

50 YEARS
1967-2016
**CONSUMER
ASSEMBLY**

CONFERENCE PROGRAM

THURSDAY, MARCH 24

8:00am Registration and Coffee

8:30am – 8:45am Welcome and Introduction (*Capital C/D*)

Rachel Weintraub, Legislative Director and General Counsel
Consumer Federation of America

8:45am – 9:15am Keynote

Introduction Janet Domenitz, Executive Director
MassPIRG

Speaker Representative Henry Waxman, Chairman
Waxman Strategies

9:15am – 9:45am Keynote - America's Current Politics: The Consumer's Perspective

Introduction Larry Blanchard, Consultant, Corporate & Legislative Affairs
CUNA Mutual Group

Speaker Scott Keeter, Senior Survey Advisor
The Pew Research Center

9:45am-10:45am General Session - The 2016 Elections and Consumers

Introduction Martin Lowery, Executive Vice President, Member and Association Relations
National Rural Electric Cooperative Association

Speakers Rich Galen, Columnist and Republican Strategist
Mullings

Mike McCurry, Distinguished Professor of Public Theology
Wesley Theological Seminary
Of Counsel, Public Strategies Washington, Inc.

10:45am-11:00am Break

CONCURRENT SESSIONS

11:00am-12:15pm The Data Breach Epidemic: Is There a Cure? (*Capital A*)

Moderator Susan Grant, Director of Consumer Protection
Consumer Federation of America

Panelists Tom Kellermann, CEO
Strategic Cyber Ventures

Kyle Marchini, Research Specialist – Fraud & Security
Javelin Strategy & Research

Doug Johnson, Senior Vice President Payments and Cybersecurity Policy
American Bankers Association

Mallory Duncan, Senior Vice President and General Counsel
National Retail Federation

Mike Litt, Consumer Program Advocate
U.S. PIRG

11:00am-12:15pm *Equal Access in the Digital Age (Capital B)*

Moderator Olivia Wein, Staff Attorney
National Consumer Law Center

Panelists Amina N. Fazlullah, Director of Policy
Benton Foundation

Cheryl A. Leanza, Policy Advisor
United Church of Christ, OC Inc.

Dallas Harris, Policy Fellow
Public Knowledge

11:00am-12:15pm *Chemicals in Consumer Products (Washingtonian Room)*

Moderator Rachel Weintraub, Legislative Director and General Counsel
Consumer Federation of America

Panelists Jennifer Sass
Senior Scientist, Natural Resources Defense Council
Professorial Lecturer, George Washington University

Eve C. Gartner, Staff Attorney
Earthjustice Northeast Office

Jennifer Lowry, Chief, Section of Clinical Toxicology
Medical Director, Division of Clinical Pharmacology, Toxicology and Therapeutic Innovation
Medical Director, Center for Environmental Health
Children's Mercy Kansas City

12:30-1:15pm *Lunch (Capital C/D)*

1:15pm – 2:00pm *Luncheon Keynote*

Introduction Irene Leech, President
Virginia Citizens Consumer Council

Speaker Stanley Greenberg, CEO
Greenberg Quinlan Rosner Research
Author, *American Ascendant*

CONCURRENT SESSIONS

2:00pm-3:15pm *Will the Proposed Provisions in the US/EU Trade Agreement Harm Consumers? (Washingtonian Room)*

Moderator Anna Fielder, Senior Policy Advisor
Transatlantic Consumer Dialogue

Panelists	L. Daniel Mullaney, Assistant United States Trade Representative for Europe and the Middle East Office of the United States Trade Representative
	Geraldine Emberger, Trade Counselor for Regulatory Issues European Union
	Léa Auffret, Trade Policy Officer BEUC, The European Consumer Organisation
	Lori Wallach, Director Public Citizen's Global Trade Watch
	Sharon Treat, Attorney and Policy Analyst
2:00pm-3:15pm	The Future of the Car: Implications for Consumers (<i>Capital B</i>)
Moderator	Jack Gillis, Director of Public Affairs Consumer Federation of America
Panelists	Nathaniel Beuse, Associate Administrator National Highway Traffic Safety Administration
	Ron Medford, Director of Safety Google Self Driving Car Project
	Raj Rajkumar, Co-Director Carnegie Mellon Vehicular Information Technology Research Lab
	Brooke Kintz, Government Affairs Manager Tesla Motors
	Michael Masserman, Director of Federal & International Government Relations LYFT
2:00pm-3:15pm	Should the FCC Propose New Privacy Rules for Broadband Internet Services? (<i>Capital A</i>)
Moderator	Ariel Fox Johnson, Policy Counsel Common Sense Kids Action
Panelists	Laura M. Moy, Visiting Assistant Professor, Institute for Public Representation Georgetown University Law Center
	Debbie Matties, Vice President, Privacy CTIA
	Katharina Kopp, Director, Privacy and Data Center for Democracy & Technology
	Jacquelyne Flemming, Assistant Vice President of Federal Regulatory AT&T
3:15-3:30pm	Break
3:30-4:00pm	Keynote - Very Strange Times in Media (<i>Capital C/D</i>)
Introduction	Jack Gillis, Director of Public Affairs Consumer Federation of America
Speaker	Donald Graham, Chairman, Graham Holdings Former CEO and Chairman, Washington Post Company

4:00pm – 5:00pm **General Session - The Role of Disparate Impact Theory in Consumer Protection Policies**

Moderator Stella Adams, Chief of Civil Rights
National Community Reinvestment Coalition

Panelists Duane Pozza, Acting Assistant Director, Division of Financial Practices, Bureau of Consumer Protection
U.S. Federal Trade Commission

John Relman, Founder & Director
Relman, Dane & Colfax PLLC

Hilary Shelton, Washington Bureau Director and Senior Vice President for Advocacy
NAACP

5:00pm **Reception (*Capital A*)**

FRIDAY, MARCH 25

8:00am **Breakfast Dialogue - The State of the Consumer Movement (*Capital A*)**

Moderator Will Ogburn, Senior Fellow
National Consumer Law Center

Panelists Sheryl Harris, Director of Consumer Affairs
Cuyahoga County Department of Consumer Affairs

Ed Mierzwinski, Consumer Program Director
U.S. PIRG

9:00am-9:30am **Keynote (*Capital C/D*)**

Introduction Rachel Weintraub, Legislative Director and General Counsel
Consumer Federation of America

Speaker Elliot Kaye, Chairman
U.S. Consumer Product Safety Commission

9:30am-10:30am **General Session - The Sharing Economy: Benefits and Risks to Consumers**

Moderator Ramsey Alwin, Director, Thought Leadership - Financial Resilience, Policy, Research & International Affairs
AARP

Panelists Dean Baker, Co-Director
Center for Economic and Policy Research

Christopher Koopman, Research Fellow
Mercatus Center at George Mason University

Brooks Rainwater, Senior Executive & Director, Center for City Solutions
National League of Cities

10:30-10:45am **Break**

10:45am-12:00pm **General Session - The Future of Marketing: Challenges for Consumers and Regulators**

Moderator David Vladeck, Professor of Law
Georgetown University Law Center

Panelists Serena Viswanathan, Assistant Director, Division of Advertising Practices

U.S. Federal Trade Commission

Joseph Turow, Robert Lewis Shayon Professor, Associate Dean for Graduate Studies, Annenberg
School for Communication
University of Pennsylvania

Jeffrey Chester, Executive Director
Center for Digital Democracy

Xenia Boone, General Counsel
Direct Marketing Association

Rob Sherman, Deputy Chief Privacy Officer
Facebook

12:00pm

Adjournment