



# THE DANNON COMPANY MAKES SIGNIFICANT YEAR ONE PROGRESS TOWARD PARTNERSHIP FOR A HEALTHIER AMERICA COMMITMENT

In February 2015 The Dannon Company announced significant progress in three of the four goals of its commitment with the Partnership for a Healthier America (PHA) – including improvements in the nutrient profile of its products as well as more than \$1 million invested in nutrition research and education during the first year (July 2013 - June 2014) of its three-year commitment.

## NUTRIENT DENSITY



**GOAL:** By mid 2016 make the overall Dannon product portfolio even more nutrient dense



**PROGRESS:**

We have not advanced on the total nutrient density score due to changes in the mix of products we sell.

## REDUCE FAT



**GOAL:** By mid 2016 reduce the amount of fat in Dannon products, and offer mostly low fat or nonfat options



**PROGRESS:**



## REDUCE SUGAR



**GOAL:** By mid 2016

100% of products for children  $\leq 23g$  of total sugar per 6 oz. serving 70% of products overall

**PROGRESS:**



## RESEARCH & EDUCATION



**GOAL:** \$3M worth of investment in nutrition education and research focused on healthy eating habits

**PROGRESS:**

\$1M to date through communication, partnerships and research grants

