

# 2015 CONSUMER ASSEMBLY

March 12 & 13 | Embassy Suites Washington D.C. - Convention Center

## Thursday, March 12

**8:45am-9:00am**

### **Welcome (*Capital C/D*)**

Stephen Brobeck, Executive Director  
Consumer Federation of America

**9:00am-9:30am**

### **Keynote (*Capital C/D*)**

Introduction

Lisa Donner, Executive Director  
Americans for Financial Reform

Speaker

Damon A. Silvers, Director of Policy and Special Counsel  
AFL-CIO

**9:30am-10:00am**

### **Political Polarization and the American Public (*Capital C/D*)**

Introduction

Martin Lowery, Executive Vice President, Member & Association Relations  
National Rural Electric Cooperative Association

Speaker

Scott Keeter, Director of Survey Research  
Pew Research Center

**10:00am-10:45am**

### **The 114<sup>th</sup> Congress: Friend or Foe of Consumer Protection? (*Capital C/D*)**

Moderator

Carrie Hunt, Senior Vice President of Government Affairs and General Counsel  
National Association of Federal Credit Unions

Panelists

Neera Tanden, President  
Center for American Progress

Steve Bartlett, Senior Advisor  
Trelia Risk Advisors

**10:45am-11:00am**

### **Break**

## Concurrent Sessions

**11:00am-12:15pm**

### **Telemarketing Abuses: Can Anything Be Done to Stop Them? (*Capital A*)**

Moderator

Susan Grant, Director of Consumer Protection  
Consumer Federation of America

Panelists

Lois Greisman, Associate Director, Division of Marketing Practices  
Federal Trade Commission

Kristi Thompson, Deputy Division Chief, Telecommunications Consumers Division  
Federal Communications Commission

Delara Derakhshani, Policy Counsel  
Consumer Reports

Kevin G. Rupy, Vice President, Law & Policy  
USTelecom

Aaron Foss, Founder  
Nomorobo

**11:00am-12:15pm      **Product Recalls: Are There New Solutions to an Old Problem? (*Capital B*)****

Moderator      Rachel Weintraub, Legislative Director and General Counsel  
Consumer Federation of America

Panelists      Tanya Topka, Fast Track Team Lead in the Office of Compliance  
U.S. Consumer Product Safety Commission

Nancy A. Cowles, Executive Director  
Kids In Danger

Clarence M. Ditlow, Executive Director  
Center for Auto Safety

Jean Halloran, Director, Food Policy Initiatives  
Consumers Union

Jennifer Thompson, Director of the Global Non-Foods Quality Assurance, Recalls and  
Product Safety  
Costco Wholesale Corporation

Dr. Regina Tan, Director, Recall Management and Technical Analysis, Food Safety and  
Inspection Service  
U.S. Department of Agriculture

**11:00am-12:15pm      **Auto Insurers and Low-Wealth Drivers: Discriminatory Pricing and Unfair Practices  
(*Washingtonian Boardroom*)****

Moderator      Douglas Heller, Consultant  
Consumer Federation of America

Panelists      Beth Sammis, Deputy Director for Consumer Affairs, Federal Insurance Office  
Department of Treasury

Birny Birnbaum, Executive Director  
Center for Economic Justice

Marceline White, Executive Director  
Maryland Consumer Rights Coalition

**12:30pm-2:00pm      **Luncheon and Keynote (*Capital C/D*)****

Introduction      Will Ogburn, Executive Director  
National Consumer Law Center

Speaker      Marta L. Tellado, President & CEO  
Consumer Reports

## Concurrent Sessions

### **2:00pm-3:15pm**      **Consumer Information Disclosures: When Are They Useful? (*Washingtonian Boardroom*)**

Moderator            Christopher Waldrop, Director of Food Policy Institute  
Consumer Federation of America

Panelists             Nancy Becker, Nutrition Policy Manager  
Center for Science in the Public Interest

Carol Pollack-Nelson, Human Factors Psychologist  
Independent Safety Consulting

Pedro G. Leon, Privacy Fellow  
Center for Internet and Society, Stanford University

Barbara Roper, Director of Investor Protection  
Consumer Federation of America

### **2:00pm-3:15pm**      **Connected Cars: Consumer Benefits and Challenges (*Capital B*)**

Moderator            Adrian Lund, President  
Insurance Institute for Highway Safety

Panelists             Nathaniel Beuse, Associate Administrator, Vehicle Safety Research  
National Highway Traffic Safety Administration

Khalia Barnes, EPIC Administrative Law Counsel  
Electronic Privacy Information Center

Shaun Kildare, Research Director  
Advocates for Highway and Auto Safety

Mark Dowd, Assistant General Counsel  
Global Automakers

### **2:00pm-3:15pm**      **Electronic Payment Networks: Preventing Fraud and Abuse (*Capital A*)**

Moderator            Tom Feltner, Director of Financial Services  
Consumer Federation of America

Panelists             Christopher Koegel, Assistant Director, Division of Financial Practices  
Federal Trade Commission

Jay Isaacson, Vice President, Business Protection  
CUNA Mutual

Cindy Jenkins, Senior Director and Group Manager, ACH Network Risk Management  
NACHA, The Electronic Payments Association

John Grogan, Partner  
Langer, Grogan & Diver P.C.

### **3:15pm-3:30pm**      **Break**

**3:30pm-4:00pm**      **A Conversation with FTC Chairwoman Edith Ramirez** (*Capital C/D*)

Interviewer      Ed Mierzwinski, Consumer Program Director  
U.S. PIRG

Speaker      Edith Ramirez, Chairwoman  
Federal Trade Commission

**4:00pm-5:00pm**      **The Future of Solar Energy: How Will This “Disruptive Technology” Affect Consumers?** (*Capital C/D*)

Moderator      Mel Hall-Crawford, Special Projects Director  
Consumer Federation of America

Panelists      Minh Le, Director, SunShot Initiative  
U.S. Department of Energy

Dan Ebert, Senior Vice President for External Affairs  
WPPI Energy

John Rogers, Senior Energy Analyst  
Union of Concerned Scientists

**5:00pm-6:00pm**      **Reception** (*Capital A*)

**Friday, March 13**

**8:30am-9:00am**      **NHTSA Priorities and Opportunities: A Two-Year Sprint** (*Capital C/D*)

Introduction      Jackie Gillan, President  
Advocates for Highway & Auto Safety

Speaker      Mark R. Rosekind, Administrator  
National Highway Traffic Safety Administration

**9:00am-10:15am**      **The Future of Investigative Journalism: Implications for Consumers** (*Capital C/D*)

Moderator      Jack Gillis, Director of Public Affairs  
Consumer Federation of America

Panelists      Michael Isikoff, Chief Investigative Correspondent  
Yahoo News

Brody Mullins, Investigative Reporter  
Wall Street Journal

Lawrence Roberts, Senior Editor  
ProPublica

Brian Ross, Chief Investigative Correspondent  
ABC

**10:15am-10:45am**      **Keynote** (*Capital C/D*)

Introduction      Barbara Roper, Director of Investor Protection  
Consumer Federation of America

Speaker      Thomas E. Perez, Secretary of Labor  
U.S. Department of Labor

**10:45am-11:00am**

**Break**

**11:00am-12:15pm**

**The Digital Revolution and Personal Information: Consumer Benefits and Concerns**  
*(Capital C/D)*

Moderator

Gigi Sohn, Special Counsel for External Affairs  
Federal Communications Commission

Panelists

Chris Calabrese, Senior Policy Director  
Center for Democracy & Technology

Lee Tien, Senior Staff Attorney  
Electronic Frontier Foundation

Frank Torres, Director, Consumer Affairs  
Microsoft

Mark Cooper, Research Director  
Consumer Federation of America

**12:15pm**

**Adjournment**