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# NATIONAL FOOD POLICY CONFERENCE

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# NATIONAL FOOD POLICY CONFERENCE

Examining key food policy issues affecting consumers,  
the food industry and government

2013

April 15-16, 2013  
Capital Hilton Hotel, Washington, DC

MONDAY, APRIL 15, 2013

7:30AM REGISTRATION (Capital Terrace)

8:30AM WELCOME (Presidential Ballroom)

Chris Waldrop  
Director, Food Policy Institute, Consumer Federation of America

8:45AM A CONVERSATION WITH THE FDA'S MIKE TAYLOR (Presidential Ballroom)

**Interviewer:**  
Helena Bottemiller  
Washington Correspondent, Food Safety News

**Speaker:**  
Michael R. Taylor  
Deputy Commissioner for Foods and Veterinary Medicine, Food and Drug Administration

9:45AM FACILITATED DISCUSSION: THE FUTURE OF FOOD SHOPPING (Presidential Ballroom)

**Moderator:**  
Beth Johnson  
Principal, Food Directions LLC

**Panelists:**  
Jennifer Harris  
Director, Marketing Initiatives, Rudd Center for Food Policy & Obesity  
Yale University  
Yael Lehmann  
Executive Director, The Food Trust

Susan Borra  
Senior Vice President, Communications and Marketing, Food Marketing Institute  
Kate Weigle  
Senior Vice President & Group Head, Food and Nutrition, Edelman

11:15AM BREAKOUT PANELS

PANEL 1: IS NUTRITION RESEARCH KEEPING PACE WITH POLICY AND CONSUMERS? (Federal A)

**Moderator:**  
Glenna McCollum  
President-elect, Academy of Nutrition and Dietetics

**Panelists:**  
Eric Hentges  
Executive Director, ILSI North America  
Susan M. Krebs-Smith  
Chief, Risk Factor Monitoring and Methods Branch, National Cancer Institute  
Marlene B. Schwartz  
Deputy Director, Rudd Center for Food Policy & Obesity, Yale University

Linda Van Horn  
Professor of Preventive Medicine, Northwestern University Feinberg School of Medicine

PANEL 2: THE FOOD SAFETY MODERNIZATION ACT - DEBATING THE PRODUCE SAFETY PROPOSAL (South American AB)

**Moderator:**  
Joan Murphy  
Assistant Editor, Food Chemical News

**Panelists:**  
David E. Gombas  
Senior Vice President, Food Safety & Technology, United Fresh

James R. Gorny  
Senior Advisor for Produce Safety, Center for Food Safety and Applied Nutrition Food and Drug Administration

Sarah A. Klein  
Senior Staff Attorney, Food Safety Program, Center for Science in the Public Interest

Ariane Lotti  
Assistant Policy Director, National Sustainable Agriculture Coalition

### **PANEL 3: WASTE NOT, WANT NOT – ADDRESSING THE PROBLEM OF FOOD WASTE (Federal B)**

**Moderator:**  
Kai Robertson  
Director, Food, Beverage & Agriculture Practice, BSR

**Panelists:**  
Carrie Calvert  
Director, Tax and Commodity Policy, Feeding America

Dana Gunders  
Project Scientist, Food and Agriculture, Natural Resources Defense Council

Jean Schwab  
National Food Recovery Initiative, Office of Resource Conservation and Recovery, Environmental Protection Agency

Jeanne Von Zastrow  
Senior Director, Sustainability and Industry Relations, Food Marketing Institute

### **12:30PM LUNCH (Presidential Ballroom)**

### **1:15PM KEYNOTE ADDRESS (Presidential Ballroom)**

**Introduction:**  
Heather White  
Executive Director, Environmental Working Group

**Speaker:**  
Lester Brown  
President, Earth Policy Institute  
Author, *Full Planet, Empty Plates: The New Geopolitics of Food Scarcity*

### **2:00PM FACILITATED DISCUSSION: HOW IMMIGRATION REFORM COULD IMPACT OUR FOOD SUPPLY (Presidential Ballroom)**

**Moderator:**  
Deborah M. Atwood  
Executive Director, AGree

**Panelists:**  
Bruce Goldstein  
Executive Director, Farmworker Justice

LaQuita Honeysucker  
Legislative Representative, United Food and Commercial Workers International Union

Maureen Torrey  
Co-owner, Torrey Farms

### **3:15PM KEYNOTE ADDRESS (Presidential Ballroom)**

The Honorable Debbie Stabenow  
Chairwoman, Committee on Agriculture, U.S. Senate

### **3:45PM BREAK (Capital Terrace)**

### **4:00PM PANEL BREAKOUTS**

#### **PANEL 1: IMPROVING THE REGULATION OF FOOD ADDITIVES (Federal A)**

**Moderator:**  
Abby Dilley  
Vice President, Program Development, RESOLVE

**Panelists:**  
Mitchell Cheeseman  
Managing Director, Steptoe & Johnson LLP

Kate Houston  
Director, Federal Government Relations, Cargill, Inc.

Dennis M. Keefe  
Director, Office of Food Additive Safety, Center for Food Safety and Applied Nutrition, Food and Drug Administration

Tom Neltner  
Director, Food Additives Project, The Pew Charitable Trusts

### **PANEL 2: THE DEBATE ON SUGAR SWEETENED BEVERAGES (South American AB)**

**Moderator:**  
Marianne Smith Edge  
Senior Vice President, Nutrition & Food Safety, International Food Information Council

**Panelists:**  
Sean B. Cash  
Associate Professor, Agriculture, Food and Environment Program, Tufts University

Harold Goldstein  
Executive Director, California Center for Public Health Advocacy

Michael F. Jacobson  
Executive Director, Center for Science in the Public Interest

Susan Neely  
President and Chief Executive Officer, American Beverage Association

### **PANEL 3: THE IMPACT OF CHANGING ANIMAL WELFARE STANDARDS (Federal B)**

**Moderator:**  
Steve Clapp  
Senior Editor, Food Chemical News

**Panelists:**  
Gail Golab  
Director, Animal Welfare Division, American Veterinary Medical Association

Sara Lilygren  
Executive Vice President, Corporate Affairs, Tyson Foods, Inc.

Paul Shapiro  
Vice President, Farm Animal Protection, The Humane Society of the United States

Nicole A. Tocco  
East Coast Fellow, Bon Appétit Management Company Foundation

### **5:15PM END**

## **TUESDAY, APRIL 16, 2013**

### **7:30AM REGISTRATION (Capital Terrace)**

### **7:30AM CONTINENTAL BREAKFAST (Capital Terrace)**

### **8:30AM WELCOME (Presidential Ballroom)**

Chris Waldrop  
Director, Food Policy Institute, Consumer Federation of America

### **8:45AM PANEL BREAKOUTS**

#### **PANEL 1: PRIORITY-SETTING IN A TIME OF REDUCED RESOURCES (Federal A)**

**Moderator:**  
Teresa Green  
Linda Golodner Food Safety & Nutrition Fellow, National Consumers League

**Panelists:**  
Diane Katz  
Research Fellow in Regulatory Policy, The Heritage Foundation

Monica Potts  
Senior Writer, *The American Prospect*

Clay Ramsay  
Research Director, Program on International Policy Attitudes  
University of Maryland

Nick Schwellenbach  
Senior Fiscal Policy Analyst, Center for Effective Government

### **PANEL 2: THE IMPACT OF DROUGHTS, FLOODS, AND OTHER DISASTERS ON OUR FOOD SUPPLY (Federal B)**

**Moderator:**  
David P. Lambert  
Principal, Lambert Associates

**Panelists:**  
Ruth Vargas Hill  
Senior Research Fellow, International Food Policy Research Institute

Florence Rolle  
Senior Liaison Officer, Food and Agriculture Organization

Richard Volpe  
Economist, Economic Research Service

### **PANEL 3: THE OPPORTUNITIES AND CHALLENGES OF SODIUM REDUCTION (South American AB)**

**Moderator:**  
Tracy Fox  
President, Food, Nutrition & Policy Consultants, LLC

**Panelists:**  
Gary K. Beauchamp  
Director, Monell Chemical Senses Center

Janice Johnson  
Applications / Technical Service Leader, Cargill, Inc.

Jessica Leighton  
Senior Advisor for Nutrition Science and Policy, Office of Food and Veterinary Medicine, Food and Drug Administration

Kimberly F. Stitzel  
Vice-President, Nutrition and Obesity Strategies, American Heart Association

### **10:15AM KEYNOTE ADDRESS (Presidential Ballroom)**

**Introduction:**  
Carol Tucker-Foreman  
Distinguished Fellow, Food Policy Institute, Consumer Federation of America

**Speaker:**  
The Honorable Mark Pryor  
Chairman, Subcommittee on Agriculture, Rural Development, Food and Drug Administration and Related Agencies, U.S. Senate

### **10:45AM FACILITATED DISCUSSION: COMMUNICATING ABOUT FOOD ISSUES IN THE AGE OF SOCIAL MEDIA (Presidential Ballroom)**

**Moderator:**  
Alexandra C. Lewin-Zwerdling  
Director, Food/Health/Wellness, Powell Tate

**Panelists:**  
Benjamin Chapman  
Assistant Professor, Department of 4-H Youth Development and Family & Consumer Sciences, North Carolina State University

Linda W. Eatherton  
Partner, Director Global Food & Nutrition Practice, Ketchum

Kent Jarrell  
Executive Director, Litigation and Crisis Communication, APCO Worldwide

### **12:00PM END**