


CONSUMER
FEDERATION OF AMERICA
AND THE GROCERY
MANUFACTURERS
ASSOCIATION PRESENT THE

32ND ANNUAL
NATIONAL **FOOD**
POLICY **CONFERENCE,**
'09



Assuring a Safe and Nutritious
Food Supply: On the
Threshold of a New Era
in Food Policy

SEPTEMBER 8 & 9 • RENAISSANCE HOTEL • WASHINGTON, DC

TUESDAY, SEPTEMBER 8, 2009

10:30 a.m.

Welcome (Grand Ballroom Central)

Speaker: Christopher Waldrop, Director, Food Policy Institute
Consumer Federation of America

11:00 a.m.

Facilitated Discussion (Grand Ballroom Central)

Status Report: FDA Modernization Legislation

Moderator: Gardiner Harris, Science Reporter
The New York Times

Panelists: Russell Libby, Executive Director
Maine Organic Farmers and Gardeners Association
Erik D. Olson, Director, Food and Consumer Product Safety
The Pew Charitable Trusts
Stuart M. Pape, Partner
Patton Boggs, LLP
Michael R. Taylor, Senior Advisor to the Commissioner
Food and Drug Administration

12:15 p.m.

Lunch (Grand Ballroom North)

Keynote Address

Introduction: Roger Johnson, President
National Farmers Union

Speaker: Tom Vilsack, Secretary
Department of Agriculture

Lunch Sponsored by The Pew Charitable Trusts

2:00 p.m.

Facilitated Discussion (Grand Ballroom Central)

Child Nutrition Reauthorization Update

Moderator: George Braley, Senior Vice President
Government Relations and Public Policy
Feeding America

Panelists: Robert Earl, Vice President of Science Policy, Nutrition and Health
Grocery Manufacturers Association
Cynthia Long, Director, Child Nutrition Division, Food and Nutrition Service
Department of Agriculture
Margo G. Wootan, Director, Nutrition Policy
Center for Science in the Public Interest
Derek Miller, Professional Staff Member
Committee on Agriculture, Nutrition, and Forestry
United States Senate

3:15 p.m.

Break

3:30 p.m.

Keynote Address (Grand Ballroom Central)

Introduction Shelley Hearne, Managing Director, Pew Health Group
The Pew Charitable Trusts

Speaker: Margaret A. Hamburg, Commissioner
Food and Drug Administration

4:00 p.m.

Panel Breakouts**Panel 1: *The Need to Regain Consumer Trust in Government and Industry*** (Meeting Room 5)

Moderator: David B. Schmidt, President and CEO
International Food Information Council

Panelists: Susan T. Borra, Managing Director, Nutrition, Food and Wellness
Edelman

Jean Halloran, Director, Food Policy Initiatives
Consumers Union

Stephen Sundlof, Director, Center for Food Safety and Applied Nutrition
Food and Drug Administration

Panel 2: *Case Studies: Expanding Access to Healthy Foods for Children* (Meeting Room 3)

Moderator: Camille E. Brewer, Director, International Affairs Staff
Center for Food Safety and Applied Nutrition
Food and Drug Administration

Panelists: Sabrina Baronberg, Deputy Director
Physical Activity and Nutrition Program
New York City Department of Health and Mental Hygiene
Brianna Almaguer Sandoval, Project Coordinator, Healthy Corner Store Initiative
The Food Trust

Elizabeth Tuckermanty, National Program Leader
Competitive Programs
Cooperative State Research, Education, and Extension Service

Michele Ver Ploeg, Economist
Economic Research Service
Department of Agriculture

Panel 3: *Connecting the Dots to Improve Children's Health* (Meeting Room 4)

Moderator: Tracy A. Fox, President
Food, Nutrition & Policy Consultants, LLC

Panelists: Richard Hamburg, Director of Government Relations
Trust for America's Health

Jaime Berman Matyas, Executive Vice President
National Wildlife Federation

Wilhelmine Miller, Associate Director
Robert Wood Johnson Foundation
Commission to Build a Healthier America

Cynthia Pellegrini, Assistant Director, Department of Federal Affairs
American Academy of Pediatrics

5:15 p.m.

End

WEDNESDAY, SEPTEMBER 9, 2009

7:30 a.m. **Continental Breakfast** (Foyer, Grand Ballroom)

8:30 a.m. **Welcome** (Grand Ballroom Central)

Speaker: Christopher Waldrop, Director, Food Policy Institute
Consumer Federation of America

9:00 a.m. **Keynote Address** (Grand Ballroom Central)

9:30 a.m. **Panel Breakouts**

Panel 1: Enhancing the School Food and Fitness Environment (Meeting Room 4)

Moderator: Susan Pitman, Partner
FoodMinds, LLC

Panelists: Mark Bishop, Executive Director
Healthy Schools Campaign

Mary Kay Crepinsek, Senior Researcher
Mathematica Policy Research, Inc.

Alison Kretser, Executive Director
American Council for Fitness and Nutrition

Jean Ragalie, Executive Vice President
National Dairy Council

Panel 2: The Future of the Food Supply (Meeting Room 5)

Moderator: Mary Christ-Erwin, Executive Vice President
Porter Novelli

Panelists: Patty Cantrell, Program Director
Michigan Land Use Institute

Marianne Smith Edge, President
MSE & Associates, LLC

John Fisk, Director, Wallace Center
Winrock International

Marianne Gillette, President
Institute for Food Technologists

Continued on following panel

Panel 3: Are National Safety Standards Public Health Protection or Trade Barriers? How to Address Food Safety Needs in a Global Trading System (Meeting Room 3)

Moderator: David W. Plunkett, Senior Staff Attorney, Food Safety Program
Center for Science in the Public Interest

Panelists: Jean C. Buzby, Senior Economist
Economic Research Service
Department of Agriculture

Laurent Javaudin, Agricultural Attaché
Delegation of the European Union

Patrick Woodall, Research Director
Food & Water Watch

Representative from the United States Trade Representative

10:45 a.m.

Break

11:00 a.m.

Keynote Address (Grand Ballroom Central)

11:30 p.m.

Facilitated Discussion (Grand Ballroom Central)
Blogs, Twitter, Websites, Facebook: Everyone Has A Voice, Who Gets Heard?

Moderator: Susan Ruland, Senior Vice President
Powell Tate

Panelists: Stephanie Agresta, Executive Vice President
Global Director of Digital Strategy and Social Media
Porter Novelli New York

Jessica Clark, Director, Future of Public Media Project
Center for Social Media, American University

David Murphy, Founder/Director
Food Democracy Now!

12:45 p.m.

End

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