

-CONFERENCE PROGRAM-
CONSUMER FEDERATION OF AMERICA
CONSUMER ASSEMBLY 2012

Challenges and Opportunities
March 15 and 16, 2012
Embassy Suites Convention Center Hotel

THURSDAY, MARCH 15, 2012

8:00 AM **REGISTRATION (Pre-Function Area)**

8:15-10:45 AM **GENERAL SESSIONS (Capital C/D)**

8:15-8:30 AM **WELCOME**

Stephen Brobeck
Executive Director
Consumer Federation of America

8:30-9:00 AM **CONGRESSIONAL LEGISLATIVE PRIORITIES**

Introducer: Ed Mierzwinski
Consumer Program Director
U.S. PIRG

Speaker: The Honorable Richard Blumenthal
United States Senate

9:00-9:40 AM **CONSUMER CONCERNS AND PRIORITIES**

Introducer: George Gaberlavage
Policy Integration Director,
Consumer & Livable Communities, Office of Policy Integration, AARP

Speaker: Scott Keeter
Director of Survey Research
Pew Research Center

9:40-10:30 AM THE REGULATORY REFORM DEBATE

Moderator: Mozelle Thompson
CEO
Thompson Strategic Consulting

Panelists: Richard Williams
Director of Policy Research
Mercatus Center, George Mason University

Sally Katzen
Senior Advisor
The Podesta Group

10:30-10:45 AM BREAK

**10:45 AM-
12:00 PM CONCURRENT ROUNDTABLES**

**CONSUMER PRIVACY IN THE AGE OF SOCIAL MEDIA
(Capital B)**

Moderator: Susan Grant
Director of Consumer Protection
Consumer Federation of America

Roundtable
Participants:

David Jacobs
Consumer Protection Fellow
Electronic Privacy Information Center

Cora Tung Han
Attorney, Division of Privacy and Identity Protection
Federal Trade Commission

Jules Polonetsky
Director and Co-Chair
Future of Privacy Forum

Christopher Calabrese
Legislative Counsel
American Civil Liberties Union

Morgan Reed
Executive Director
Association for Competitive Technology

THE GROWING STUDENT DEBT CRISIS (Capital A)

Moderator: Travis Plunkett
Legislative Director
Consumer Federation of America

Roundtable
Participants: Pauline Abernathy
Vice President
The Institute for College Access and Success

Herman De Jesus
Senior Program Associate
Neighborhood Economic Development Advocacy Project

Rohit Chopra
Student Loan Ombudsman
Consumer Financial Protection Bureau

Winfield P. Crigler
Executive Director
Student Loan Servicing Alliance

Jason Delisle
Director, Federal Education Budget Project
New America Foundation

CAN VOLUNTARY SAFETY STANDARDS PROTECT CONSUMERS ADEQUATELY? (Washingtonian)

Moderator: Rachel Weintraub
Director of Product Safety and Senior Counsel
Consumer Federation of America

Roundtable
Participants: Nancy Cowles
Executive Director
Kids in Danger

David Arkush
Director
Public Citizen's Congress Watch

Len Morrissey
Director, TCO Division
ASTM International

Mike Dwyer
Executive Director
Juvenile Products Manufacturers Association

Daniel Kaufman
Acting Deputy Director, Bureau of Consumer Protection
Federal Trade Commission

**12:15-2:00 PM LUNCH AND KEYNOTE ADDRESS
(Capital C/D)**

"THE AGE OF AUSTERITY"

Introducer: Stephen Brobeck
 Executive Director
 Consumer Federation of America

Speaker: Thomas B. Edsall
 Joseph Pulitzer II and Edith Pulitzer Moore Professor
 Columbia Graduate School of Journalism

2:00-3:15 PM CONCURRENT ROUNDTABLES

**DECEPTIVE AND UNFAIR AUTO SALES PRACTICES
(Capital B)**

Moderator: Irene Leech
 President
 Virginia Citizens Consumer Council

Roundtable
Participants: Robin Thurston
 Staff Attorney
 Federal Trade Commission

Rosemary Shahan
President
Consumers for Auto Reliability and Safety

Rebecca Bowman
Administrator
Howard County Office of Consumer Affairs

George Rose
Vice President, Customer Relations
Fitzgerald Auto Malls

Vivienne Cameron
Senior Director
American Association of Motor Vehicle Administrators

**MOBILE PAYMENTS OPPORTUNITIES AND CHALLENGES
(Capital A)**

Moderator: Jean Ann Fox
Director of Financial Services
Consumer Federation of America

Roundtable
Participants: Marianne Crowe
Vice President, Payment Strategies
Federal Reserve Bank of Boston

Suzanne Martindale
Staff Attorney
Consumers Union

Javier Martell
General Counsel
Boku

Randy Vanderhoof
Executive Director
Smart Card Alliance

Mike Altschul
Senior Vice President and General Counsel
CTIA

**HOW THE SAFETY OF LOW-INCOME CHILDREN IS BEING
JEOPARDIZED AND IGNORED (Washingtonian)**

Moderator: Christopher Waldrop
Director of Food Policy Institute
Consumer Federation of America

Roundtable
Participants: Andrea Gielen
Professor, Director Center for Injury Research and Policy
Johns Hopkins School of Public Health

Jennifer Quinlan
Assistant Professor, Department of Nutrition Sciences and Department of
Biology
Drexel University

Meri-K Appy
President
Appy and Associates

Toussaint Morgan
Director of Family and Community Partnership and Health
The Edward C. Mazique Parent Child Center

Karen Gay
District Department of Transportation, Transportation Safety Branch
Frank D. Reeves Center

3:15-3:30 PM **BREAK**

3:30-5:00 PM **GENERAL SESSIONS (Capital C/D)**

3:30-4:00 PM **50TH ANNIVERSARY OF PRESIDENT KENNEDY'S
DECLARATION OF CONSUMER RIGHTS**

Introducer: Willard P. Ogburn
Executive Director
National Consumer Law Center

Speaker: Jim Guest
President and CEO
Consumer Reports

4:00-4:15 PM **THE IMPACT OF A 54 MPG FUEL ECONOMY STANDARD**

Introducer: Jack Gillis
Public Affairs Director
Consumer Federation of America

Speaker: Gary Guzy
Deputy Director and General Counsel
White House Council on Environmental Quality

4:00-5:00 PM **THE IMPACT OF A 54 MPG FUEL ECONOMY STANDARD**

Moderator: Jack Gillis
Public Affairs Director
Consumer Federation of America

Panelists: Gary Guzy
Deputy Director and General Counsel
White House Council on Environmental Quality

Jack Fitzgerald
President
Fitzgerald Auto Malls

David Champion
Deputy Technical Director - Auto Test Center
Consumers Union

Brad Markell
International Representative, UAW Research Department
United Auto Workers Union

5:00-6:00 PM RECEPTION (Capital A)

FRIDAY, MARCH 16, 2012

8:30-11:45 AM REGISTRATION (Pre-Function Area)

**9:00 AM
-12:00 PM GENERAL SESSIONS (Capital C/D)**

9:00-9:30 AM: KEYNOTE ADDRESS ON INTERNET TECHNOLOGY POLICY

Introducer: Mark Cooper
Research Director
Consumer Federation of America

Speaker: Daniel J. Weitzner
Deputy Chief Technology Officer for Internet Policy
The White House (*invited*)

9:30-10:45 AM THE COMING REVOLUTION IN THE “INTERNET OF THINGS”

Moderator: Ioana Rusu
Regulatory Counsel
Consumers Union - Washington Office

Panelists: Chris DiBona
Open Source Programs Manager
Google

Elizabeth Grossman
Technology Policy Group
Microsoft Corporation

Mark Cooper
Research Director
Consumer Federation of America

10:45-11:00 AM

BREAK

11:00-11:30 AM

**THE DEPARTMENT OF JUSTICE'S EFFORTS TO PROTECT
CONSUMERS**

Introducer:

Reggie James
Director
Consumers Union/Southwest Regional Office

Speaker:

Tony West
Acting Associate Attorney General
Department of Justice

**11:30 AM-
12:00 PM**

**CONSUMER LITIGATION: WHAT HAS BEEN AND WHAT CAN
BE ACCOMPLISHED**

Introducer:

Ira Rheingold
Executive Director
National Association of Consumer Advocates

Speaker:

Paul Bland
Senior Attorney
Public Justice

12:00 PM

MEETING ADJOURNS