CONFERENCE PROGRAM

THURSDAY, MARCH 24

8:00am    Registration and Coffee

8:30am – 8:45am    Welcome and Introduction (Capital C/D)
                   Rachel Weintraub, Legislative Director and General Counsel
                   Consumer Federation of America

8:45am – 9:15am    Keynote
                   Janet Domenitz, Executive Director
                   MassPIRG
                   Speaker
                   Representative Henry Waxman, Chairman
                   Waxman Strategies

9:15am – 9:45am    Keynote - America’s Current Politics: The Consumer’s Perspective
                   Introduction
                   Larry Blanchard, Consultant, Corporate & Legislative Affairs
                   CUNA Mutual Group
                   Speaker
                   Scott Keeter, Senior Survey Advisor
                   The Pew Research Center

9:45am-10:45am    General Session - The 2016 Elections and Consumers
                   Introduction
                   Martin Lowery, Executive Vice President, Member and Association Relations
                   National Rural Electric Cooperative Association
                   Speakers
                   Rich Galen, Columnist and Republican Strategist
                   Mullings
                   Mike McCurry, Distinguished Professor of Public Theology
                   Wesley Theological Seminary
                   Of Counsel, Public Strategies Washington, Inc.

10:45am-11:00am    Break

CONCURRENT SESSIONS

11:00am-12:15pm    The Data Breach Epidemic: Is There a Cure? (Capital A)
                   Moderator
                   Susan Grant, Director of Consumer Protection
                   Consumer Federation of America
                   Panelists
                   Tom Kellermann, CEO
                   Strategic Cyber Ventures
Kyle Marchini, Research Specialist – Fraud & Security
Javelin Strategy & Research

Doug Johnson, Senior Vice President Payments and Cybersecurity Policy
American Bankers Association

Mallory Duncan, Senior Vice President and General Counsel
National Retail Federation

Mike Litt, Consumer Program Advocate
U.S. PIRG

11:00am-12:15pm  **Equal Access in the Digital Age (Capital B)**

**Moderator**
Olivia Wein, Staff Attorney
National Consumer Law Center

**Panelists**
Amina N. Fazlullah, Director of Policy
Benton Foundation

Cheryl A. Leanza, Policy Advisor
United Church of Christ, OC Inc.

Dallas Harris, Policy Fellow
Public Knowledge

11:00am-12:15pm  **Chemicals in Consumer Products (Washingtonian Room)**

**Moderator**
Rachel Weintraub, Legislative Director and General Counsel
Consumer Federation of America

**Panelists**
Jennifer Sass
Senior Scientist, Natural Resources Defense Council
Professorial Lecturer, George Washington University

Eve C. Gartner, Staff Attorney
Earthjustice Northeast Office

Jennifer Lowry, Chief, Section of Clinical Toxicology
Medical Director, Division of Clinical Pharmacology, Toxicology and Therapeutic Innovation
Medical Director, Center for Environmental Health
Children's Mercy Kansas City

12:30-1:15pm  **Lunch (Capital C/D)**

1:15pm – 2:00pm  **Luncheon Keynote**

**Introduction**
Irene Leech, President
Virginia Citizens Consumer Council

**Speaker**
Stanley Greenberg, CEO
Greenberg Quinlan Rosner Research
Author, *American Ascendant*

**CONCURRENT SESSIONS**

2:00pm-3:15pm  **Will the Proposed Provisions in the US/EU Trade Agreement Harm Consumers? (Washingtonian Room)**

**Moderator**
Anna Fielder, Senior Policy Advisor
Transatlantic Consumer Dialogue
Panelists

L. Daniel Mullaney, Assistant United States Trade Representative for Europe and the Middle East
Office of the United States Trade Representative

Geraldine Emberger, Trade Counselor for Regulatory Issues
European Union

Léa Auffret, Trade Policy Officer
BEUC, The European Consumer Organisation

Lori Wallach, Director
Public Citizen’s Global Trade Watch

Sharon Treat, Attorney and Policy Analyst

2:00pm-3:15pm  The Future of the Car: Implications for Consumers (Capital B)

Moderator
Jack Gillis, Director of Public Affairs
Consumer Federation of America

Panelists
Nathaniel Beuse, Associate Administrator
National Highway Traffic Safety Administration

Ron Medford, Director of Safety
Google Self Driving Car Project

Raj Rajkumar, Co-Director
Carnegie Mellon Vehicular Information Technology Research Lab

Brooke Kintz, Government Affairs Manager
Tesla Motors

Michael Masserman, Director of Federal & International Government Relations
LYFT

2:00pm-3:15pm  Should the FCC Propose New Privacy Rules for Broadband Internet Services?
(Capital A)

Moderator
Ariel Fox Johnson, Policy Counsel
Common Sense Kids Action

Panelists
Laura M. Moy, Visiting Assistant Professor, Institute for Public Representation
Georgetown University Law Center

Debbie Matties, Vice President, Privacy
CTIA

Katharina Kopp, Director, Privacy and Data
Center for Democracy & Technology

Jacquelyne Flemming, Assistant Vice President of Federal Regulatory
AT&T

3:15-3:30pm  Break

3:30-4:00pm  Keynote - Very Strange Times in Media (Capital C/D)

Introduction
Jack Gillis, Director of Public Affairs
Consumer Federation of America

Speaker
Donald Graham, Chairman, Graham Holdings
Former CEO and Chairman, Washington Post Company
4:00pm – 5:00pm  General Session - The Role of Disparate Impact Theory in Consumer Protection Policies

Moderator  Stella Adams, Chief of Civil Rights
            National Community Reinvestment Coalition

Panelists  Duane Pozza, Acting Assistant Director, Division of Financial Practices, Bureau of Consumer Protection
          U.S. Federal Trade Commission
          John Relman, Founder & Director
          Relman, Dane & Colfax PLLC
          Hilary Shelton, Washington Bureau Director and Senior Vice President for Advocacy
          NAACP

5:00pm  Reception (Capital A)

FRIDAY, MARCH 25

8:00am  Breakfast Dialogue - The State of the Consumer Movement (Capital A)

Moderator  Will Ogburn, Senior Fellow
            National Consumer Law Center

Panelists  Sheryl Harris, Director of Consumer Affairs
          Cuyahoga County Department of Consumer Affairs
          Ed Mierzwinski, Consumer Program Director
          U.S. PIRG

9:00am-9:30am  Keynote (Capital C/D)

Introduction  Rachel Weintraub, Legislative Director and General Counsel
              Consumer Federation of America

Speaker  Elliot Kaye, Chairman
          U.S. Consumer Product Safety Commission

9:30am-10:30am  General Session - The Sharing Economy: Benefits and Risks to Consumers

Moderator  Ramsey Alwin, Director, Thought Leadership - Financial Resilience, Policy, Research & International Affairs
            AARP

Panelists  Dean Baker, Co-Director
          Center for Economic and Policy Research
          Christopher Koopman, Research Fellow
          Mercatus Center at George Mason University
          Brooks Rainwater, Senior Executive & Director, Center for City Solutions
          National League of Cities

10:30-10:45am  Break

10:45am-12:00pm  General Session - The Future of Marketing: Challenges for Consumers and Regulators

Moderator  David Vladeck, Professor of Law
            Georgetown University Law Center

Panelists  Serena Viswanathan, Assistant Director, Division of Advertising Practices
U.S. Federal Trade Commission

Joseph Turow, Robert Lewis Shayon Professor, Associate Dean for Graduate Studies, Annenberg School for Communication
University of Pennsylvania

Jeffrey Chester, Executive Director
Center for Digital Democracy

Xenia Boone, General Counsel
Direct Marketing Association

Rob Sherman, Deputy Chief Privacy Officer
Facebook

12:00pm    Adjournment