



Consumer Federation of America

Nancy Register Associate Director

Nancy Register is the Associate Director of the Consumer Federation of America. Ms. Register is also the national director for CFA's social marketing wealth building campaign, America Saves, a campaign that seeks to encourage low-income households to save, reduce debt and build wealth. America Saves currently encompasses 58 campaigns, and partnerships that provide targeted outreach segments of society including service members and their families, youth, and African Americans. Strategic initiatives include building wealth through homeownership, building wealth at work, saving during tax time, creating emergency savings, automatic saving, and America Saves Week. Through her work on this campaign and with consumer groups around the country she is a recognized national expert on issues that impact the ability of low-income households to build wealth including access to products, institutional support, and technology.

Ms. Register also directs the State and Local Development Program overseeing efforts to strengthen consumer activism at the state and local level and managing the Ann K. Lower State and Local Grants Fund. She is the primary contact for CFA with the traditional consumer community that includes over 100 state and local members of CFA. Ms. Register directs the organization's financial management and operations. She also oversees donor relations. She was named a member of the Housing Impact Advisory Board for Fannie Mae. She is a current member of the Financial Services Roundtable Retirement Saving Advisory Committee. In her work at CFA, and as a member and president of community and national boards, she has directed several efforts aimed at developing action-oriented programs that have been built on a strong information base. She has extensive experience in organizing, and resource and organizational development.

She is board president of Bright Beginnings, Inc., a developmental daycare center for children, ages 6 weeks to 5 years, of homeless families in Washington, D.C., that currently serves 92 children with 31 staff and a budget of \$3.2 million. Ms. Register is the recipient of several community service awards, was the president of a major women's volunteer organization in Washington, in 2001 was one of twenty community leaders winning the community leadership award given by Levi Strauss and the *Washington Post*, received the UPN 2000 Women of the Year Award, and is a 1992 graduate of Leadership Washington. In addition to serving on the Bright Beginnings Board as its current president, she is the immediate past-president and current treasurer of Capital Area Asset Builders, Inc (CAAB), is a member of the national JumpStart Board of Directors, and past-President of the District of Columbia Library Foundation Board. She received a B.A. degree from the College of William and Mary.