

What you need to know about REGISTERING YOUR CHILD'S PRODUCT



These little cards make a **BIG** difference.

Filling out these cards could **SAVE A LIFE** or **PREVENT AN INJURY**. That's why the law that requires this notification system is named for Danny Keysar, a 16 month old boy who died in a recalled crib.

FAST FACTS about product registration cards

- ✓ The only way to be sure the manufacturer will **contact you** in the event of a recall
- ✓ **Cannot be used for marketing** or other commercial purposes
- ✓ **Must be postage paid**

What YOU can do

- ✓ As soon as you open the package of a durable infant or toddler product, **fill out the card and put it in the mail.**
- ✓ Go to the manufacturer's site to register online. A list can be found at **kidsindanger.org/productregistration**
- ✓ If you move, pass the product on to someone else, or do not receive a card, contact the manufacturer.

Want to know more about product safety?

Visit **KidsInDanger.org** to learn more about child product safety. Make it easy to keep up with recalls by signing up for our monthly emails, and follow us on Facebook and Twitter for daily updates.



The Consumer Federation of America is a nonprofit association of over 280 pro-consumer groups, with a combined membership of 50 million people. CFA was founded in 1968 to advance consumers' interests through advocacy and education. www.ConsumerFed.org

Kids In Danger, a member of CFA, is a nonprofit organization dedicated to protecting children by improving children's product safety.



IMPROVING
CHILDREN'S
PRODUCT
SAFETY

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