

35th Annual

# National Food Policy CONFERENCE

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35th Annual

# National Food Policy CONFERENCE

Examining key food policy issues affecting consumers, the food industry and government

# 2012

May 17 & 18, 2012 • Capital Hilton Hotel, Washington, DC

Presented by the Consumer Federation of America

THURSDAY, MAY 17, 2012

8:00am **Registration**

9:15am **Welcome** (Presidential Ballroom)

**Speaker:**

Christopher Waldrop  
*Director, Food Policy Institute, Consumer Federation of America*

9:30am **Facilitated Discussion:**

Election 2012 – Voter Attitudes on Food and Nutrition Issues  
(Presidential Ballroom)

**Moderator:**

Mary Christ-Erwin  
*Executive Vice President, Porter Novelli*

**Panelists:**

Jay Campbell  
*Vice President, Hart Research Associates*

Margie Omero  
*President, Momentum Analysis, LLC*

Susan Pitman  
*Partner, FoodMinds, LLC*

11:15am **Breakout Panels**

**Panel 1:** The Challenge of Antibiotic Resistant Pathogens (Congressional)

**Moderator:**

Philip Brasher  
*Editor, Executive Briefing - Agriculture and Food, CQ Roll Call*

**Panelists:**

Caroline Smith DeWaal  
*Food Safety Director, Center for Science in the Public Interest*

William Flynn  
*Deputy Director for Science Policy, Center for Veterinary Medicine, Food and Drug Administration*

Roger L. Saltman  
*Group Director, Cattle and Equine Technical Services, Pfizer Animal Health*

H. Morgan Scott  
*Professor of Epidemiology, College of Veterinary Medicine, Kansas State University*

**Panel 2:** Seeking a Path Forward on Nutrition Issues (Federal A)

**Moderator:**

Abby Dilley  
*Vice President, Program Development, RESOLVE*

**Panelists:**

Gerald "Chip" Kunde  
*Vice President, Government Affairs, Darden Restaurants, Inc.*

Lawrence Soler  
*President and CEO, Partnership for a Healthier America*

Jennifer A. Weber  
*Manager of Policy, Office of Child Health Policy and Advocacy, Nemours*

**Panel 3:** A Changing Climate, A Changing Food Supply (Federal B)

**Moderator:**

David P. Lambert  
*Principal, Lambert Associates*

**Panelists:**

Britt Lundgren  
*Director, Organic and Sustainable Agriculture, Stonyfield Farm, Inc.*

Jeff Malcolm  
*Manager, Business & Industry, World Wildlife Fund*

Gerald Nelson  
*Senior Research Fellow, International Food Policy Research Institute*

Julia Olmstead  
*Senior Associate, Rural Communities Program, Institute for Agriculture and Trade Policy*

12:30pm **Lunch—Keynote Address** (Presidential Ballroom)

**Introduction:**  
Barbara Kowalcyk  
*CEO, Center for Foodborne Illness Research & Prevention*

**Speaker:**  
Catherine Woteki  
*Under Secretary, Research, Education, and Economics, Department of Agriculture*

2:30pm **Facilitated Discussion: Meeting Changing Consumer Expectations and Demands** (Presidential Ballroom)

**Moderator:**  
Oonna Mathews  
*President, Oonna Mathews Consulting*

**Panelists:**  
Andrea Asch  
*Manager of Natural Resources, Ben & Jerry's*

Felicia Collins  
*Senior Vice President, Food and Nutrition, Edelman*

Margaret Henry  
*Director, Sustainability & CSR Performance, Sodexo North America*

Phil Lempert  
*Editor, Columnist & CEO, SupermarketGuru.com*

3:45pm **Networking Break** (Capital Terrace)

4:15pm **Panel Breakouts**

Panel 1: **The Latest in the Debate on Food Biotechnology** (South American A+B)

**Moderator:**  
Amber M. Healy  
*USDA Reporter, Food Chemical News*

**Panelists:**  
David Edwards  
*Director, Animal Biotechnology, Food & Agriculture, Biotechnology Industry Organization*

Sarah Gallo  
*Director, Public Policy, National Corn Growers Association*

Jean Halloran  
*Director, Food Policy Initiatives, Consumers Union*

Greg Jaffe  
*Director, Project on Biotechnology, Center for Science in the Public Interest*

**Panel 2: Maintaining Food Assistance Programs During Tough Economic Times** (Federal A)

**Moderator:**  
Melissa Musiker  
*Vice President, Food and Nutrition Policy, APCO Worldwide*

**Panelists:**  
Roberta Downing  
*Senior Legislative Associate, Center on Budget and Policy Priorities*

Jessica Shahin  
*Associate Administrator, Supplemental Nutrition Assistance Program, Food and Nutrition Service*

Ellen Vollinger  
*Legal Director, Food Research and Action Center*

Paul Winfree  
*Senior Health Policy Advisor, Minority Staff, Senate Budget Committee*

Panel 3: **The Impact of Immigration Reform Efforts on Food Production** (Federal B)

**Moderator:**  
Andrew Wainer  
*Immigration Policy Analyst, Bread for the World*

**Panelists:**  
Linda Calvin  
*Economist, Economic Research Service*

Bruce Goldstein  
*Executive Director, Farmworker Justice*

Esther Lopez  
*Director, Department of Civil Rights, United Food and Commercial Workers International Union*

Maureen Torrey  
*Co-Owner, Torrey Farms*

5:30pm **End**

## FRIDAY, MAY 18, 2012

7:00am **Registration**

7:00am **Continental Breakfast** (Capital Terrace)

8:00am **Welcome** (Presidential Ballroom)

**Speaker:**  
Christopher Waldrop,  
*Director, Food Policy Institute, Consumer Federation of America*

8:30am **Keynote Address: An Update on the Food Safety Modernization Act** (Presidential Ballroom)

**Introduction:**  
Carol L. Tucker-Foreman  
*Distinguished Fellow, Food Policy Institute, Consumer Federation of America*

**Speaker:**  
Michael R. Taylor  
*Deputy Commissioner for Foods, Food and Drug Administration*

9:15am **Panel Breakouts**

**Panel 1: The Role of Third Party Auditing in Food Safety** (Federal A)

**Moderator:**  
William Fisher  
*Vice President, Science and Policy Initiatives, Institute of Food Technologists*

**Panelists:**  
Charlotte Christin  
*Senior Policy Advisor, Office of Commissioner, Office of Policy, Food and Drug Administration*

Hilary S. Thesmar  
*Vice President, Food Safety Programs, Food Marketing Institute*

Christopher Waldrop  
*Director, Food Policy Institute, Consumer Federation of America*

Patricia Wester  
*Vice President, Regulatory Affairs, Food Safety Net Services*

**Panel 2: Improving Nutrition for Competitive Foods in Schools** (Federal B)

**Moderator:**  
Tracy Fox  
*President, Food, Nutrition & Policy Consultants, LLC*

**Panelists:**  
Becky Domokos-Bays  
*Director, School Nutrition Services, Alexandria City Public Schools*

Beth Johnson  
*Principal and Founder, Food Directions LLC*

Nancy Lyons  
*Senior Policy Analyst, Child Nutrition Programs, Food and Nutrition Service*

Margo G. Wootan  
*Director, Nutrition Policy, Center for Science in the Public Interest*

**Panel 3: Is It Time To Dramatically Alter U.S. Farm Policy?** (Congressional)

**Moderator:**  
Neilson C. Conklin  
*President, Farm Foundation*

**Panelists:**  
Karen K. Ehrens  
*Vice Chair, Legislative & Public Policy Committee, Academy of Nutrition & Dietetics*

Scott Faber  
*Vice President, Government Affairs, Environmental Working Group*

Todd Post  
*Senior Editor, Bread for the World Institute*

Emmy Simmons  
*Co-chair, AGree*

10:45am **Facilitated Discussion: Update on Key Nutrition Initiatives** (Presidential Ballroom)

**Moderator:**  
Sally Squires  
*Director, Food, Nutrition and Wellness Communications, Powell Tate*

**Panelists:**  
Kevin Concannon  
*Under Secretary, Food, Nutrition & Consumer Services, Department of Agriculture*

William Dietz  
*Director, Division of Nutrition, Physical Activity, and Obesity, Centers for Disease Control and Prevention*

12:00pm **End**