



Consumer Federation of America

-CONSUMER ASSEMBLY 2013 PROGRAM-

THURSDAY, MARCH 14

- 8:45am-9:00am** **Welcome (*Capital C/D*)**
- Stephen Brobeck, Executive Director
Consumer Federation of America
- 9:00am-9:20am** **Transparency and a Level Playing Field (*Capital C/D*)**
- Introduction Paul Schrader, Former Executive Director
Consumer Assistance Council of Cape Cod
- Speaker The Honorable Elizabeth Warren
United States Senate
- 9:20am-9:50am** **America's Current Politics: The Consumer's Perspective (*Capital C/D*)**
- Introduction Larry Blanchard, Consultant, Public Affairs
CUNA Mutual Group
- Speaker Scott Keeter, Director of Survey Research
Pew Research Center
- 9:50am-10:50am** **Does Cost-Benefit Analysis Promote or Impede Sensible Regulation? (*Capital C/D*)**
- Moderator Maureen Thompson, Senior Principal
The Hastings Group, LLC
- Panelists Robert Adler, Commissioner
Consumer Product Safety Commission
- Dan Berkovitz, General Counsel
U.S. Commodity Futures Trading Commission
- Mercer Bullard, President & Founder
Fund Democracy, Inc.
- 10:50am-11:00am** **Break**

CONCURRENT SESSIONS

- 11:00am-12:15pm** **How Seriously do Smartphones Erode Privacy? (*Capital B*)**
- Moderator Susan Grant, Director of Consumer Protection
Consumer Federation of America
- Panelists Joanne McNabb, Director of Privacy Education and Policy
Office of the Attorney General, California
- Jon Potter, President
Application Developers Alliance
- Gautam Hans, Ron Plesser Fellow
Center for Democracy & Technology
- Michelle De Mooy, Senior Associate, National Priorities
Consumer Action
- Sarah Hudgins, Director of Public Policy
Interactive Advertising Bureau

11:00am-12:15pm	Are Prepaid Cards Good for Consumers? (<i>Capital A</i>)
Moderator	Adam Rust, Director of Research Reinvestment Partners
Panelists	Alpesh Chokshi, President, Global Payment Options American Express
	Lauren Saunders, Managing Attorney National Consumer Law Center
	Susan Weinstock, Project Director, Safe Checking in the Electronic Age The Pew Charitable Trusts
	Lisa McFarland, Head of U.S. Consumer Prepaid Products Visa Inc.
11:00am-12:15pm	How Can Federal Law Enforcement More Effectively Protect Consumer Health and Safety? (<i>Washingtonian Boardroom</i>)
Moderator	Rachel Weintraub, Legislative Director and Senior Counsel Consumer Federation of America
Panelists	Marc Schoem, Deputy Director, Office of Compliance and Field Operations Consumer Product Safety Commission
	Daniel Smith, Senior Associate Administrator, Vehicle Safety National Highway Traffic Safety Administration
	Maame Ewusi-Mensah Frimpong, Deputy Assistant Attorney General, Consumer Protection Branch U.S. Department of Justice
	David Plunkett, Senior Staff Attorney, Food Safety Program Center for Science in the Public Interest
12:30pm-2:00pm	Luncheon and Keynote – A Safe and Sound Financial Services System? (<i>Capital C/D</i>)
Introduction	Stephen Brobeck, Executive Director Consumer Federation of America
Speaker	Sheila Bair, former Chairman, Federal Deposit Insurance Corporation and author, <i>Bull by the Horns</i>

CONCURRENT SESSIONS

2:00pm-3:15pm	Addressing Fraud Trends and Challenges (<i>Capital B</i>)
Moderator	Sally Hurme, Project Advisor, Education & Outreach AARP
Panelists	Jonathan Rusch, Deputy Chief for Strategy and Policy, Fraud Section, Criminal Division U.S. Department Of Justice
	Steve Baker, Regional Director, Midwest Region Federal Trade Commission
	John Morton, Chief Risk Officer Green Dot Corporation
	Gary Mottola, Research Director Financial Industry Regulatory Authority Investor Education
	John Breyault, Vice President of Public Policy, Telecommunications and Fraud National Consumers League

2:00pm-3:15pm **Will a New Mortgage Rule Expand or Threaten Homeownership? (*Capital A*)**

Moderator Barry Zigas, Director of Housing Policy
Consumer Federation of America

Panelists Peter Carroll, Assistant Director, Mortgage Markets
Consumer Financial Protection Bureau

Mike Malloy, Deputy General Counsel
Bank of America

Eric Stein, Senior Vice President
Self -Help & Center for Responsible Lending

2:00pm-3:15pm **Do Health and Safety Labels actually Improve Consumer Health and Safety?
(*Washingtonian Boardroom*)**

Moderator Jack Gillis, Director of Public Affairs
Consumer Federation of America

Panelists Shelley Deppa, President
Safety Behavior Analysis. Inc.

Gerene Denning, Director of Emergency Medicine Research
Department of Emergency Medicine, University of Iowa

Caroline Cox, Research Director
Center for Environmental Health

Steve Gardner, Litigation Director
Center for Science in the Public Interest

Matthew L. Myers, President
Campaign for Tobacco-Free Kids

3:15pm-3:30pm **Break**

3:30pm-4:00pm **Investor Protection Priorities (*Capital C/D*)**

Introduction Elizabeth Costle, Director, Consumer & State Affairs
AARP Public Policy Institute

Speaker Rick Ketchum, Chairman and CEO
Financial Industry Regulatory Authority

4:00pm-5:00pm **Modernizing the Electric Grid – Good for Consumers? (*Capital C/D*)**

Moderator Irene Leech, President
Virginia Citizens Consumer Council

Panelists John Hewa, Vice President, Research, Engineering and Technical Services
National Rural Electric Cooperative Association

Steve Nadel, Executive Director
American Council for an Energy-Efficient Economy

John Howat, Senior Energy Analyst
National Consumer Law Center

5:00pm-6:00pm **Reception (*Capital A*)**

FRIDAY, MARCH 15

9:00am-9:25am **The Future of Universal Phone Service (*Capital C/D*)**

Introduction Mark Cooper, Research Director
Consumer Federation of America

Speaker Mignon Clyburn, Commissioner
Federal Communication Commission

9:25am-10:15am

The Future of Universal Phone Service (*Capital C/D*)

Moderator

George Gaberlavage Policy Integration Director, Consumer & Livable Communities
AARP Office of Policy Integration

Panelists

Hank Hultquist Vice President, Federal Regulatory
AT&T

Olivia Wein, Attorney
National Consumer Law Center

Mark Cooper, Research Director
Consumer Federation of America

10:15am-10:45am

State Attorney General's Consumer Priorities (*Capital C/D*)

Introduction

Will Ogburn, Executive Director
National Consumer Law Center

Speaker

Tom Miller, Attorney General
Iowa Department of Justice

10:45am-11:00am

Break

11:00am-12:00pm

Consumer Advocate Priorities and Strategies (*Capital C/D*)

Moderator

Rachel Weintraub, Legislative Director and Senior Counsel
Consumer Federation of America

Panelists

Robert Weissman, President
Public Citizen

Ellen Bloom, Director of Federal Policy
Consumers Union

Lauren Saunders, Managing Attorney
National Consumer Law Center

Ed Mierzwinski, Consumer Program Director
US PIRG