



National Food Policy Conference to Focus on Child Nutrition and Health

(Washington, D.C., August 17, 2010) At a critical time in federal policy discussions on the key issues of child nutrition and health, this year's National Food Policy Conference, held September 22-23 in Washington, D.C., will assemble the leading players on these topics and provide an up-to-the-minute analysis of emerging policies. The meeting is coordinated by the Consumer Federation of America in cooperation with the Grocery Manufacturers Association.

The conference will explore how to assure sustainability in child nutrition and health programs in an uncertain economy, examine the next generation of food labels, and discuss the application of the new Dietary Guidelines. Other highlights include panel discussions on measuring progress on improving child nutrition and health; meeting the HealthierUS School Challenge; new opportunities in the Supplemental Nutrition Assistance Program; making healthier food products; food marketing to children; assuring healthy environments for low-income children; and other timely discussions.

To register, go to <http://events.signup4.com/foodpolicy2010> or CFA's website, www.consumerfed.org.

For 33 years, the National Food Policy Conference has been a Washington institution and a unique collaboration between consumer advocates, government and the food industry. It is a key national gathering for those interested in agriculture, food and nutrition policy.

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The Consumer Federation of America (CFA) is an association of nearly 300 nonprofit consumer organizations that was established in 1968 to advance the consumer interest through research, advocacy, and education. CFA works to advance pro-consumer policies on a variety of issues before Congress, the Administration and state legislatures, and to ensure a balanced debate on important issues in which consumers have a stake. CFA's Food Policy Institute was created in 1999 and engages in research, education and advocacy on food and agricultural policy, food safety, nutrition and agricultural biotechnology.

Based in Washington, D.C., the Grocery Manufacturers Association (GMA) is the voice of more than 300 leading food, beverage and consumer product companies that sustain and enhance the quality of life for hundreds of millions of people in the United States and around the globe.

Founded in 1908, GMA is an active, vocal advocate for its member companies and a trusted source of information about the industry and the products consumers rely on and enjoy every day. The association

and its member companies are committed to meeting the needs of consumers through product innovation, responsible business practices and effective public policy solutions developed through a genuine partnership with policymakers and other stakeholders.

In keeping with its founding principles, GMA helps its members produce safe products through a strong and ongoing commitment to scientific research, testing and evaluation and to providing consumers with the products, tools and information they need to achieve a healthy diet and an active lifestyle. The food, beverage and consumer packaged goods industry in the United States generates sales of \$2.1 trillion annually, employs 14 million workers and contributes \$1 trillion in added value to the economy every year.