Program

TUESDAY, APRIL 21, 2015

7:30am  Registration and Coffee (Capital Terrace)

8:30am  Welcome (Presidential Ballroom)
        Chris Waldrop
        Director, Food Policy Institute | Consumer Federation of America
        @CFAFoodPolicy

8:45am  Keynote Address (Presidential Ballroom)
        Introduction:
        Ricardo Salvador
        Director, Food & Environment Program | Union of Concerned Scientists
        @cadwego, @UCSUSA

        Speaker:
        The Honorable Earl Blumenauer | U.S. House of Representatives
        @replblumenauer

9:30am  What Would a National Food Policy Look Like? (Presidential Ballroom)
        Moderator:
        Allison Aubrey
        Correspondent | NPR News
        @AubreyNPRFood

        Panelists:
        David H. Festa
        Vice President | Environmental Defense Fund
        @davidfesta, @EnvDefenseFund

        Daniel Glickman
        Senior Fellow | Bipartisan Policy Center
        @DanRGlickman

        Dale Moore
        Executive Director, Public Policy | American Farm Bureau Federation
        @FarmBureau

        Ricardo Salvador
        Director, Food & Environment Program | Union of Concerned Scientists
        @cadwego, @UCSUSA

10:45am  Networking and Refreshment Break (Capital Terrace)

11:15am  Breakout Panels

        Dietary Guidelines for Americans: Past, Present and Future (South American AB)
        Moderator:
        Nancy Chapman
        President | N. Chapman Associates, Inc
        @NChapmanRD
Panelists:
Cheryl Achterberg  
Dean, College of Education and Human Ecology | The Ohio State University  
@OSUEHE

Philippe Caradec  
Vice President, Corporate Affairs | The Dannon Company, Inc.  
@Dannon

Laura MacCleery  
Chief Regulatory Affairs Attorney | Center for Science in the Public Interest  
@CSPI

Barbara E. Millen  
President | Millennium Prevention, Inc.  
@HealthMain

Implementing the Food Safety Modernization Act (Federal A)

Moderator:
Elizabeth B. Fawell  
Counsel | Hogan Lovells LLP  
@HoganLovellsLLP

Panelists:
Bob Ehart  
Senior Policy & Science Advisor | National Association of State Departments of Agriculture  
@NASDAnews

Sandra B. Eskin  
Director, Food Safety | The Pew Charitable Trusts  
@pewtrusts

Tim Jackson  
Director of Food Safety | Nestlé North America  
@Nestle

Roberta Wagner  
Deputy Director for Regulatory Affairs | Center for Food Safety and Applied Nutrition, Food and Drug Administration  
@FDAfood, @US_FDA

Fast Food Fight (Federal B)

Moderator:
Beth Weaver  
Mediator | RESOLVE  
@RESOLVEorg

Panelists:
Meg Fosque  
National Policy Director | Restaurant Opportunities Centers United  
@rocunited

Bobby Fry  
Co-owner | Bar Marco  
@BarMarcoPGH

Michael Saltsman  
Research Director | Employment Policies Institute  
@Mike_Saltsman

12:30pm  Lunch (Presidential Ballroom)
1:15pm  **A Discussion on Food Safety** (Presidential Ballroom)

**Moderator:**
Jason Huffman
Agriculture and Trade Editor | POLITICO Pro
@JsonHuffman

**Panelists:**
Brian Ronholm
Deputy Under Secretary for Food Safety | Department of Agriculture
@USDAFoodSafety

Michael R. Taylor
Deputy Commissioner for Foods | Food and Drug Administration
@FDAfood, @US_FDA

2:00 pm  **Information Nation** (Presidential Ballroom)

**Moderator:**
Mary Christ-Erwin
Partner & Global Director, Food & Nutrition Policy | Porter Novelli
@porternovelli

**Panelists:**
Julia Belluz
Health Reporter | Vox.com
@juliaoftoronto

Tamar Haspel
Journalist | The Washington Post
@TamarHaspel

Robert Marriott
PhD Student, Bioethics and Department of Communication Arts & Sciences | The Pennsylvania State University
@jgastil

3:15pm  **Keynote Address** (Presidential Ballroom)

**Introduction:**
Roger Johnson
President | National Farmers Union
@NFUDC

**Speaker:**
The Honorable Tom Vilsack
Secretary | Department of Agriculture
@USDA

3:45 pm  **Break**

4:00 pm  **Panel Breakouts**

**Food Policy from the Ground Up** (South American AB)

**Moderator:**
Mary Pat Raimondi
Vice President, Strategic Policy and Partnerships | Academy of Nutrition and Dietetics
@eatright

**Panelists:**
Jude Barry
Center for Regional Food Systems | Michigan State University
@MSUCRFS
Skye Cornell
Vice President, Programs | Wholesome Wave
@wholesomewave

Becca Klein
Owner | Xenia Consulting, LLC
@thebeccab

Mindy S. Kurzer
Director, Healthy Foods, Healthy Lives Institute | University of Minnesota
@umnHFHL

**Addressing Salmonella in Meat and Poultry Products** (Federal A)

**Moderator:**
Joel L. Greene
Analyst, Agricultural Policy | Congressional Research Service

**Panelists:**
Anna de Klauman
Minister Counselor, Food and Agriculture | Embassy of Denmark
@DenmarkinUSA

Scott J. Eilert
Vice President, Food Safety, Quality and Regulatory | Cargill Turkey and Cooked Meats
@Cargill

David Goldman
Assistant Administrator, Office of Public Health Science | Food Safety and Inspection Service
@USDAFoodSafety

Jean Halloran
Director, Food Policy Initiatives | Consumers Union
@ConsumersUnion

**Consumer Perspectives on Food and Technology** (Federal B)

**Moderator:**
Marianne Smith Edge
Senior Vice President, Nutrition and Food Safety | International Food Information Council
@FoodInsight

**Panelists:**
Charlie Arnot
Chief Executive Officer | Center for Food Integrity
@Charlie_Arnot, @foodintegrity

Dominique Brossard
Professor and Chair, Department of Life Sciences Communication | University of Wisconsin-Madison
@brossardd, @UW_LSC

Jaydee Hanson
Senior Policy Analyst | Center for Food Safety
@jaydeehanson, @TrueFoodNow

Julia A. Moore
Principal | Carlton Strategies

5:15 pm **End**
7:15am  **Registration and Continental Breakfast** (Capital Terrace)

8:15am  **Welcome** (Presidential Ballroom)
Chris Waldrop  
Director, Food Policy Institute | Consumer Federation of America  
@CFAFoodPolicy

8:30am  **Keynote Address** (Presidential Ballroom)
Introduction:  
Ken Cook  
President | Environmental Working Group  
@EWGPrez, @ewg

Speaker:  
Kathleen Merrigan  
Executive Director, Sustainability | The George Washington University  
@katmerrigan, @SustainableGW

9:15am  **Panel Breakouts**

**Improving Child Nutrition** (South American AB)
Moderator:  
Melissa Musiker  
Director, Food and Nutrition Policy | APCO Worldwide  
@MMusikerRD, @apcoworldwide

Panelists:  
Jessica Donze Black  
Director, Kids’ Safe and Healthful Foods Project | The Pew Charitable Trusts  
@JDonzeBlack_Pew, @pewtrusts
Cathy Nonas  
Senior Advisor, Center for Health Equity | NYC Department of Health and Mental Hygiene  
@nycHealthy
Michelle Sagristano  
Director of Field Nutrition Services | Chartwells
Jodi Stookey  
Visiting Scientist | Children’s Hospital Oakland Research Institute

**Use By/Sell By/Best By – What Does It All Mean?** (Federal A)
Moderator:  
Kelsey V. Albright  
Food Safety & Nutrition Fellow | National Consumers League  
@ncl_tweets

Panelists:  
Ona Balkus  
Clinical Fellow | Harvard Food Law and Policy Clinic  
@ojbalkus, @HarvardFLPC
Carrie Calvert  
Director, Tax and Commodity Policy | Feeding America  
@FeedingAmerica
Daniel L. Engeljohn
Assistant Administrator, Office of Policy and Program Development | Food Safety and Inspection Service
@USDAFoodSafety

Hilary S. Thesmar
Vice President, Food Safety Programs | Food Marketing Institute
@HilaryThesmar, @FMI_ORG

The Farmer Perspective (Federal B)

**Moderator:**
Philip Brasher
Senior Editor | Agri-Pulse Communications
@PhilipBrasher

**Panelists:**
Chuck Ahlem
Hilmar Jerseys

Philip E. Bradshaw
Griggsville, Illinois Farmer

Roger Noonan
President | New England Farmers Union
@RogerNoonan, @NewEnglandFU

Jennie Schmidt
Schmidt Farms, Inc.
@FarmGirlJen

10:30am  **Break**

10:45am  **Food Policy under the Obama Administration** (Presidential Ballroom)

**Moderator:**
Helena Bottemiller Evich
Food and Agriculture Reporter | POLITICO Pro
@hbottemiller

**Panelists:**
Caroline Smith DeWaal
Director, Food Safety | Center for Science in the Public Interest
@CSPI

Tracy Fox
President | Food, Nutrition & Policy Consultants, LLC
@TracyFoxRD

Chandler Goule
Senior Vice President, Programs | National Farmers Union
@NFUDC

Beth Johnson
Principal | Food Directions, LLC
@FoodDirections

Jacqlyn Schneider
Senior Professional Staff | Senate Committee on Agriculture, Nutrition & Forestry

12:00pm  **Keynote Address** (Presidential Ballroom)

**Speaker:**
Debra Eschmeyer
Executive Director, Let’s Move! and Senior Policy Advisor for Nutrition | The White House
@letsmove

12:30pm  **End**
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