35th Annual National Food Policy Conference

Consumer Federation of America thanks the following financial supporters:

**Promotional Support**
Powell Tate Food Issues Practice

**Underwriters**
Cargill, Inc.
International Dairy Foods Association

**Benefactors**
General Mills, Inc.
Kraft Foods
Walmart

**Patrons**
Academy of Nutrition and Dietetics
Disney
Edelman
Food Marketing Institute
Hormel Foods Corporation
Mars, Inc.
McLeod, Watkinson & Miller
Tyson Foods, Inc.
United Egg Producers

**Sponsors**
Akin Gump Strauss Hauer & Feld LLP
APCO Worldwide
Food Minds LLC
Food Safety News
Hogan Lovells LLP
International Food Information Council
National Cattlemen’s Beef Association
National Livestock & Meat Board
National Turkey Federation
National Yogurt Association
OFW Law
Pioneer Hi-Bred International, Inc.
Produce Marketing Association
Sara Lee Corporation
Watson/Mulhern Communications and Public Affairs

35th Annual National Food Policy Conference

Examining key food policy issues affecting consumers, the food industry and government

May 17 & 18, 2012 • Capital Hilton Hotel, Washington, DC

Presented by the Consumer Federation of America

**Thursday, May 17, 2012**

8:00am Registration

9:15am Welcome (Presidential Ballroom)
Speaker: Christopher Waldrop
Director, Food Policy Institute, Consumer Federation of America

9:30am Facilitated Discussion:
Election 2012 – Voter Attitudes on Food and Nutrition Issues (Presidential Ballroom)
Moderator: Mary Christ-Erwin
Executive Vice President, Porter Novelli
Panelists:
Jay Campbell
Vice President, Hart Research Associates
Margie Omero
President, Momentum Analysis, LLC
Susan Pitman
Partner, FoodMinds, LLC

11:15am Breakout Panels

Panel 1: The Challenge of Antibiotic Resistant Pathogens (Congressional)
Moderator: Philip Brasher
Editor, Executive Briefing - Agriculture and Food, CQ Roll Call
Panelists:
Caroline Smith DeWaal
Food Safety Director, Center for Science in the Public Interest
William R. Fynn
Deputy Director for Science Policy, Center for Veterinary Medicine,
Food and Drug Administration
Roger L. Saltman
Group Director, Cattle and Equine Technical Services, Pfizer Animal Health
H. Morgan Scott
Professor of Epidemiology, College of Veterinary Medicine,
Kansas State University

Panel 2: Seeking a Path Forward on Nutrition Issues (Federal A)
Moderator: Abby Dilley
Vice President, Program Development, RESOLVE
Panelists:
Gerald “Chip” Kunde
President, Government Affairs, Darden Restaurants, Inc.
Lawrence Soler
President and CEO, Partnership for a Healthier America
Jennifer A. Weber
Manager of Policy, Office of Child Health Policy and Advocacy, Nemours

Panel 3: A Changing Climate, A Changing Food Supply (Federal B)
Moderator: David P. Lambert
Principal, Lambert Associates
Panelists:
Britt Lundgren
Director, Organic and Sustainable Agriculture, Stonyfield Farm, Inc.
Jeff Malcolm
Manager, Business & Industry, World Wildlife Fund

Gerald Nelson
Senior Research Fellow, International Food Policy Research Institute

Julia Olmstead
Senior Associate, Rural Communities Program, Institute for Agriculture and Trade Policy

Panel 2: Maintaining Food Assistance Programs During Tough Economic Times

12:30pm
Lunch—Keynote Address (Presidential Ballroom)

Introduction:
Barbara Kowalcyk
CEO, Center for Foodborne Illness Research & Prevention

Speaker:
Vice President, Food and Nutrition Policy, APCO Worldwide

Moderator:
Director, Project on Biotechnology, Center for Science in the Public Interest
Greg Jaffe
Director, Food Policy Initiatives, Consumers Union
Sarah Gallo
Director, Animal Biotechnology, Food & Agriculture, Biotechnology Industry Organization
David Edwards
Panelists:
USDA Reporter, Food Chemical News
Amber M. Healy

Moderator:
Editor, Columnist & CEO, SupermarketGuru.com
Phil Lempert
Director, Sustainability & CSR Performance, Sodexo North America
Margaret Henry
Director, SustainAbility & CSR Performance, Sodeco North America
Phil Lempert
Editor, Columnist & CEO, SupermarketGuru.com

5:30pm
End

FRIDAY, MAY 18, 2012

7:00am
Registration

7:00am
Continental Breakfast (Capital Terrace)

8:00am
Welcome (Presidential Ballroom)

Speaker:
Christopher Waldrop, Director, Food Policy Institute, Consumer Federation of America

8:30am
Keynote Address: An Update on the Food Safety Modernization Act (Presidential Ballroom)

Introduction:
Carol L. Tucker-Foreman
Distinguished Fellow, Food Policy Institute, Consumer Federation of America

Speaker:
Michael R. Taylor
Deputy Commissioner for Foods, Food and Drug Administration

9:15am
Panel Breakouts

Panel 1: The Role of Third Party Auditing in Food Safety (Federal A)

Moderator:
William Diets
Director, Division of Nutrition, Physical Activity, and Obesity, Centers for Disease Control and Prevention

Panelists:
Charlotte Christin
Senior Policy Advisor, Office of Commissioner, Office of Policy, Food and Drug Administration

Hilary S. Thomar
Vice President, Food Safety Programs, Food Marketing Institute

Christopher Waldrop
Director, Food Policy Institute, Consumer Federation of America

Patricia Wester
Vice President, Regulatory Affairs, Food Safety Net Services

Panel 2: Improving Nutrition for Competitive Foods in Schools (Federal B)

Moderator:
Tracy Fox
President, Food, Nutrition & Policy Consultants, LLC

Panelists:
Becky Dornokos-Bays
Director, School Nutrition Services, Alexandria City Public Schools

Beth Johnson
Principal and Founder, Food Directions LLC

Nancy Luong
Senior Policy Analyst, Child Nutrition Programs, Food and Nutrition Service

Marge G. Woootan
Director, Nutrition Policy, Center for Science in the Public Interest

Panel 3: Is It Time To Dramatically Alter U.S. Farm Policy? (Congressional)

Moderator:
Neilson C. Corlin
President, Farm Foundation

Panelists:
Karen K. Ehrens
Vice Chair, Legislative & Public Policy Committee, Academy of Nutrition & Dietetics

Scott Faber
Vice President, Government Affairs, Environmental Working Group

Todd Post
Senior Editor, Bread for the World Institute

Ermy Simmons
Co-chair, AGree

10:45am
Facilitated Discussion: Update on Key Nutrition Initiatives (Presidential Ballroom)

Moderator:
Sally Squires
Director, Food, Nutrition and Wellness Communications, Powell Tate

Panelists:
Kevin Concannon
Under Secretary, Food, Nutrition & Consumer Services, Department of Agriculture

William Diets
Director, Division of Nutrition, Physical Activity, and Obesity, Centers for Disease Control and Prevention

12:00pm
End