THE DANNON COMPANY MAKES SIGNIFICANT YEAR ONE PROGRESS TOWARD PARTNERSHIP FOR A HEALTHIER AMERICA COMMITMENT

In February 2015 The Dannon Company announced significant progress in three of the four goals of its commitment with the Partnership for a Healthier America (PHA) – including improvements in the nutrient profile of its products as well as more than $1 million invested in nutrition research and education during the first year (July 2013 - June 2014) of its three-year commitment.

NUTRIENT DENSITY

GOAL: By mid 2016 make the overall Dannon product portfolio even more nutrient dense

- Nutrient density +10%
- Increase nutrients
- Decrease total
- Vitamin D, Calcium, Potassium

PROGRESS: We have not advanced on the total nutrient density score due to changes in the mix of products we sell.

REduce Fat

GOAL: By mid 2016 reduce the amount of fat in Dannon products, and offer mostly low fat or nonfat options

- Fat +75%
- Low fat and nonfat products

PROGRESS: 69% low fat and nonfat products

Reduce Sugar

GOAL: By mid 2016

- 100% of products for children
- ≤23g of total sugar per 6 oz. serving
- 70% of products overall

PROGRESS: 90.8% of products for children
76% of products overall

Research & Education

GOAL: Worth of investment in nutrition education and research focused on healthy eating habits

- $3M

PROGRESS: $1M to date through communication, partnerships and research grants