



## **Consumer Federation of America**



**Katie Bryan**  
**Communications Director**

Katie Bryan joined Consumer Federation of America (CFA) in 2011 to assist in communications and strategic development for America Saves, a program that encourages Americans to build wealth not debt. Bryan also manages social media, websites, media relations, and America Saves Week - an annual event involving over 1,000 organizations. Additionally, Bryan promotes issues across CFA.

Previously Bryan served as the senior communications specialist at the Consumer Healthcare Products Association (CHPA) and handled many of the association's websites and social networking functions. In her five years at CHPA, Bryan worked closely on initiatives both of the CHPA Educational Foundation to promote the safe use of over-the-counter medicines and the StopMedicineAbuse.org effort to prevent medicine abuse.

Bryan received a B.A. in political science from the University of Santa Barbara and a M.A. in communications from Johns Hopkins University.