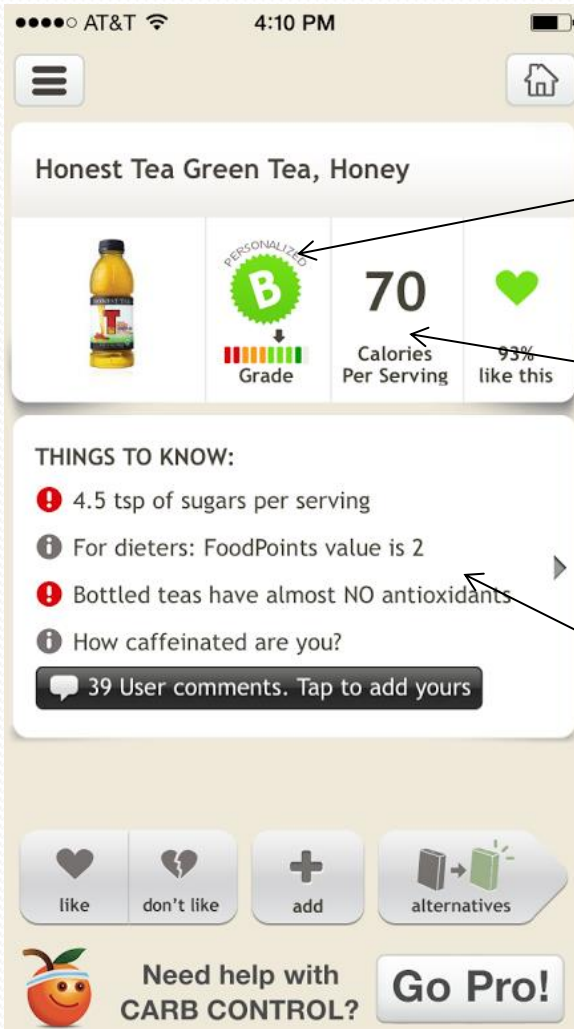


The Consumer Right to Know

Sally Greenberg
Executive Director
National Consumers League

Fooducate



Assigns grades to food based on ingredients and nutritional information.

Highlights the amount of calories in each serving.

Provides information and warnings about excessive ingredients in addition to commending the most health conscious aspects of the food.

Weight Watchers



Bar code scanning feature similar to Fooducate's to identify nutritional information that would be useful to dieters.

Highlights Fats, Carbohydrates, Fiber and proteins in each serving as well as the "points" system Weight Watchers operates on.

Consumer Reports: Eco-Lables



Identifies various different types of labels and claims found on food packaging.

Analyzes the validity of environmental claims through several factors such as consistency, verification and public standards.

Seus Corp Ltd.: UPC Food Scanner

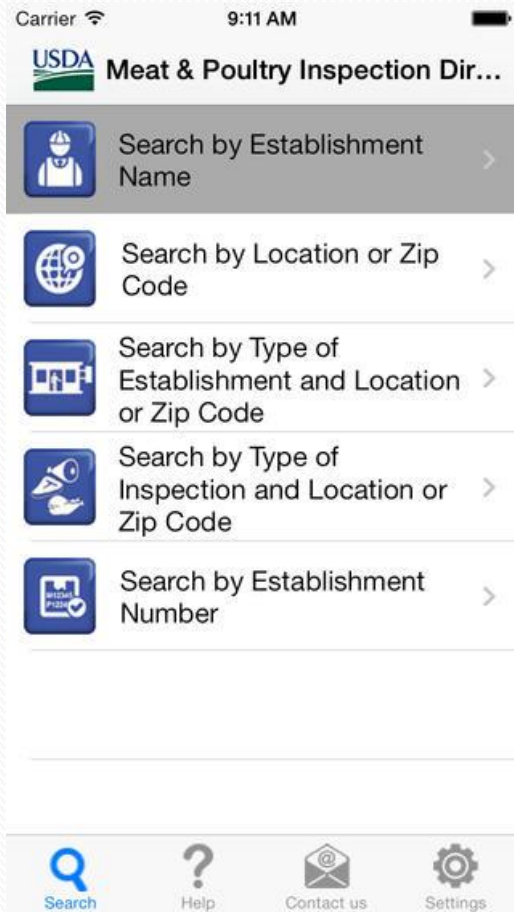


Utilizes a scanner to identify and search UPC bar code.

Classifies ingredients that are possible allergens.

Also displays a list of all ingredients in the product.

USDA: MPI App



USDA: Ask Karen App



Honest Tea



NO GMOS MEANS THAT IF THERE IS A BIOENGINEERED VERSION OF AN INGREDIENT, WE DON'T USE IT.

Honest Tea includes calories per bottle on the front of its packaging as well as that it is fair trade, USDA organic, kosher, gluten free, GMO free, recyclable, and how much caffeine is in each bottle.