



# Consumer Federation of America

**CFA press contact:**

Chris Waldrop

Consumer Federation of America

Tel.: 202-797-8551

E-mail: [cwaldrop@consumerfed.org](mailto:cwaldrop@consumerfed.org)

## **37<sup>th</sup> Annual National Food Policy Conference**

### **Scheduled for April 22 & 23, 2014 in Washington, DC**

*U.S. Representative Jim McGovern, USDA Under Secretary Kevin Concannon,  
White House Senior Policy Advisor Sam Kass and  
Vice President of Hart Research Jay Campbell to address annual conference*

**Washington, DC – April 18, 2014** – Leading experts in food, agriculture and nutrition policy will gather April 22-23 at the Omni Shoreham hotel in Washington, DC for the 37<sup>th</sup> Annual National Food Policy Conference. The annual event explores timely food policy issues facing consumers, the food industry and government.

Scheduled to appear at the Conference are: U.S. Representative **Jim McGovern**; **Kevin Concannon**, Under Secretary for Food, Nutrition and Consumer Services at the U.S. Department of Agriculture; **Sam Kass**, Executive Director of Let's Move! and Senior Policy Advisor for Nutrition Policy at the White House; and **Jay Campbell**, Vice President of Hart Research Associates.

Speakers and panelists will discuss a variety of key food policy issues. From the challenges facing the **global food supply** down to the **local food movement's** effect on national policy, the schedule offers a variety of sessions. Other panels include discussion on the changing landscape of the **Farm Bill**, the future of **SNAP**, the **Millennials'** impact on grocery offerings, **meat and poultry safety**, revisions to the **nutrition facts label**, the **safety of imported seafood** and much more.

Media may register for free on-site. For more information and an updated agenda, go to <http://events.signup4.com/fpc14> or CFA's website, [www.consumerfed.org](http://www.consumerfed.org).

For 37 years, the National Food Policy Conference has been a Washington institution and a unique collaboration between consumer advocates, the food industry and government. The conference is organized by the Consumer Federation of America and is a highly anticipated national gathering for those interested in agriculture, food and nutrition policy.

###

#### **About the Consumer Federation of America:**

*The Consumer Federation of America is an association of nearly 300 nonprofit consumer organizations that was established in 1968 to advance the consumer interest through research, advocacy and education.*