

**-CONFERENCE PROGRAM-**  
**CONSUMER FEDERATION OF AMERICA**  
**CONSUMER ASSEMBLY 2010**

**Challenges and Opportunities in a Year of Recession and Political Change**  
**March 11 and 12, 2010**  
**Embassy Suites Convention Center Hotel**

**THURSDAY, MARCH 11, 2010**

**8:00 AM                      REGISTRATION (Pre-Function Area)**

**8:30-10:45 AM            GENERAL SESSIONS (Capital C/D)**

**8:30-8:45 AM            WELCOME**

Stephen Brobeck  
Executive Director  
Consumer Federation of America

**8:45-9:25 AM            FINANCIAL REGULATORY REFORMS FOR CONSUMERS**

Introducer:                Travis Plunkett  
Legislative Director  
Consumer Federation of America

Speaker:                    The Honorable Robert Menendez  
United States Senate

**9:25-10:05 AM            PUBLIC OPINION AND THE CURRENT POLITICAL CLIMATE**

Introducer:                George Gaberlavage  
Policy Integration Director,  
Consumer & Livable Communities, Office of Policy Integration, AARP

Speaker:                    Scott Keeter  
Director of Survey Research  
Pew Research Center

**10:05-10:45 AM      THE FIGHT FOR HEALTH REFORM: WHAT'S AT STAKE AND LESSONS FOR CONSUMER ACTIVISM**

Introducer:      Jean Ann Fox  
Director of Financial Services  
Consumer Federation of America

Speaker:      Jim Guest  
President  
Consumers Union

**10:45-11:00 AM      BREAK**

**11:00 AM-12:15PM      CONCURRENT SESSIONS**

**THE GROWING INFLUENCE OF CREDIT SCORES (Capital B)**

Moderator:      Joan Moran  
CEO  
Department of Labor FCU

Speakers:      Gail Hillebrand  
Financial Services Campaign Manager  
Consumers Union

Lisa Nelson  
Vice President of Scores  
FICO

Terry Clemans  
Executive Director  
National Credit Reporting Association, Inc.

**ONLINE THREATS TO CONSUMER PRIVACY (Capital A)**

Moderator:      Susan Grant  
Director of Consumer Protection  
Consumer Federation of America

Speakers:      Marc Groman  
Counsel, Committee on Energy and Commerce  
U.S. House of Representatives

Frank Torres  
Director of Consumer Affairs  
Microsoft

Robert Gellman  
Privacy and Information Policy Consultant

**IMPROVING ACCESS TO HEALTH AND SAFETY  
INFORMATION (Washingtonian)**

Moderator: Christopher Waldrop  
Director, Food Policy Institute  
Consumer Federation of America

Speakers: Ming Zhu  
Office of Information and Technology Services  
U.S. Consumer Product Safety Commission

Sean Kane  
President  
Safety Research and Strategies, Inc.

Sarah Klein  
Food Safety Attorney  
Center for Science in the Public Interest

**12:15-2:00 PM LUNCHEON AND KEYNOTE ADDRESS  
(Capital C/D)**

**LESSONS FROM THE CRISIS**

Introducer: Janet Domenitz  
Executive Director, Massachusetts Public Interest Research Group  
President, Consumer Federation of America

Speaker: Stephen Labaton  
Former Senior Writer, The New York Times  
Principal, Georgetown Policy Advisors

**2:00-3:15 PM**

**CONCURRENT SESSIONS**

**ELECTRICITY AND CONSUMERS (Capital B)**

Moderator: Scott Parsley  
Assistant General Manager, Member Services  
East River Electric Power Cooperative

Speakers: Mark Crisson  
President and Chief Executive Officer  
American Public Power Association

Reid Detchon  
Vice President, Energy and Climate Change  
United Nations Foundation

Olivia Wein  
Staff Attorney  
National Consumer Law Center

**THE CONTINUING DEBATE OVER NET NEUTRALITY  
(Capital A)**

Moderator: Ken McEldowney  
Executive Director  
Consumer Action

Speakers: Hank Hultquist  
Vice President – Federal Regulatory  
AT&T Services, Inc.

Ben Scott  
Policy Director  
Free Press

**CONSUMER COMPLAINTS ONLINE (Washingtonian)**

Moderator: Walt Dartland  
Executive Director  
Consumer Federation of the Southeast

Speakers: Paul Schlaver  
President  
Massachusetts Consumers Council

Robert Krughoff  
President  
Center for the Study of Services

Barbara Gregg  
Former Director  
Montgomery County, MD Office of Consumer Affairs

**3:15-3:30 PM**

**BREAK**

**3:30-5:30 PM**

**GENERAL SESSIONS (Capital C/D)**

**3:30-4:00 PM**

**MAKING 2010 THE YEAR OF THE CONSUMER**

Introducer: Rachel Weintraub  
Director of Product Safety  
Consumer Federation of America

Speaker: The Honorable Inez Tenenbaum  
Chairman  
U.S. Consumer Product Safety Commission

**4:00-4:30 PM**

**FTC PRIORITIES FOR CONSUMER PROTECTION**

Introducer: Reginald James  
Director  
Consumers Union Southwest Regional Office

Speaker: The Honorable Jon Leibowitz  
Chairman  
Federal Trade Commission

**4:30-5:30 PM**

**CARS AND CONSUMERS**

Moderator: Jack Gillis  
Public Affairs Director  
Consumer Federation of America

Speakers: Warren Brown  
Syndicated Columnist and Auto Editor  
The Washington Post

Dan Becker  
Director, Climate Safety Campaign  
Center for Auto Safety

Edward B. Cohen  
Vice President, Government and  
Industry Relations  
American Honda Motor Company, Inc.

**5:30-6:30 PM      RECEPTION (Capital A)**

**FRIDAY, MARCH 12, 2010**

**8:00-11:45 AM      REGISTRATION (Pre-Function Area)**

**8:30 AM  
-12:15 PM      GENERAL SESSIONS (Capital C/D)**

**8:30-9:00 AM      ACHIEVING MEANINGFUL NEW PROTECTIONS FOR  
CONSUMERS AND INVESTORS**

Introducer:      To be announced

Speaker:      The Honorable Jack Reed  
United States Senate

**9:00-9:30 AM      CONSUMER PROTECTION AND THE COURTS**

Introducer:      Willard P. Ogburn  
Executive Director  
National Consumer Law Center

Speaker:      Ira Rheingold  
Executive Director  
National Association of Consumer Advocates

**9:30-10:00 AM      FHA PRIORITIES**

Introducer:      Barry Zigas  
Director of Housing Policy  
Consumer Federation of America

Speaker:      The Honorable David Stevens  
Commissioner  
Federal Housing Administration

**10:00-10:30 AM      THE CURRENT POLITICAL ENVIRONMENT**

Introducer:      Stephen Brobeck  
Executive Director  
Consumer Federation of America

Speaker:      Norm Ornstein  
Resident Scholar  
American Enterprise Institute for Public Policy Research

**10:30-10:45 AM      BREAK**

**10:45-11:45 AM      CONGRESSIONAL CONSUMER PRIORITIES**

Moderator:      Ellen Bloom  
Director of Federal Policy and the Washington Office  
Consumers Union

Speakers:      Michelle Ash  
Chief Counsel, Commerce, Trade and Consumer Protection Subcommittee  
House Energy and Commerce Committee

Alex Hoehn-Saric  
Senior Counsel  
Senate Consumer Protection, Product Safety, and Insurance Subcommittee

Kara M. Stein  
Staff Director  
Senate Subcommittee on Securities, Insurance, and Investment

Brian Ronholm  
Appropriations Associate  
Office of Congresswoman Rosa DeLauro

**11:45 AM-  
12:15 PM      THE ATTORNEY GENERAL'S PERSPECTIVE ON CONSUMER  
PROTECTION AT THE STATE AND FEDERAL LEVELS**

Introducer:      Ed Mierzwinski  
Consumer Program Director  
U.S. PIRG

Speaker:      The Honorable Lisa Madigan  
Attorney General  
State of Illinois

**12:15 PM      MEETING ADJOURNS**