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Examining key food policy issues affecting consumers, the food industry and government

**TUESDAY, APRIL 22, 2014**

7:00am Registration (Palladian Foyer)
8:00am Welcome (Palladian Ballroom)
Chris Waldrop
Director, Food Policy Institute | Consumer Federation of America

8:15am A Conversation with the White House’s Sam Kass (Palladian Ballroom)
Interviewer:
Mary Clare Jalonick
Food Policy Reporter | The Associated Press
Speaker:
Sam Kass
Executive Director | Let’s Move!
Senior Policy Advisor, Nutrition Policy | The White House

9:00am Keynote Address (Palladian Ballroom)
Introduction
Mary Clare Jalonick
Interviewer:
Mary Clare Jalonick
Food Policy Reporter | The Associated Press
Speaker:
The Honorable Kevin Concannon
Under Secretary, Food, Nutrition and Consumer Services | Department of Agriculture

9:45 am Consumer Trends: How are Millennials Shaping Our Food System? (Palladian Ballroom)
Moderator:
Cathy Ciprey
Senior Vice President | Porter Novelli
Panelists:
Harry Balzer
Chief Industry Analyst and Vice President | NPD Group
Marcia D. Greenblum
Senior Director, Health and Wellness Communications | International Food Information Council
Paul Taylor
Executive Vice President, Special Projects | The Pew Research Center
Kate Wyatt
Senior Vice President and Group Head, Food and Nutrition | Edelman

11:15 am Breakout Panels
The Future of SNAP (Empire Ballroom)
Moderator:
Lisa Eaton Wright
Chair, Legislative and Public Policy Committee | Academy of Nutrition and Dietetics
Panelists:
Oran B. Hesterman
President and CEO | Fair Food Network
Jim O’Hara
Director, Health Promotion Policy | Center for Science in the Public Interest
Jessica Shain
Associate Administrator, Supplemental Nutrition Assistance Program | Food and Nutrition Service
Ensuring the Safety of Imported Seafood (Congressional A)
Moderator: Helene Bottmiller Enich
Food and Agriculture Reporter | POLITICO
Panelists: John Connelly
President | National Fisheries Institute
Sandra Eskin
Director, Food Safety | The Pew Charitable Trusts
David Mannes
Senior Analyst, Natural Resources and Environment
Government Accountability Office
Michael Roszewski
Acting Director, Division of Seafood Safety | Food and Drug Administration
How the Local Food Movement is Impacting National Policy (Congressional B)
Moderator: Ami Gadhia
Senior Policy Counsel | Consumers Union
Panelists: Chris Waldrop
Executive Director | Food Research and Action Center
Jim Weill
Executive Director | Food Research and Action Center
Mary Cheh
DC Councilmember | District of Columbia
Allison Gertel-Rosenbaum
Director, National Prevention and Practice | Nemours
Mary Cheh
Senior Scientist | Centers for Disease Control and Prevention
The Ripple Effect: Pressures on a Global Food Supply (Congressional B)
Moderator: Leisy Weber McIlveen
Director, Government Relations and Program Development | Farm Journal Foundation
Panelists: Katrin Kuhlmann
President and Founder | New Markets Lab
Janet Larson
Director of Research | EarthPolicy Institute
Andrea Muhammad
Chief, International Demand and Trade Branch | Economic Research Service
A Discussion on Consumer Behavior and Nutrition (Empire Ballroom)
Moderator: Stacy Fox
President | Food, Nutrition & Policy Consultants, LLC
Panelists: Vonnie Braxton
Professor, Department of Behavioral Health Sciences | Morgan State University
Nancy M. Childs
Professor, Food Marketing | Saint Joseph’s University
Shirik K. Komolika
Professor of Epidemiology | University of Pennsylvania Perelman School of Medicine
Jessica Todd
Agricultural Economist | Economic Research Service
The Changing Landscape of the Farm Bill (Palladian Ballroom)
Moderator: Bill Johnson
Principal | Food Directions, LLC
Panelists: Chuck Abbott
Contributing Editor | Food and Environment Reporting Network
Scott Lilly
Senior Fellow | Center for American Progress
Bill O’Connor
Senior Agricultural Counselor | McLeodWatkins & Miller
Mary Kay Thatcher
Senior Director, Congressional Relations | American Farm Bureau Federation
The Impact of Sequestration on Food Programs (Congressional B)
Moderator: Ken Little
Agriculture Reporter | CQ Roll Call
Panelists: Martin Delgado
Principal | Shockey Scofield Solutions
Barbara Kowalcyk
CEO and Director of Research | Center for Foodborne Illness Research & Prevention
Kathy A. Sale
Associate Director, Government Affairs | American Frozen Food Institute
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