



38th Annual

National Food Policy CONFERENCE

*Examining key food policy issues affecting consumers,
the food industry and government*

APRIL 21 & 22, 2015 • CAPITAL HILTON HOTEL, WASHINGTON, DC

 #FPC2015

Program

TUESDAY, APRIL 21, 2015

- 7:30am **Registration and Coffee** (Capital Terrace)
- 8:30am **Welcome** (Presidential Ballroom)
Chris Waldrop
Director, Food Policy Institute | Consumer Federation of America
@CFAFoodPolicy
- 8:45am **Keynote Address** (Presidential Ballroom)
Introduction:
Ricardo Salvador
Director, Food & Environment Program | Union of Concerned Scientists
@cadwego, @UCSUSA
Speaker:
The Honorable Earl Blumenauer | U.S. House of Representatives
@repblumenauer
- 9:30am **What Would a National Food Policy Look Like?** (Presidential Ballroom)
Moderator:
Allison Aubrey
Correspondent | NPR News
@AubreyNPRFood
Panelists:
David H. Festa
Vice President | Environmental Defense Fund
@davidfesta, @EnvDefenseFund
Daniel Glickman
Senior Fellow | Bipartisan Policy Center
@DanRGlickman
Dale Moore
Executive Director, Public Policy | American Farm Bureau Federation
@FarmBureau
Ricardo Salvador
Director, Food & Environment Program | Union of Concerned Scientists
@cadwego, @UCSUSA
- 10:45am **Networking and Refreshment Break** (Capital Terrace)
- 11:15am **Breakout Panels**
Dietary Guidelines for Americans: Past, Present and Future (South American AB)
Moderator:
Nancy Chapman
President | N. Chapman Associates, Inc
@NChapmanRD

Panelists:

Cheryl Achterberg
Dean, College of Education and Human Ecology | The Ohio State University
@OSUEHE

Philippe Caradec
Vice President, Corporate Affairs | The Dannon Company, Inc.
@Dannon

Laura MacCleery
Chief Regulatory Affairs Attorney | Center for Science in the Public Interest
@CSPI

Barbara E. Millen
President | Millennium Prevention, Inc.
@HealthMain

Implementing the Food Safety Modernization Act (Federal A)**Moderator:**

Elizabeth B. Fawell
Counsel | Hogan Lovells LLP
@HoganLovellsLLP

Panelists:

Bob Ehart
Senior Policy & Science Advisor | National Association of State
Departments of Agriculture
@NASDAnews

Sandra B. Eskin
Director, Food Safety | The Pew Charitable Trusts
@pewtrusts

Tim Jackson
Director of Food Safety | Nestlé North America
@Nestle

Roberta Wagner
Deputy Director for Regulatory Affairs | Center for Food Safety
and Applied Nutrition, Food and Drug Administration
@FDAfood, @US_FDA

Fast Food Fight (Federal B)**Moderator:**

Beth Weaver
Mediator | RESOLVE
@RESOLVORG

Panelists:

Meg Fosque
National Policy Director | Restaurant Opportunities Centers United
@rocunited

Bobby Fry
Co-owner | Bar Marco
@BarMarcoPGH

Michael Saltsman
Research Director | Employment Policies Institute
@Mike_Saltsman

12:30pm **Lunch** (Presidential Ballroom)

1:15pm **A Discussion on Food Safety** (Presidential Ballroom)

Moderator:

Jason Huffman
Agriculture and Trade Editor | POLITICO Pro
@JsnHuffman

Panelists:

Brian Ronholm
Deputy Under Secretary for Food Safety | Department of Agriculture
@USDAFoodSafety

Michael R. Taylor
Deputy Commissioner for Foods | Food and Drug Administration
@FDAfood, @US_FDA

2:00 pm **Information Nation** (Presidential Ballroom)

Moderator:

Mary Christ-Erwin
Partner & Global Director, Food & Nutrition Policy | Porter Novelli
@porternovelli

Panelists:

Julia Belluz
Health Reporter | Vox.com
@juliaoftoronto

Tamar Haspel
Journalist | The Washington Post
@TamarHaspel

Robert Marriott
PhD Student, Bioethics and Department of Communication
Arts & Sciences | The Pennsylvania State University
@jgastil

3:15pm **Keynote Address** (Presidential Ballroom)

Introduction:

Roger Johnson
President | National Farmers Union
@NFUDC

Speaker:

The Honorable Tom Vilsack
Secretary | Department of Agriculture
@USDA

3:45 pm **Break**

4:00 pm **Panel Breakouts**

Food Policy from the Ground Up (South American AB)

Moderator:

Mary Pat Raimondi
Vice President, Strategic Policy and Partnerships | Academy of
Nutrition and Dietetics
@eatright

Panelists:

Jude Barry
Center for Regional Food Systems | Michigan State University
@MSUCRFS

Skye Cornell
Vice President, Programs | Wholesome Wave
@wholesomewave

Becca Klein
Owner | Xenia Consulting, LLC
@thebeccab

Mindy S. Kurzer
Director, Healthy Foods, Healthy Lives Institute | University of Minnesota
@umnHFHL

Addressing Salmonella in Meat and Poultry Products (Federal A)

Moderator:

Joel L. Greene
Analyst, Agricultural Policy | Congressional Research Service

Panelists:

Anna de Klauman
Minister Counselor, Food and Agriculture | Embassy of Denmark
@DenmarkinUSA

Scott J. Eilert
Vice President, Food Safety, Quality and Regulatory | Cargill Turkey and Cooked Meats
@Cargill

David Goldman
Assistant Administrator, Office of Public Health Science | Food Safety
and Inspection Service
@USDAFoodSafety

Jean Halloran
Director, Food Policy Initiatives | Consumers Union
@ConsumersUnion

Consumer Perspectives on Food and Technology (Federal B)

Moderator:

Marianne Smith Edge
Senior Vice President, Nutrition and Food Safety | International Food
Information Council
@FoodInsight

Panelists:

Charlie Arnot
Chief Executive Officer | Center for Food Integrity
@Charlie_Arnot, @foodintegrity

Dominique Brossard
Professor and Chair, Department of Life Sciences
Communication | University of Wisconsin-Madison
@brossardd, @UW_LSC

Jaydee Hanson
Senior Policy Analyst | Center for Food Safety
@jaydeehanson, @TrueFoodNow

Julia A. Moore
Principal | Carlton Strategies

5:15 pm **End**

WEDNESDAY, APRIL 22, 2015

7:15am **Registration and Continental Breakfast** (Capital Terrace)

8:15am **Welcome** (Presidential Ballroom)

Chris Waldrop
Director, Food Policy Institute | Consumer Federation of America
@CFAFoodPolicy

8:30am **Keynote Address** (Presidential Ballroom)

Introduction:

Ken Cook
President | Environmental Working Group
@EWGPrez, @ewg

Speaker:

Kathleen Merrigan
Executive Director, Sustainability | The George Washington University
@katmerrigan, @SustainableGW

9:15am **Panel Breakouts**

Improving Child Nutrition (South American AB)

Moderator:

Melissa Musiker
Director, Food and Nutrition Policy | APCO Worldwide
@MMusikerRD, @apcoworldwide

Panelists:

Jessica Donze Black
Director, Kids' Safe and Healthful Foods Project | The Pew Charitable Trusts
@JDonzeBlack_Pew, @pewtrusts

Cathy Nonas
Senior Advisor, Center for Health Equity | NYC Department of
Health and Mental Hygiene
@nycHealthy

Michelle Sagristano
Director of Field Nutrition Services | Chartwells

Jodi Stookey
Visiting Scientist | Children's Hospital Oakland Research Institute

Use By/Sell By/Best By - What Does it All Mean? (Federal A)

Moderator:

Kelsey V. Albright
Food Safety & Nutrition Fellow | National Consumers League
@ncl_tweets

Panelists:

Ona Balkus
Clinical Fellow | Harvard Food Law and Policy Clinic
@ojbalkus, @HarvardFLPC

Carrie Calvert
Director, Tax and Commodity Policy | Feeding America
@FeedingAmerica

Daniel L. Engeljohn
Assistant Administrator, Office of Policy and Program
Development | Food Safety and Inspection Service
@USDAFoodSafety

Hilary S. Thesmar
Vice President, Food Safety Programs | Food Marketing Institute
@HilaryThesmar, @FMI_ORG

The Farmer Perspective (Federal B)

Moderator:

Philip Brasher
Senior Editor | Agri-Pulse Communications
@PhilipBrasher

Panelists:

Chuck Ahlem
Hilmar Jerseys

Philip E. Bradshaw
Griggsville, Illinois Farmer

Roger Noonan
President | New England Farmers Union
@RogerNoonan, @NewEnglandFU

Jennie Schmidt
Schmidt Farms, Inc.
@FarmGirlJen

10:30am **Break**

10:45am **Food Policy under the Obama Administration** (Presidential Ballroom)

Moderator:

Helena Bottemiller Evich
Food and Agriculture Reporter | POLITICO Pro
@hbottemiller

Panelists:

Caroline Smith DeWaal
Director, Food Safety | Center for Science in the Public Interest
@CSPI

Tracy Fox
President | Food, Nutrition & Policy Consultants, LLC
@TracyFoxRD

Chandler Goule
Senior Vice President, Programs | National Farmers Union
@NFUDC

Beth Johnson
Principal | Food Directions, LLC
@FoodDirections

Jacqlyn Schneider
Senior Professional Staff | Senate Committee on Agriculture, Nutrition & Forestry

12:00pm **Keynote Address** (Presidential Ballroom)

Speaker:

Debra Eschmeyer
Executive Director, *Let's Move!* and Senior Policy Advisor for Nutrition | The White House
@letsmove

12:30pm **End**

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