGTON, DC



#FPC2016

Program

WEDNESDAY, APRIL 6, 2016

- 7:30am **Registration** (Capital Terrace)
- 8:30 am **Welcome** (Presidential Ballroom)
Thomas Gremillion
Director of Food Policy | Consumer Federation of America
@CFAFoodPolicy
- 8:45 am **Keynote Address** (Presidential Ballroom)
Introduction:
Michael F. Jacobson
President | Center for Science in the Public Interest
@CSPI
Speaker:
Stephen Ostroff
Former Acting Commissioner | U.S. Food and Drug Administration
@US_FDA
- 9:30 am **Facilitated Discussion: Where the Candidates Stand on Food Policy**
(Presidential Ballroom)
Moderator:
Helena Bottemiller Evich
Food and Agriculture Reporter | POLITICO Pro
@hbottemiller
Panelists:
Claire Benjamin
Executive Director | Food Policy Action
@FPAction
Bob Carpenter
President | Chesapeake Bay Consulting
Jerry Hagstrom
Founder and Executive Director | The Hagstrom Report
@hagstromreport
Celinda Lake
President | Lake Research Partners
@celindalake
- 10:45 am **Networking Break** (Capital Terrace)
- 11:15 am **Breakout Panels**
Panel 1: Turning Nutrition Science into Policy (South American AB)
Moderator:
Susan Pitman
Partner | FoodMinds, LLC
@FoodMinds

Panelists:

Barbara Millen
Founder and President | Millennium Prevention, Inc.
@HealthMain

Maureen Storey
President and CEO | Alliance for Potato Research and Education
@MStoreyAPRE

Angie Tagtow
Executive Director | Center for Nutrition Policy and Promotion, USDA
@USDA

Margo Wootan
Director of Nutrition Policy | Center for Science in the Public Interest
@MargoWootan

Panel 2: Rethinking Antibiotic Use in Agriculture (Federal A)

Moderator:

Lydia Zuraw
Web Producer | Kaiser Health News
@lydiazuraw @KHNews @CalHealthline

Panelists:

Christine Daugherty
Vice President Sustainable Food Production | Tyson Foods, Inc.
@TysonFoods

James MacDonald
Chief, Structure, Technology, and Productivity Branch | U.S. Department of Agriculture
Economic Research Service
@USDA

Lance Price
Professor of Environmental and Occupational Health | George Washington University
School of Public Health
@GWpublichealth

Urvashi Rangan
Director, Consumer Safety and Sustainability | Consumers Union
@UrvashiRangan

Panel 3: Food Policy and Environmental Protection – Exploring the Overlap (Federal B)

Moderator:

Mike Lavender
Washington Representative, Food & Agriculture | Union of Concerned Scientists
@UCSUSA

Panelists:

Kathleen Delate
Professor, Department of Horticulture | Iowa State University
@IowaStateU

Franklin Holley
Manager, Agricultural Commodities, Sustainable Food | World Wildlife Fund
@World_Wildlife

Mark Rosegrant
Director, Environment and Production Technology Division | International Food Policy
Research Institute
@ifpri

12:30 pm **Lunch** (Presidential Ballroom)

1:30 pm **Keynote Address** (Presidential Ballroom)

Introduction:

Sandy Eskin
Director Food Safety | The Pew Charitable Trusts
@pewtrusts

Speaker:

Ben Mizer
Principal Deputy Assistant Attorney General | U.S. Department of Justice
@TheJusticeDept

2:00 pm **Facilitated Discussion: Leading from the Kitchen—Chef Advocates in Action**
(Presidential Ballroom)

Moderator:

Melissa Musiker
Director of Food and Nutrition Policy | APCO Worldwide
@MMusikerRD, @apcoworldwide

Panelists:

Terrel Danley
Culinary Instructor | D.C. Central Kitchen
@dcck

Gary Giberson
Founder and President | Sustainable Fare LLC
@sustifyfare

Ype Von Hengst
Co-founder, COO, and Vice President of Culinary Operations | Silver Diner
@Silver_Diner

3:15 pm **Networking Break** (Capital Terrace)

3:45 pm **Panel Breakouts**

Panel 1: Food Policy in a Land of Inequality (South American AB)

Moderator:

David Fikes
Vice President for Consumer/Community Affairs and Communications | Food Marketing
Institute
@FMI_ORG

Panelists:

Craig Gundersen
Agricultural and Consumer Economics Soybean Industry Endowed Professor of
Agricultural Strategy | University of Illinois at Urbana-Champaign
@IllinoisACE

Gawain Kripke
Director of Policy and Research | Oxfam America
@OxfamAmerica

Alexandra Lewin-Zwerdling
Senior Advisor | AARP Foundation
@alewinzwerdling

Duke Storen
Senior Director, Research, Advocacy, and Partnership Development | Share Our
Strength
@sharestrength @nokidhungry

Panel 2: Food Import Safety under the Food Safety Modernization Act (Federal A)

Moderator:

Maile Hermida
Partner | Hogan Lovells LLP
@HoganLovellsLLP

Panelists:

David Crean
Vice President of Corporate Research and Development | Mars, Incorporated
@MarsGlobal

Sandra Eskin
Director Food Safety | The Pew Charitable Trusts
@pewtrusts

Hugo Fragoso
General Director of Food Safety, Aquaculture and Fisheries | Mexico's National Service
for Animal and Plant Health, Food Safety and Quality (SENASICA)
@SENASICA

Sharon Mayl
Senior Advisor for Policy, Office of Food and Veterinary Medicine | U.S Food and
Drug Administration
@US_FDA

Panel 3: The War on Waste – Strategies to Reduce Food Waste (Federal B)

Moderator:

Mary Christ-Erwin
Global Director for Food, Beverage & Nutrition | Porter Novelli
@porternovelli

Panelists:

Emily Broad Lieb
Director | Harvard Law School Food Law and Policy Clinic
@broademily

Andy Finke
Chief Operating Officer | D.C. Central Kitchen
@dcck

Roni Neff
Program Director, Research Program | Food System Sustainability & Public Health
Program, Center for a Livable Future | Johns Hopkins University Bloomberg School of
Public Health
@rneff1

Jimmy Nguyen
Partnerships Coordinator | U.S. Department of Agriculture
@USDA

5:00 pm **End**

7:15 am **Registration** (Capital Terrace)

7:15 am **Continental Breakfast** (Capital Terrace)

7:55 am **Welcome** (Presidential Ballroom)

Thomas Gremillion
Director of Food Policy | Consumer Federation of America
@CFAFoodPolicy

8:00 am **Keynote Address** (Presidential Ballroom)

Introduction:

Roger Johnson
President | National Farmers Union
@nfudc

Speaker

The Honorable Debbie Stabenow | U.S. Senate
@stabenow @SenStabenow

8:30 am **Keynote Address** (Presidential Ballroom)

Introduction:

Tres Bailey
Director of Federal Government Relations | Walmart Stores, Inc.
@Walmart

Speaker:

The Honorable Kevin Concannon
Under Secretary for Food, Nutrition, and Consumer Services | U.S. Department of Agriculture
@USDA

9:15 am **Panel Breakouts**

Panel 1: Child Nutrition Success Stories (South American AB)

Moderator:

Nadine Braunstein
Assistant Professor and the Allied Health Program Director | Towson University
@TowsonU

Panelists:

Alexandra Ashbrook
Director of Special Projects and Initiatives | Food Research & Action Center
@fractweets

Beverly L. Girard
Dietetic Internship Program Director, Food and Nutrition Services | School Board of
Sarasota County

Harold Goldstein
Executive Director | California Center for Public Health Advocacy
@CCPHADrHaroldG

Helen E. Phillips
Senior Director, Department of School Nutrition | Norfolk Public Schools
@NPSchools

Panel 2: Food Safety and Exemptions for Small Producers (Federal A)

Moderator:

Catherine Boudreau
Food and Agriculture Reporter | POLITICO Pro
@ceboudreau

Panelists:

Joseph Corby
Executive Director | Association of Food and Drug Officials
@afdonews

John-Mark Hack
Executive Director | Local Food Association
@johnmarkhack @LocalFoodBiz

Sophia Kruszewski
Policy Specialist | National Sustainable Agriculture Coalition
@sustainableag

David Plunkett
Senior Staff Attorney | Center for Science in the Public Interest
@CSPI

Panel 3: Worker Welfare and Food Safety (Federal B)

Moderator:

Darin Detwiler
Food Regulatory Policy Advisor, Adjunct Faculty | Northeastern University
@DarinDetwiler

Panelists:

Deborah Berkowitz
Senior Fellow, Worker Safety and Health | National Employment Law Project
@NelpNews

Gina R. Kramer
Executive Director | Savour Food Safety International, Inc.

Peter O'Driscoll
Executive Director | Equitable Food Initiative
@EquitableFood

Andy Shallal
Founder and Proprietor | Busboys and Poets
@andyshallal

10:30 am **Break**

10:45 am **Facilitated Discussion: Empowering the Ethical Eater** (Presidential Ballroom)

Moderator:

Allison Aubrey
Correspondent | National Public Radio
@AubreyNPRFood

Panelists:

Charlie Arnot
Chief Executive Officer | The Center for Food Integrity
@Charlie_Arnot @foodintegrity

Laura Batcha
Executive Director | Organic Trade Association
@lbatchaota @OrganicTrade

Jean Halloran
Director of Food Policy Initiatives | Consumers Union
@ConsumersUnion

Kelly D. Johnston
Vice President, Government Affairs | Campbell Soup Company
@CampbellsChunky

12:00 pm **End**

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